

# SOUTHEND-ON-SEA BOROUGH COUNCIL

## Meeting of Cabinet

**Date: Tuesday, 7th September, 2021**

**Place: Council Chamber - Civic Suite**

- Present:** Councillor I Gilbert (Chair)  
Councillors R Woodley (Vice-Chair), L Burton, A Jones, C Mulroney and C Nevin
- In Attendance:** A Lewis, J Williams, J Ruffle, T Forster, A Richards, B Leigh, S Meah-Sims and C Gamble.
- Start/End Time:** 2.00 pm - 2.20 pm

### 279 **Apologies for Absence**

Apologies for absence were received from Councillors Collins and Terry.

### 280 **Declarations of Interest**

There were no declarations of interest at this meeting.

### 281 **Southend 2050: Annual Review and Refresh of the Outcomes & Roadmap Milestones**

The Cabinet considered a report of the Interim Chief Executive presenting the annual review and refresh of Southend 2050 setting out how the Council will use the evolved Southend 2050 outcomes to drive recovery and build on the positives seen through the pandemic, including the work with the community and partners, adaptation of services and more effective remote working. This item was considered by all three Scrutiny Committees.

Recommended:

1. That the refreshed Southend 2050 outcomes and high-level roadmap milestones, be approved.
2. That the planned engagement which took place over the summer, be noted.
3. That it be noted that the Southend 2050 roadmap milestones will form part of future reports that update on Southend's recovery journey in order for responsive developments.
4. That it be noted that the performance and measures of success and progress to achieve 2050 will continue to be reported through the Outcome Success Measures Report, reported twice a year to Cabinet.

Reasons for recommendation:

To ensure that the Council is clear on prioritised milestones to achieve the desired outcomes, focussing on the response to the pandemic, economic recovery and sustainability – including financial, environmental and transformation as an organisation.

Other options:

Not to review its current ambition and desired outcomes. This would mean failing to set out the huge impact the crises has had on the Borough, its people and the Council and the approach to recovery. The Council has committed to undertake an annual review of the outcomes and milestones.

Note: This is a Council Function.

Not eligible for call-in

Cabinet Member: Cllr Gilbert

**Chair:** \_\_\_\_\_