

# Southend LTP3 – Public Consultation Summary

<b>Project:</b>	Southend LTP3	<b>To:</b>	Roy Skinner
<b>Subject:</b>	Public Consultation – Results	<b>From:</b>	Sunil Gogna
<b>Date:</b>	7 <sup>th</sup> February 2011	<b>cc:</b>	Paul Mathieson

## 1. Introduction

The key themes of Southend's draft LTP3 were consulted on; the consultation ran from 13<sup>th</sup> December 2010 to 31<sup>st</sup> January 2011. The consultation covered both the Strategy and the Implementation Plan which make up the LTP.

This paper presents the key findings of this consultation.

## 2. The Process

### 2.1. Strategy

The Strategy is based on the challenges as determined by the LTP3 Evidence Base which was developed in 2010:

- High levels of traffic congestion causing unreliable journeys and affecting the economy and accessibility.
- Parking problems in parts of the town, especially near stations, employment areas and the hospital.
- Relatively low usage of buses and trains given the urban nature of the Borough.
- Worries about the quality of pavements and roads (e.g. trip hazards / potholes).
- The safety of pedestrians and cyclists, whilst encouraging greater use.

The four themes for transport that can help address these challenges are:

- Supporting a thriving and sustainable economy.
- Minimising environmental impact and promoting sustainability for a greener low carbon Southend.
- A safer Southend for all the community.
- Reducing inequalities in health and wellbeing and creating a more accessible Southend.

Consultees were asked to rank each challenge and each theme, where 1 is the most important. Under each theme a number of policy objectives were identified and consultees were asked to assess whether they regarded each as important, neutral or not important.

### 2.2. Implementation Plan

The Implementation Plan is based around four actions:

- Action 1 – Better sustainable transport and mobility management.
- Action 2 – Better networks and traffic management schemes.

- Action3 – Better partnerships, engagement and sponsorship to support greater efficiencies and in funding delivery.
- Action 4 – Better operation of traffic control and communication systems.

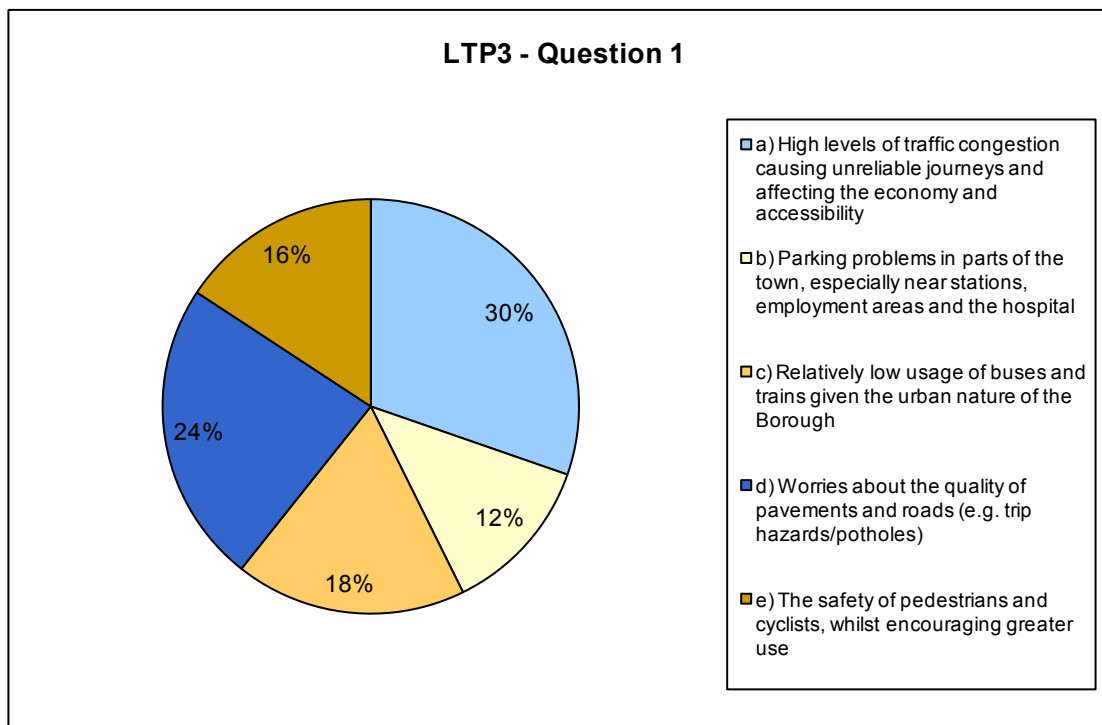
Consultees were asked to rank each Action on whether they regarded it as being important, neutral or not important. They were asked to comment on whether they thought if the issues, policies and themes were correct and to state if they thought anything was missing. Consultees were also asked to provide any other relevant comments.

## 3. The Results

### 3.1. Strategy

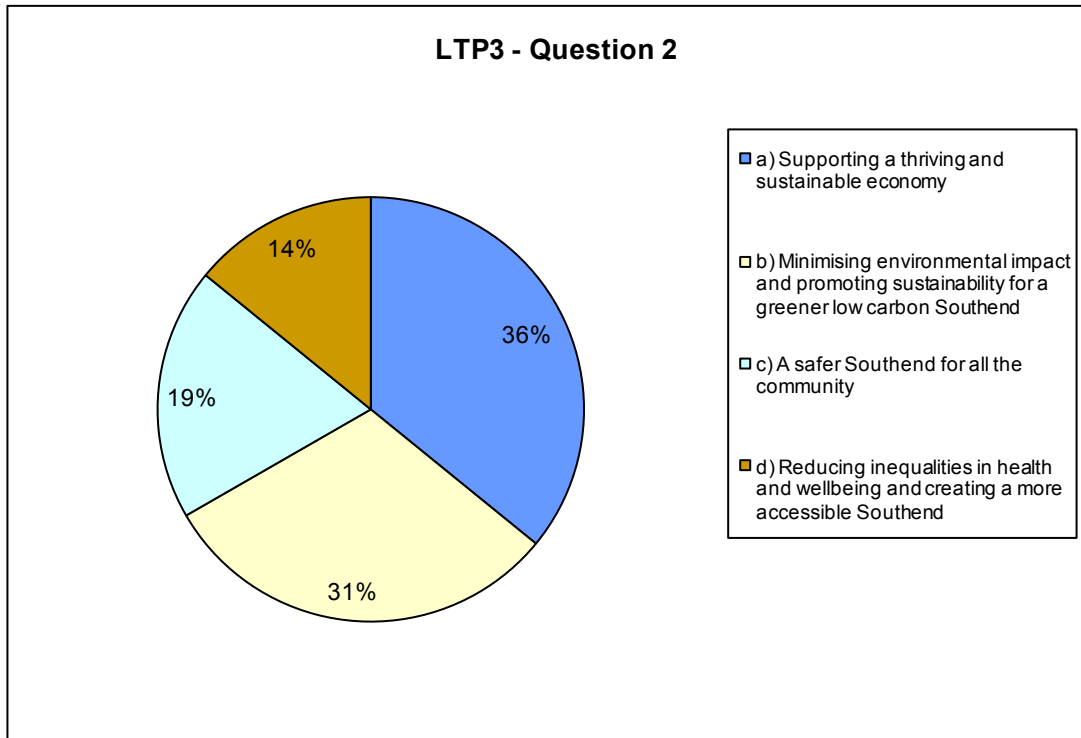
#### 3.1.1. Key Challenges

This pie chart shows the percentage of respondents who regarded the challenges identified as of most importance. It can be seen that congestion is of most concern to residents, followed by maintenance of the network



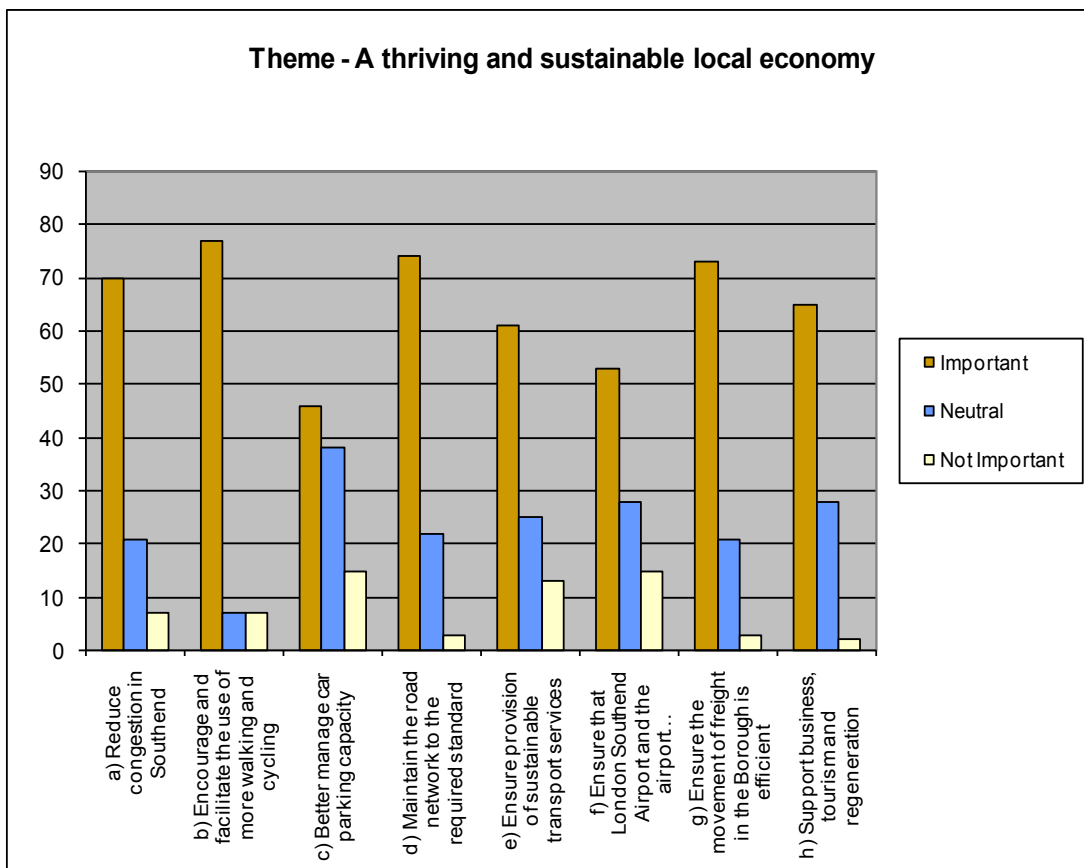
#### 3.1.2. Themes

The following pie chart shows that consultees regarded a thriving and sustainable economy being of greatest importance, followed by minimising environmental impact and promoting sustainability for a greener low carbon Southend.



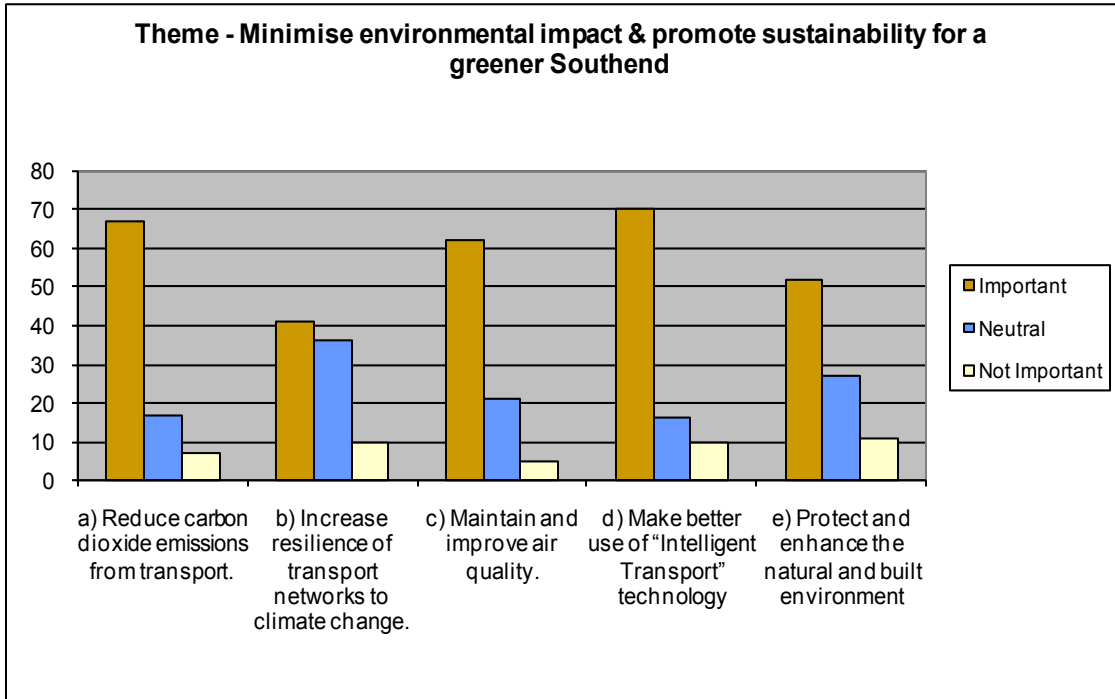
### 3.1.2.1. A thriving and sustainable local economy

Within the first theme it can be seen that there is strong support for policies that support increased walking and cycling, maintenance of the network, and efficient movement of freight.



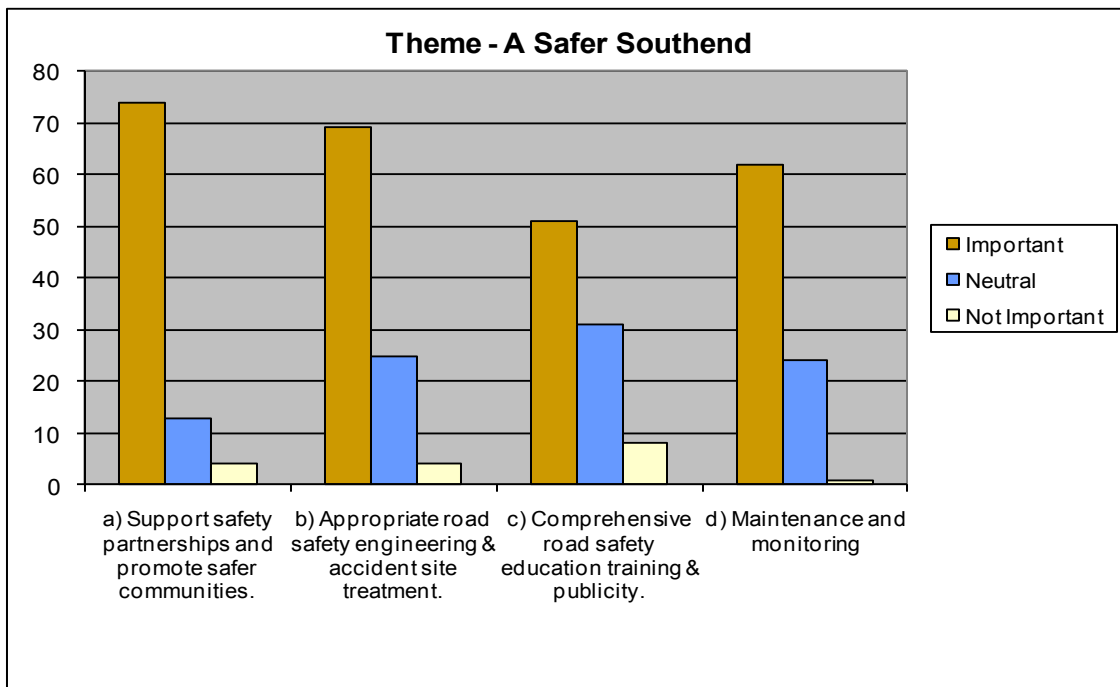
**3.1.2.2. Minimise environmental impact and promote sustainability for a greener Southend**

Within this theme there is strong support using technology to improve the functioning of the transport system and provide up-to-date information for travellers, and to reduce CO<sub>2</sub> emissions, closely followed by improving air quality in the Borough.



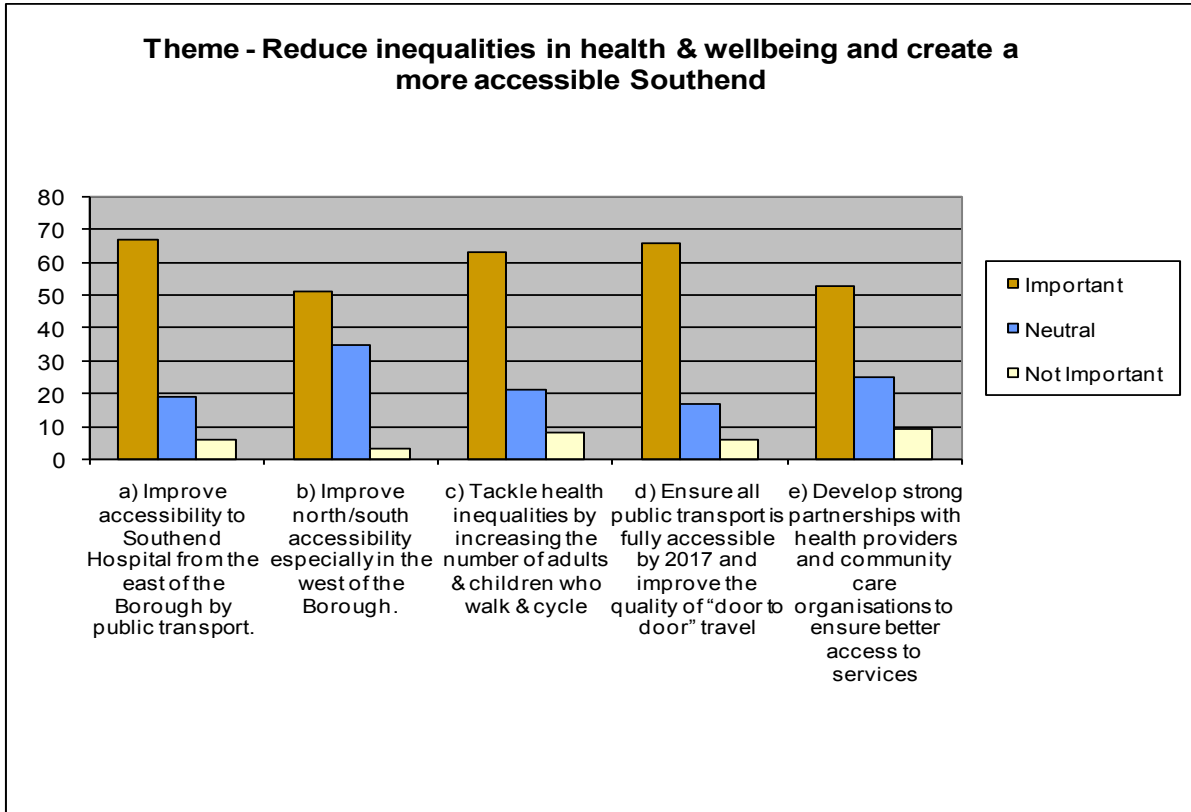
**3.1.2.3. A safer Southend**

Within this theme the highest priority for consultees is for supporting safety partnerships, closely followed by implementation of engineering measures to reduce accidents.



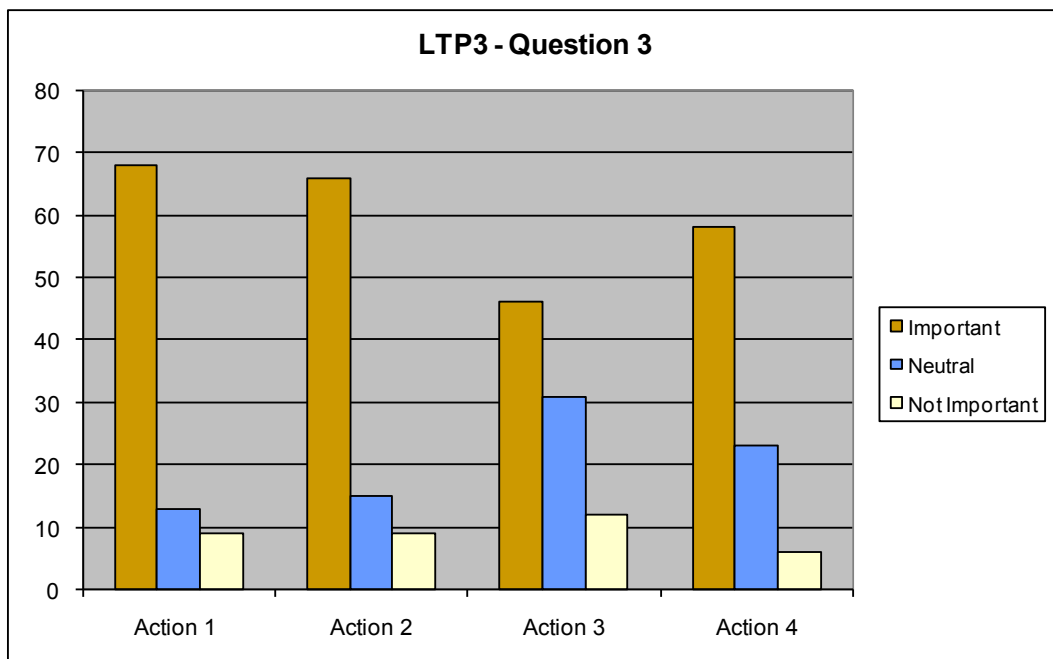
**3.1.2.4. Reduce inequalities in health and wellbeing and create a more accessible Southend**

The chart below shows that there is strong support improving accessibility to Southend Hospital, improving the accessibility of public transport, and increasing the number of people who regularly cycle and walk.



**3.2. Implementation Plan**

Consultation on the proposed Actions shows that there is strong support for all four actions, but particularly for Actions 1 and 2 which support better sustainable transport and mobility management and better networks and traffic management schemes respectively.



## 4. Summary

The key messages emerging from the LTP3 consultation are:

- Consultees regard congestion and network maintenance as the two highest challenges facing the Borough.
- The themes of a thriving and sustainable local economy and a greener low carbon Southend are strongly supported.
- There is strong support for the policies in the Strategy and the actions in the Implementation Plan.
- Overall, the consultation process has showed there is strong public support for Local Transport Plan 3.