

Priority 1 – Inspiring high aspirations for children and young people by working with parents, communities and with children and young people to raise aspirations for all and particularly for vulnerable groups, and support families to improve outcomes for their children

Action	Due Date	Expected Outcome	Assigned To
Establish Commissioning specifications for an evidence based Healthy Child Programme and Health Visiting Service	March 2012	Evidence based specification for Southend developed	Jenny Phaure
Develop Health Visiting Service Delivery Plan	March 2012	Delivery Plan signed off and in place	Jenny Phaure
Lead and Develop the new Child and Family Early Intervention Team	March 2012	The CFIT Team will have developed targeted interventions with families facing health, behaviour and education challenges and work to improve school attendance and outcomes for children, young people and their families	Gill Manton
Review the Dare to Dream programme	July 2011	Report to the Children's Partnership	Ed Spacey
Establish a base of 20 'Motivate the Estate' change agents in the Woodgrange and St Luke's wards	March 2012	A core group of champions established	Carol Compton, Chris Sollis
Establish a Youth Steering Group as part of Motivate the Estate with at least 7 young people involved	August 2011	The youth steering group will give young people a voice within their communities and opportunities to bring about positive change and directly influence youth provision within their area	Carol Compton, Chris Sollis
Seek funding to sustain elements of Youth At Risk programme & initiate community projects	August 2011	Volunteers able to access YAR training - community projects expanded through funding	Carol Compton, Chris Sollis

Action	Due Date	Expected Outcome	Assigned To
Deliver a Youth At Risk training programme to meet the needs of schools and the community	September 2011	Schools & community groups able to access YAR training programme	Carol Compton, Chris Sollis

Priority 2 – Lift children and young people out of poverty

Action	Due Date	Expected Outcome	Assigned To
Evaluate the effectiveness of the Child Poverty pilot	May 2011	Report to the Children's Partnership	Darren McAughtrie
Develop and deliver a Free School Meal checking and application services through SBC Customer Contact Centre	March 2012	System developed and embedded. PI to measure impact will be introduced in 2012/13 CYPP and will measure increase in take-up of FSM as part of a wider project	Mark Churchill; Jenni Naish
Develop and deliver a Free School Meals continued eligibility checking services for schools.	March 2012	A service is launched to schools to reduce the burden on schools checking for continued eligibility	Ian Traynier
Plan and deliver a programme of consultations with School Councils on the subject of barriers to school meals and free school meals	December 2011	Consultations held and results reported by December 2012 to the Children's Partnership for consideration	Jenni Naish; Lucy Bissell
Deliver a quality assured advice and information service for the community of Southend that includes specialist services in debt, housing and welfare benefits and review the impact on service users.	March 2012	Quarterly CAB reports demonstrate positive outcomes for those accessing services including evidence of families that have maximised their income empowering them to deal with problems impacting on their well-being.	Trish Carpenter; data updates collected via Darren McAughtrie

Review the Southend Child Poverty Strategy taking account of the conclusions of Frank Field's review on Poverty and Life Chances and the refreshed needs analysis (linked to Government 5 year business plan)	September 2011	A report and recommendations are prepared for the Partnership	Darren McAughtrie
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Priority 3 – Improve the health outcomes of children and young people with learning difficulties and disabilities and looked after children

Action	Due Date	Expected Outcome	Assigned To
Implement findings from the review of speech and language therapy services	March 2012	Findings implemented.	Heather Flinders, Patrick Cahillane
Increase the range of and improve transitions and access to, child and adolescent mental health services (CAMHS) provision for children with Learning Difficulties or Disabilities	March 2012	Plans are developed for priority areas for development identified in 2010. Needs of this group met at earlier stages of intervention	Michael Stephenson, Jenny Phaure
Develop a pathway for children with ADHD and on the autistic spectrum	March 2012	Pathway developed. Children with ADHD and on the autistic spectrum receive appropriate service at the appropriate time.	Jenny Phaure
Implement the revised eligibility criteria – Children with Disabilities team.	March 2012	Revised criteria implemented by 31/3/12 Evidence that children and parents are receiving a service at the lowest level of intervention	Heather Flinders, Patrick Cahillane
Finalise the implementation of the national 'Continuing Care Criteria' for children	March 2012	Operational and financial arrangements in place and governed by jointly agreed local guidance and protocols	Michael Stephenson
Improve the provision of specialist equipment for children through targeted training and development of Children With Disabilities workers	March 2012	Targeted training session held for staff to improve the provision service.	Heather Flinders, Patrick Cahillane

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Deliver and record health assessments for all looked after children	March 2012	100% of looked after children have a recorded health assessment	Heather Flinders
Increase the take-up of group childcare provided for children with disabilities by 20% from the 2010 baseline	March 2012	Take-up increased by 20%	Elaine Hammans ; Dawn Harvey
Increase of 10% from the 2010 baseline of families organising their own care packages	March 2012	10% increase achieved	Heather Flinders, Patrick Cahillane

Priority 4 – Increase breastfeeding take-up and breastfeeding beyond six – eight weeks

Action	Due Date	Expected Outcome	Assigned To
Develop action plan for achieving Stage 1 UNICEF Baby Friendly Accreditation	May 2011	Agreed action plan for Children's centres, community and acute settings Agreed date for Stage 1 Assessment visit	Margaret Gray/ Erin Brennan-Douglas
Develop action plan for Implementing revised breastfeeding policy	May 2011 May 2011	Agreed action plan for Children's centres, community and acute settings to launch and then include in staff induction and training Copies of policy available in all relevant settings for staff and clients to refer to	Margaret Gray/ Erin Brennan-Douglas
Develop parents guide for revised breastfeeding policy	Oct 2011	Parents guide available in all relevant settings confirmed by audit	Margaret Gray/ Erin Brennan-Douglas
Develop and implement training programme for acute and community staff to meet the requirements of UNICEF Baby Friendly Curricula	Mar 2011	Plan and system in place to ensure all relevant staff are scheduled to attend training, and non-attenders followed up Minimum of 10 training sessions Quarterly report to Start 4Life partnership	Margaret Gray/ Erin Brennan-Douglas
Develop a mechanism for collecting additional breastfeeding data	Apr 2011	Mechanism in place for recording and collating data at Midwife/HV handover Quarterly data reporting	Margaret Gray/ Erin Brennan-Douglas

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<p>Develop antenatal & postnatal checklist of information provided by maternity and health visiting service</p>	<p>July 2011</p>	<p>Checklists agreed and incorporated into training and induction programme</p>	<p>Margaret Gray/ Erin Brennan-Douglas</p>
<p>Develop Breastfeeding welcome scheme for all NHS premises and Children's centres</p>	<p>Mar 2012</p>	<p>Scheme with criteria in place Initial rollout in NHS premises and Children's centres</p>	<p>Margaret Gray/ Erin Brennan-Douglas</p>
<p>Increase the uptake of Healthy Start, particularly amongst teenage mothers and those living in the 20% most deprived Middle Super Output Areas (MSOA)</p>	<p>Mar 2012</p>	<p>Establish the baseline uptake of Healthy Start, particularly amongst teenage mothers and those living in the 20% most deprived MSOAs Engage maternity, community, FNP and Early years settings in the promotion of the Healthy Start programme Increased proportion of mothers who are claiming healthy start milk and vitamins</p>	<p>Margaret Gray/ Erin Brennan-Douglas</p>

Priority 5 – Improve the health outcomes for children’s mental and emotional health

Action	Due Date	Expected Outcome	Assigned To
Develop a sustainable model to enable the continuation of the Targeted Mental Health in Schools programme, ensuring that the successful pilot programme from 2010-11 is embedded in 2011-12	March 2012	The TAMHS programme continues to be delivered and staff in schools are able to meet the emotional health and wellbeing needs of their pupils	Michael Stephenson
Disseminate the results of the Your Say survey to schools particularly the emotional wellbeing and education needs results.	March 2012	Schools are aware of the overall results and their individual school results	Alan Stubbersfield; Tess Boyes
Deliver CAMHS training strategy and plan for all stages of the Southend Staged Intervention Model	March 2012	Training plan delivered fully by year end	Michael Stephenson
Ensure that tier 3 (stage 4) CAMHS meets its performance targets	March 2012	Performance targets are met	Michael Stephenson
Complete the review of tier 2 (stages 2 and 3) CAMHS and re-commission service according to include support for TAMHS	March 2012	Review completed and Appropriate services re-commissioned	Michael Stephenson
Increase the volume of TACAF assessments by 25 per quarter in line with baseline for 2010	March 2012	Baseline plus 100 (year end target).	Gill Manton
20% increase in Early Years providers actively delivering Social Emotional Aspects of Development (SEAD)	March 2012	50% of all settings	Elaine Hammans, Chrissy Clark,

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Action	Due Date	Expected Outcome	Assigned To
30% increase in Early Years providers actively delivering Voice of the child	March 2012	60% of all settings	Elaine Hammans; Lesley Yelland
20% of day care providers are using the Leuven Scales	March 2012	20%	Elaine Hammans, Chrissy Clark,

Priority 6 – Improve healthy living by encouraging healthy weights, reducing drug and alcohol misuse and teenage pregnancy and improving young people’s sexual health

Action	Due Date	Expected Outcome	Assigned To
Deliver the National Child Measurement Programme in all eligible schools with increased participation for Year R and Year 6	Sep 2011	All eligible schools participate Increase in the % of eligible children Year R and Year 6 taking part in National Childhood Measurement programme against the 2010 baseline	Margaret Gray/ Erin Brennan-Douglas
Review and re-commission the Healthy Weight Pathway to include MEND 5-7	May 2011 Mar 2011	Revised pathway in place Provision of MEND 5-7 programme	Margaret Gray/ Erin Brennan-Douglas
Work with partners to increase awareness of Change4Life national social marketing programme	Mar 2011	Communication plan in place to communicate the key Change4Life messages and services to professionals and parents Local case studies and media coverage	Margaret Gray/ Erin Brennan-Douglas
Work with partners to encourage children and young people to undertake unstructured activities such as walking, cycling, and informal play to complement the PE and school sport offer	Mar 2012	Increased number of children and young people physically active <i>baseline to be set 31 March 2011</i>	Margaret Gray/ Erin Brennan-Douglas
Engage at least 25% of schools with the National Healthy Schools Enhanced Model	MAR 2012	All schools maintain National Healthy School status and at least 25% of schools Southend engaged and working on an action plan to achieve the National Healthy Schools Enhanced Model	Margaret Gray/ Lisa Holloway

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Develop a local Healthy Schools Model	Sep 2011	Local model in place	Margaret Gray/ Lisa Holloway
Further develop the Healthy Schools QA system	Jun 2011	Improved QA process in place	Margaret Gray/ Lisa Holloway
Provide a comprehensive substance use assessment within five days of receipt of referral	March 2012	100% within 5 days	Carol Compton Marie Henderson
100% of substance misuse treatment interventions to commence with 10 days of referral	March 2012	100% within 10 days	Carol Compton Marie Henderson
Improve referral pathway and collaborative practice with A & E to reduce substance use related admissions to Acute Hospital Setting	March 2012	Reduction in no of hospital admissions for substance misuse related issues <i>baseline to be set 31 March 2011</i>	Carol Compton Marie Henderson
Complete a Prescribing Protocol for Young Persons under 18 within Southend	March 2012	Prescribing protocol agreed and signed-off	Carol Compton Marie Henderson
Improve Transition arrangements to adult treatment services to meet needs of alcohol, cannabis and stimulant (ACS) users.	March 2012	Improved transition arrangements are developed and embedded.	Carol Compton Marie Henderson
Increase the uptake of contraceptive and sexual health services (CASH)	March 2012	Chris Clark to provide baseline	Carol Compton
Increase the delivery of outreach and specific CASH programmes targeted at boys and young men	March 2012	Ensure key groups are targeted e.g. YOS, Alt Ed and LAC.	Carol Compton

Maintain the downward trend in teenage conceptions	March 2012	Current data for 2009 shows -22% reduction from 1998 baseline. Sustain downward trend with 3% reduction year on year for next 3 years.	Carol Compton
Deliver sexual health 'Supporting contraceptive choices' training for healthcare and non-healthcare professionals	Mar 2012	Increase in number of young people choosing a LARC method of contraception.	Margaret Gray/ Simon Ford
Continue to target young people aged 15-24 years to screen for Chlamydia	Mar 2012	Increase in number of young people tested, increase in number of young people treated, increase in contact tracing and partner notification. Normalising Chlamydia testing as a routine sexual health screen.	Margaret Gray/ Simon Ford
Deliver immunisation awareness sessions for staff in Children's centres and other early years setting	March 2012	Two sessions delivered per term Improved knowledge of immunisation, current immunisation schedule and awareness of the myths and misconceptions to be confident to challenge misinformation	Margaret Gray/ Amy Young

Priority 7 – Continue to improve the safeguarding of children and young people in Southend through multi-agency work

Action	Due Date	Expected Outcome	Assigned To
Implement the Local Safeguarding Children Board (LSCB) business plan,	September 2011	LSCB business plan delivered. Effective co-ordination and monitoring of safeguarding children in Southend	Helen M Wilson
Undertake research to identify the impact of interventions for 25 families subject to child protection plans to strengthen understanding of the impact for children and parents subject to child protection plans	March 2012	Research project completed. Better understanding of what works in child protection plans	Michael Stephenson

Action	Due Date	Expected Outcome	Assigned To
Implement the action plan to reduce the length of time children are subject to a Child Protection Plan.	March 2012	Meeting schedule embedded and attended. 20% reduction in children on CPP for more than 2 years compared to 2010 baseline	Michael Stephenson
LSCB members to quality assure and improve the quality of information in their referrals to social care	March 2012	Audit demonstrates improved quality of referrals Better information will lead to better decision making in CP cases	Michael Stephenson
Continue to deliver a programme of training for the Common Assessment Framework	March 2012	20 practitioners have enhanced assessment skills 10 sessions provided	Gill Manton
Establish a baseline number for cases moving down from social care to stages 3 and 2	June 2011	Baseline established and targets for performance established	Gill Manton
Increase by 5% above 2010 baseline the number of cases where Children and Young People can be supported at stage 2	March 2012	Baseline plus 5%	Gill Manton
Provide training to partners on the Integrated Locality Working Toolkit to improve the quality of referrals and the sharing of good practice	March 2012	Improved quality of referrals to children's social care which will be evidenced during inspections completed by Ofsted	Heather Flinders Gill Manton
Implementing the e-safety action plan	March 2012	2011/12 actions of the e-safety strategy action plan are delivered Improved on-line safeguarding for children and young people	Michael Stephenson, Helen M Wilson

Priority 8 – Reduce the need for children and young people to be looked after

Action	Due Date	Expected Outcome	Assigned To
Re-design Parenting and Family Support Structure	May 2011	Structure is in place and operational	Gill Manton
Increase the involvement of fathers in child protection conferences, LAC Reviews and Child in Need processes	March 2012	Evidenced of increased involvement through reporting from Plans and Reviews Unit and Fieldwork Services/LSCB audit	Heather Flinders
Redesign family support services to ensure that they are effective in preventing family breakdown	March 2012	Redesign completed. Reduction in the numbers of Looked After Children, target 260	Michael Stephenson, Gill Manton, Heather Flinders
Implement the revised eligibility criteria (Children with Disabilities team)	March 2012	Revised criteria fully implemented. Evidence that parents, carers of children with disabilities and their children are appropriately accessing a range of short breaks.	Heather Flinders, Patrick Cahillane
Embed the revised regulations, guidance and national minimum standards for fostering services, children's homes and adoption services. (link to government 5 year business plan)	March 2012	Revised regulations are being met.	Michael Stephenson, Diane Keens, Heather Flinders
Implement the revised care planning, placement and review Regulations, the statutory sufficiency guidance and the Short Breaks Regulations	April 2011	Practice complies with the new regulations and statutory guidance	Michael Stephenson, Heather Flinders, Diane Keens
Pilot a consultation program within the Central Locality to improve quality and understanding of the management of risk through the stages of intervention	March 2012	Pilot completed. Key staff throughout all stages of intervention will be helped to become reflective practitioners	Michael Stephenson

Action	Due Date	Expected Outcome	Assigned To
Implement Parenting and Family Support Strategy across all four stages of the Southend staged model of intervention	September 2011	Parenting and Family Support Strategy in place	Gill Manton

Priority 9 – Reduce the number of children and young people who have experienced bullying including face to face, text or internet

Action	Due Date	Expected Outcome	Assigned To
Develop a plan to respond to the feedback in the 2010 Your Say survey that carers and young people with LDD feel more bullied than their peers	September 2011	The Anti-bullying group to have agreed an approach to tackle the issues raised by carers and those with LDD	Kevin Shovelton
Implement the anti-bullying strategy	March 2012	Fewer children report in the 2011 Your Say survey that they have been bullied than in 2010	Kevin Shovelton

Priority 10 – Reduce the impact of Domestic Abuse on children and young people’s life chances

Action	Due Date	Expected Outcome	Assigned To
Specialist Services to implement the Domestic abuse strategy in relation to Specialist Services responsibilities	March 2012	Strategy implemented in Specialist Services. Children at risk of significant harm from domestic are adequately protected	Heather Flinders
Provide a 1 year post to offer training for universal settings to effectively respond early to Domestic Violence	March 2012	Increase the effective early response to domestic violence in the longer term	Gill Manton

Priority 11 – Narrowing the achievement gap between vulnerable children and young people and others of their age

Action	Due Date	Expected Outcome	Assigned To
Evaluate the impact and usefulness of the KS 2 – KS 4 narrowing the gap tool	November 2011	Tool further enhanced to meet the needs of users and contribute to narrowing the gap	Darren McAughtrie
Develop a narrowing the gap tool for Reception – KS1	September 2011	Tool in place and available for use	Darren McAughtrie
Analyse and report on the comparative outcomes of attainment results in special schools to inform action planning	May 2011	School action plans are informed by the analysis.	Kevin Shovelton
Use CASPA software in special schools to track performance below NC levels and develop effective interventions	December 2011	All Special Schools fully using CASPA, comparative reports produced and analysed	Kevin Shovelton
Devise a plan to roll out CASPA to mainstream schools and settings	October 2011	Roll out plan developed and approved	Kevin Shovelton

Action	Due Date	Expected Outcome	Assigned To
Review the impact of the Special Educational Needs (SEN) Green Paper on SEN and disability services (linked to Government 5 year business plan)	June 2011	Review completed and action plan developed	Kevin Shovelton
Create a centralised commissioning process for the provision and regulation of Alternative Education across the Thames Gateway	March 2012	Learners will have access to improved information about alternative education programmes	Phil Warner
Develop a range of appropriate work-related learning opportunities through managing work experience and work-related learning contracts	September 2011	Wider range of opportunities in place	Phil Warner
Establish wider systems to identify and track young carers including increased opportunities for young carers voice and influence	September 2011	System in place to identify and track young carers and the opportunities that they are accessing	Carol Compton
Increase the number of young carers worked with by 25%	March 2012	Increase by 25% from the baseline number of 120 worked with out of 375 known	Carol Compton
Increase the range of services available for young carers across localities	March 2012	New services in place.	Carol Compton
Undertake childminder's Children Come First framework Annual Review	April 2011	Continuation of Accreditation scheme	Elaine Hammans Joanne Houston
Ensure 2 year old funded early years provision is appropriately targeted	March 2012	Monitor usage of funding to ensure that maximum benefit is achieved e.g. 2010 outcomes 76 places used by 92 families. Usage is evidenced to show access has been targeted at families living in Super Output Areas, families at stage 3 and children on the edge of care	Elaine Hammans Kirsty Edmonds

Action	Due Date	Expected Outcome	Assigned To
Work with schools to ensure effective use of the pupil premium to raise attainment for pupils eligible for Free School Meals (FSM)	March 2012	All schools have a clear strategy for the use of the pupil premium to raise attainment of pupils eligible for FSM and impact is measured and reported clearly to parents	Kevin Shovelton

Priority 12 – Reduce school absenteeism and examples of poor behaviour

Action	Due Date	Expected Outcome	Assigned To
Provide access to a new model of Local Authority behaviour support	September 2011	New model of behaviour support in place and fewer fixed term exclusions	Kevin Shovelton
Continue to develop access to the short stay facility at the Renown Centre for Learning through clear admission and return to school criteria	September 2011	Schools clear about admission and return criteria. Criteria documented	Kevin Shovelton
Evaluate the impact of current nurture bases and develop a model for use in the Central Locality	April 2011	Evaluation report and proposal for Central model prepared.	Kevin Shovelton
Support schools to achieve an Ofsted rating of 'good' or better for behaviour through identifying pupils at risk of exclusion and developing collaborative approaches to reducing incidence of challenging behaviour in dialogue with schools	March 2012	Fewer schools achieve an Ofsted rating lower than 'good' for behaviour	Kevin Shovelton
Increase the percentage of Secondary schools judged as having good or outstanding standards of behaviour	March 2012	target of over 90%	Kevin Shovelton

Action	Due Date	Expected Outcome	Assigned To
Reduce overall absence in primary schools through increased engagement with families through the Child and Family Intervention Team (CFIT).	March 2011	Primary absence levels reduce to 5% or less Secondary absence levels reduce to 6.2% or less	Kevin Shovelton
Roll out and embed the new system (One) for monitoring and recording school attendance	September 2011	New system operational by September 2011	Kevin Shovelton

Priority 13 – Encourage the continuation of the delivery of extended services across all schools to ensure the inclusion needs of vulnerable children are met.

Action	Due Date	Expected Outcome	Assigned To
Establish a baseline for the number of young people eligible for Free School Meals, those with special educational needs, looked after children and young carers that attend and participate in Extended School activities	Baseline to be set using the Spring Term Extended School usage data	Baseline established	Jane Theadom; Kevin Shovelton
Develop a plan to align, and target at the most vulnerable groups, the provision of the Extended School offer and the Connexions Positive Activities offer	June 2011	Plan developed and approved, vulnerable groups effectively targeted.	Jane Allen; Elaine Hammans
Develop a performance management framework for monitoring and evaluating the impact of Extended School provision on pupil performance at Key Stage 2 and Key Stage 4.	August 2011	Performance Management Framework signed off by August 2011. First outcome report to be delivered following publication of Key Stage results in Autumn term 2011	Alan Stubbersfield
Develop and agree with the Schools Forum a process for monitoring the level of investment made by schools in Extended School provision.	August 2011	Process agreed. Once schools have reported expenditure a benchmark level for year on year comparisons will be agreed.	Alan Stubbersfield
All school improvement plans to contain actions and targets relating to the delivering of extended services offers.	January 2012	100% of School Improvement Plans include extended services actions	Alan Stubbersfield

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Locality Partnership Boards to report to the partnership on the use of the schools forum new investment in early intervention and prevention	March 2012	Report presented to Southend Children's Partnership	Gill Manton, LPB Chairs
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Priority 14 – Ensure that every child has access to high quality school places that meet their needs

Action	Due Date	Expected Outcome	Assigned To
Confirm with schools agreed increases to Primary Places for September 2012, 2013 & 2014	July 2011	Written provisional confirmation from each school.	Alastair Robertson/ June Edwards
Agree primary places schemes at Milton, Hamstel, & Westborough	July 2011	Agreed scheme signed off by school.	Alastair Robertson
Monitor birth rate for 2010/11 and report to Cabinet in autumn 2011 on impact on primary places provision	November 2011	Report to Cabinet in Nov 2011.	Alastair Robertson
Undertake the Annual EYFS audit to ensure children 0-5 have access to quality childcare	March 2012	All childcare provision across the borough with complete audit and resulting action plan	Elaine Hammans Lesley Yelland
10% increase in the number of Early Years providers achieving good or outstanding Ofsted judgements	March 2012	10% increase against 2010 baseline	Elaine Hammans, Lesley Yelland
25% of childcare provision completes the EYFS Quality Improvement Framework	March 2012	25% complete the Quality Improvement Framework	Elaine Hammans, Lesley Yelland

Priority 15 – Ensure positive activities are available and accessible to young people, particularly those from vulnerable groups e.g. young carers

Action	Due Date	Expected Outcome	Assigned To
Ensure Children's Centre services are targeted appropriately including services for significant males in children's lives	March 2012	Data collection demonstrates increased involvement of significant males	Elaine Hammans Tom Dowler
Deliver an 8% increase in the number of Network Child Minders trained as Marvellous Minders to increase targeted respite provision	March 2012	8% increase	Elaine Hammans; Joanne Houston
Increase in uptake of universal positive activities by vulnerable and hard to reach young people	March 2012	100% of all engaged vulnerable/hard to reach young people are signposted to positive activities	Carol Compton
Enhance the training of volunteers for both community and centre based youth work to ensure activities are accessible to young people from vulnerable groups	December 2011	20-30 volunteers per locality recruited and trained (total of between 60 and 90) minimum of 60	Carol Compton
Increase participation of vulnerable and hard to reach groups in targeted youth support by establishing 2 Community Centres	March 2012	2 Community Centres established	Carol Compton
Increase participation of vulnerable and hard to reach groups in targeted youth support	March 2012	50% increase in unique individual numbers of young people accessing targeted youth support	Carol Compton

Priority 16 – Continue to reduce the impact of anti-social behaviour and offending on children, young people and the community

Action	Due Date	Expected Outcome	Assigned To
Reduce the number of young people who re-offend	March 2012	Achieve a target – no more than 98 offences per 100 offenders	Carol Compton
Reduce the number of first time entrants to the Youth Justice system	March 2012	(expected target to be no more than 301 – awaiting confirmation)	Carol Compton
Target street based outreach at areas with a high level of public concern regarding youth disorder	March 2012	Reduction in youth anti social behaviour calls to police against 2010 baseline	Carol Compton
Ensure a minimum of 3 targeted outreach deployments per week	March 2012	156 per year	Carol Compton

Priority 17 – Ensure that every service can demonstrate policy change or service improvement as a result of user feedback

Action	Due Date	Expected Outcome	Assigned To
Develop the Voice & Influence toolkit for services	December 2011	Toolkit in place and available for use across the children's workforce	Darren McAughtrie / Jenni Naish
Increase the number of responses to the Your Say survey	October 2011	Increase in the number of total responses from children and young people on the 2010 level	Darren McAughtrie / Jenni Naish
Identify and a system for customer feedback on Parenting and Family support	September 2011	A system is in place for obtaining customer feedback	Gill Manton

Action	Due Date	Expected Outcome	Assigned To
Implement a framework for participation in specialist services	March 2012	Improve on the level of changes made as a result of participation from 48 (2009/2010). Increased involvement of service users in staff selection by 50%	Sue Cook

Priority 18 – Improve the involvement in decision making for young people with Learning Difficulties and or disabilities

Action	Due Date	Expected Outcome	Assigned To
All Service Plans and providers of services to demonstrate at least one participation activity which includes children with Learning Difficulties or Disabilities.	March 2012	All service areas demonstrate at least one participation activity. Monitored through quarterly reports to the Children’s Partnership	Group Managers

Priority 19 – Influence the quality of post-16 provision, reduce the level of NEET and improve the level 3 achievement of young people from low income families

Action	Due Date	Expected Outcome	Assigned To
Work with partners to plan a post -16 curriculum that fills gaps and avoids duplication in light of the funding challenges	May 2011	Post 16 curriculum developed. Clear accountability for provision across the Borough	Alison Hoy
Develop a strategy for 6 th Form Support and Challenge	May 2011	Strategy developed and Identified schools have strengthened 6 th Form provision	Alison Hoy Phil Warner
Broker ONTrack representation on all Learning Community Groups in order to identify and share post 16 education best practice through Learning Community Groups	July 2011	ONTrack to have full understanding of and input into educational developments across the Borough	Alison Hoy
Reduce the number of Young People not in education employment or training (NEET)	March 2012	NEET to 4.9%	Carol Compton
Through the Integrated Youth Support Service provide in depth 1-1 intensive support to those most vulnerable young people addressing barriers to EET	March 2012	Minimum of 2 sessions per young person per week	Carol Compton
Expand the delivery of outreach and wrap around Connexions support fro the most vulnerable	March 2012	Further reduce the numbers of young people whose Employment, Education and Training status is unknown by 1% from March 2011 baseline	Carol Compton
Ensure there are sufficient education and training opportunities to meet the requirements of the raising of the participation age	June 2011	Learners will have the opportunity to access a wider range of appropriate provision enabling them to remain in education or training	David Coleman
Develop Post-16 Area Wide Prospectus (AWP) database	May 2011	Database developed. Improved quality and range of services	Alison Hoy Phil Warner

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Develop ONTrack Website and Alternative Education Database	October 2011	Website developed. Improve quality and range of services	Alison Hoy Phil Warner
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Priority 20 – Improve the proportion of young people accessing higher education, especially those from low income families

Action	Due Date	Expected Outcome	Assigned To
Information Advice & Guidance – Develop a Area Wide Prospectus and common application process	May 2011	Learners will have access to online guidance	Phil Warner
Develop appropriate progression routes to Higher Education for those from low income families, clearly targeting access and knowledge to relevant areas	July 2011	Progression routes are developed and published. Learners will have the opportunity for progression into HE from any learning route	David Coleman

Priority 21 –Improve transitions into adult life for children and young people with learning difficulties or disabilities

Action	Due Date	Expected Outcome	Assigned To
Develop effective targeted post 16 provision for learners from vulnerable groups and increase Foundation Learning Provision	March 2012	Learners from vulnerable groups will have access to provision that enables them to progress to appropriate further education and training. Foundation Learning Provision increased to 1,500 places	Alison Hoy David Coleman
Reduce the need for out of borough educational provision for young people with LDD	March 2012	The continuing year on year reduction in numbers of young people who require specialist support, outside of their local community.	Margaret Wall
Ensure appropriate collation of data is in place to identify the needs of young people with LDD aged 16 -25 years to assist them to access appropriate learning, employment, training or meaningful activity.	March 2012	Comprehensive feedback to all partners with regard to user led demand for provision. Appropriate data collection systems in place and analysed.	Margaret Wall

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Enhance the support provided to young people with SEN/LDD transitioning into education, training or alternative pathways post 16/19 through more robust needs assessment processes	March 2012	Robust learning difficult assessments to be undertaken which support learners to make effective transitions into adulthood	Margaret Wall
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Priority 22 – Improve access to suitable housing for vulnerable 16-18 aged young people and from vulnerable families

Action	Due Date	Expected Outcome	Assigned To
Update and implement the Homeless Prevention Steering Group Action Plan	March 2012	Actions in plan delivered	Phil Warren
Continue to develop appropriate supply of accommodation for vulnerable 16-18 year olds including lodgings provision	March 2012	50% growth of lodgings provision from baseline at March 2011 baseline 100% of care leavers and young offenders live in suitable accommodation	Phil Warren
Continue to embed the joint assessment of young vulnerable 16-18 year olds and ensure reunification with parents where possible	March 2012	No increase in the volume of young people presenting as homeless outside of their families	Phil Warren

Priority 23 –Continue to strengthen multi-professional integrated working

Action	Due Date	Expected Outcome	Assigned To
Review the production and distribution of Newline	June 2011	Report to the Children's Partnership & C&L DMT	Ed Spacey
Develop a tool to monitor the spend against each child that goes through the Common Assessment Framework (CAF) process	June 2011	Cost effectiveness of the interventions is established	Gill Manton
Complete the 2 remaining co-located sites	May 2011	2 remaining co-located sites are in operation	Gill Manton
Pilot National eCAF in the East Locality and ensure partners in other localities are familiar with the NeCAF and the rollout plan	April 2011	Pilot completed and evaluated. Roll out plan developed Easier access to completed CAF's	Gill Manton

Priority 24 – Implement the Southend Children's Partnership workforce strategy

Action	Due Date	Expected Outcome	Assigned To
Review the integrated children's workforce strategy	April 2011	Refreshed strategy produced	Jane Ladner
Ensure compliance with the new standards for employers of social workers and new professional standards for social workers	March 2012	New standards embedded.	Jane Ladner

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Maximise training revenue streams, prioritising training needs with service areas	March 2012	Focussed CPD programme produced	Jane Ladner
Develop and support the school CPD hubs	September 2011	Schools working in partnership within their localities on a shared CPD offer and ITT	Jane Ladner

Priority 25– Align and develop new arrangements for GP Commissioning

Action	Due Date	Expected Outcome	Assigned To
Ensure effective joint working between Southend and the Essex Joint Commissioning Unit and establish a local joint commissioning approach	March 2012	Clarity of local and county wide commissioning arrangements between LA's and Health	Sue Hadley
Develop systems to support shared commissioning with GP consortia	March 2012	Agreed shared processes in place with GPs to maximise joint commissioning opportunities	Sue Hadley

Priority 26 –Strengthen joint working between Southend Children’s Partnership and other strategic partnerships to improve community well-being and cohesion

Action	Due Date	Expected Outcome	Assigned To
Deliver an annual self assessment of performance	September 2011	Self assessment written that meets the need of both regulators and the Partnership’s continuous improvement agenda	Darren McAughtrie / Jenni Naish
Strengthen the links between the Children’s Partnership and the Locality partnership Boards	December 2011	Improved links with clarity around roles, responsibilities and reporting arrangements	Darren McAughtrie / Jenni Naish / Gill Manton

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Review the Partnership performance monitoring arrangements	December 2011	Improved arrangements with reduced burden to collate that support the Partnership's improvement agenda	Darren McAughtrie
Review the SCP arrangements in light of the revised Southend Together structure	July 2011	New arrangements in place	Darren McAughtrie / Jenni Naish