

# Southend Health & Wellbeing Board

Agenda  
Item No.

**10**

Report of Neil Leitch  
Chief Executive – Pre-School Learning Alliance  
to  
**Health & Wellbeing Board**  
on  
**25 March 2015**

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Financial Management

For discussion		For information only	<input checked="" type="checkbox"/>	Approval required	
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## **A Better Start, Southend Proposed Budget 2015/16**

### **Part 1 (Public Agenda Item)**

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#### **1 Purpose of Report**

To bring to the attention of members of the Health and Wellbeing Board the indicative budget for A Better Start, Southend, for 2015/16.

#### **2 Recommendations**

To note the report.

#### **3 Background & Context**

3.1 Following a period of mobilisation running since September 2014, A Better Start, Southend formally “goes live” from 1 April 2015.

3.2 In accordance with the arrangements agreed at Health and Wellbeing Board on 3 December 2014, this Board will oversee the governance of the Fulfilling Lives, A Better Start Programme. As part of that governance, the Board will receive updates on the finances of the programme.

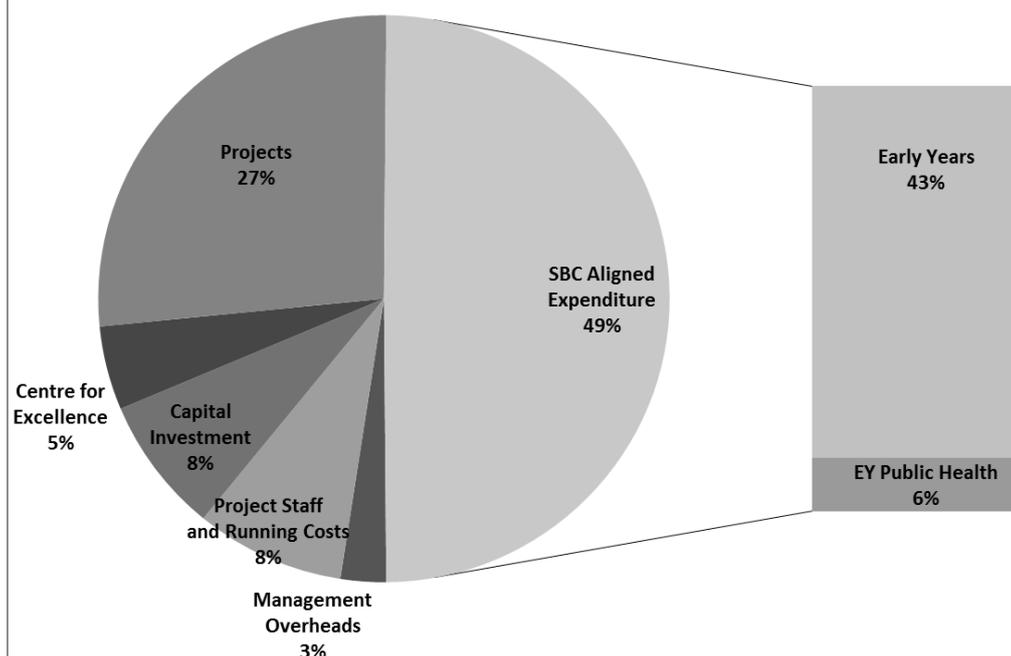
3.3 This report sets out for information the proposed budget for A Better Start for 2015/16. The budget at this stage is based on that submitted to BIG Lottery as part of the bid process, but it is recognised that it will develop and flex over time as the programme gets underway.

3.4 BIG Lottery is providing £40M over the next ten years to fund A Better Start, Southend. The funding is through the Pre-School Learning Alliance, with the

Council acting as host. Lottery funding can only be used for A Better Start activities; not as substitute funding for the Council's or wider public bodies statutory functions. The planned draw down of the lottery funding is roughly £4 million per year and will be used to fund the individual projects set out in the bid, together with the staffing and governance structures required to deliver them.

- 3.5 The much larger goal of A Better Start to drive real system change in the way that statutory early years services across all public sector organisations are delivered in Southend; to deliver best possible outcomes for Southend's young children and their parents for the resources we have available. The A Better Start budget is therefore underpinned by the concept of a "bank", whereby over and above the £40m BIG Lottery funding, the Council will be aligning its spending around Early Years and Early Years Public Health. Currently the Council spends approximately £3.6 M per year on Early Years Provision in the target wards. It is estimated that Public Health England spends about £500,000 on 0 – 3 Public Health responsibilities in Southend; as part of the wider 0 – 5 public health responsibilities to be transferred to the Council later this year. It is an aspiration that, and a challenge to, partner organisations in Southend to similarly align their budgets where they spend on the same population going forward; one that it is hoped Health and Wellbeing Board will endorse.
- 3.6 Aligning budgets is not about transferring responsibility. Where the Council aligns its existing service spend alongside the Fulfilling Lives budget, such as its Early Years and early years Public Health funding, oversight of the statutory duties will be maintained by the Director for People, as Director of Children's Services and the Director for Public Health.
- 3.7 The indicative budget is set out graphically and in tabular form below. A more detailed budget and the associated programme of work will be presented to a future meeting

## A Better Start, Southend 2015/16



	<b>£000</b>
<b>Lottery Funded</b>	
Management Overheads	212
Project Staff and Running Costs	697
Capital Investment	640
Centre for Excellence	394
Projects	2,201
	<b>4,144</b>
<b>Southend-on-Sea Borough Council Aligned Spend</b>	
Early Years	3,588
Early Years Public Health	513
	<b>4,101</b>
<b>Total Better Start</b>	<b>8,245</b>

## 4 Health & Wellbeing Board Priorities / Added Value

4.1 A Better Start contributes to delivering HWB Strategy Ambitions in the following ways

- 4.2 Ambition 1 – a positive start in life. With the emphasis on early universal prevention, A Better Start will be aiming to give young children and their parents the best possible start in life.
- 4.3 Ambition 2 – Promoting Healthy Lifestyles and Ambition 7 – Protecting Health. Diet and nutrition is one of the priority lottery outcomes, stressing the importance of good nutrition and physical activity in the prenatal period and early years as the basis for lifelong good health. The social and emotional wellbeing of the child is also a priority outcome with nurturing and loving family environment and an enriched early years' experience, leading to positive, supportive secure relationships
- 4.4 Ambition 3 – Improving Mental Health. A main stream through the planned work of A Better Start concentrates on perinatal mental health; the mental health of the mother both pre and post birth, and its importance to better outcomes for the child.
- 4.5 Ambition 4 – a safer population. It is recognised that pregnancy can be a time of increased domestic violence. One of the A Better Start projects will look to help professional improve safeguarding and child protection performance, and also to work directly with those affected by domestic violence.
- 4.6 Ambition 8 - Housing and Ambition 9 – Maximising Opportunity. Overarching A Better Start, Southend is the drive to improve the readiness for school of each child, and to help build community resilience where communities in Southend are self-supporting, influence change and take control of their families' lives, with raised aspiration for their children's future.
- 4.7 A Better Start, Southend is not a stand-alone activity. It sits amongst a wealth of existing services, initiatives, programmes and proposals such as Streets Ahead, the Better Care Fund, Social Care & Health Integration, Pioneer Programme, Schools, etc etc: A Better Start will need to be integrated into everything we do for children and families
- 4.8 A Better Start, Southend is therefore directly working with and for the HWB added value outcomes of;
- a) Increased physical activity (prevention)
  - b) Increased aspiration & opportunity (addressing inequality)
  - c) Increased personal responsibility/participation (sustainability)

## **5 Reasons for Recommendations**

- 5.1 As part of its governance role, Health and Wellbeing Board will have oversight of the A Better Start, Southend budget.

## **6 Financial / Resource Implications**

- 6.1 As set out in the report and appendix

## 7 Legal Implications

7.1 None at this stage

## 8 Equality & Diversity

8.1 The work of A Better Start, Southend is being delivered in the 6 most deprived wards, namely Kursaal, Milton, Shoeburyness, Victoria, Westborough and West Shoebury. It is targeted on a universal basis at young children and their parents from conception up until their 4<sup>th</sup> birthday.

## 9 Background Papers

## 10 Appendices

None

## HWB Strategy Ambitions

<b>Ambition 1. A positive start in life</b> A. Children in care   B. Education- Narrow the gap   C. Young carers   D. Children’s mental wellbeing   E. Teen pregnancy   F. Troubled families	<b>Ambition 2. Promoting healthy lifestyles</b> A. Tobacco – reducing use   B. Healthy weight   C. Substance & Alcohol misuse	<b>Ambition 3. Improving mental wellbeing</b> A. Holistic: Mental/physical   B. Early intervention   C. Suicide prevention/self-harm   D. Support parents/postnatal
<b>Ambition 4. A safer population</b> A. Safeguarding children and vulnerable adults   B. Domestic abuse   C. Tackling Unintentional injuries among under 15s	<b>Ambition 5. Living independently</b> A. Personalised budgets   B. Enabling community living   C. Appropriate accommodation   D. Personal involvement in care   E. Reablement   F. Supported to live independently for longer	<b>Ambition 6. Active and healthy ageing</b> A. Integrated health & social care services   B. Reducing isolation   C. Physical & mental wellbeing   D. Long Term conditions– support   E. Personalisation/ Empowerment
<b>Ambition 7. Protecting health</b> A. Increased screening   B. Increased immunisations   C. Infection control   D. Severe weather plans in place   E. Improving food hygiene	<b>Ambition 8. Housing</b> A. Partnership approach to; Tackle homelessness   B. Deliver health, care & housing in a more joined up way   C. Adequate affordable housing   D. Adequate specialist housing   E. Strategic understanding of stock and distribution	<b>Ambition 9. Maximising opportunity</b> A. Population vs. Organisational based provision   B. Joint commissioning and Integration   C. Tackling health inequality (improved access to services)   D. Opportunities to thrive; Education, Employment