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SOUTHEND-ON-SEA CITY COUNCIL**

Cabinet Committee

Date: Monday, 30th May, 2024

Time: 6.30 pm

Place: Committee Room 1 - Civic Suite

Contact: Tim Row - Principal Democratic Services Officer

Email: committeesection@southend.gov.uk

A G E N D A

- 1 Apologies for Absence**
- 2 Declarations of Interest**
- 3 2024 - 2025 Parking Fees and Charges, On-street and Off-Street (Full Council Budget Amendment) (Pages 3 - 22)**

TO: The Chair & Members of Cabinet Committee:

Councillors D Cowan (Chair), M Dent (Vice-Chair) and L Hyde

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Meeting:	Traffic Regulations Working Party & Cabinet Committee
Date:	30 th May 2024
Classification:	A Part 1 (public) Agenda Item
Key Decision:	Yes
Title of Report:	2024 – 2025 Parking Fees and Charges, On-street and Off-Street (Full Council Budget Amendment)
Executive Director:	Alan Richards - Executive Director (Environment and Place)
Report Author:	Rachel Murphy – Traffic Regulation Order Co-Ordinator
Executive Councillor:	Councillor Daniel Cowan– Cabinet Member for Infrastructure and Corporate Strategy (Leader of the Council)

1. Executive Summary

- 1.1. The purpose of this report is to inform the Traffic Regulation Working Party and Cabinet Committee of the responses received during the statutory consultation regarding parking charges as per the budget amendment approved at February's Full Council.
- 1.2. Following consideration of this report, to decide whether to implement the Traffic Regulation Orders in respect of the 2024/2025 Parking Fees and Charges both On-street (PTO1084) and Off-street (PTO1085).
- 1.3. The statutory consultation period for both the on- and off- Street Traffic Regulation Orders was advertised from the 14th March 2024, until the 11th April 2024. Usually, the consultation is for a period of 21 days; however an additional 7 days was given, due to the Easter weekend. Extending the consultation period ensured adequate time for responses to be submitted.

2. Recommendations

It is recommended that Cabinet Committee:

- 2.1. **Review and consider the comments received during the statutory consultation period, set out in paragraph 11 and appendix a.**
- 2.2. **Agree to implement the Traffic Regulation Orders formalising all the amendments as agreed within the Budget Amendment submitted and**

subsequently approved at the Full Council meeting held on 22nd February 2024.

- 2.3. **Agree to the implementation of the operational changes as required and as soon as is appropriate. If agreed to proceed by 1st June 2024, then an effective date of 1st July 2024 is possible.**

3. Background

- 3.1. At the Full Council meeting on 22nd February 2024 as part of the council's annual budget setting process, a budget amendment was tabled and approved. The following items were included within the on- and off- Street Traffic Regulation Orders:

- i) extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm, except for Shorefield Road Car Park and Cliffs Pavilion Car Park which will remain as Monday – Sunday 8am – 6pm,
- ii) remove the Seafront Permit,
- iii) remove the Voluntary Sector Permit,
- iv) remove the Tradesperson Permit (On-street only),
- v) remove the Tradesperson Permit (On- and Off- street) vatable,
- vi) introduce a Tradesperson Permit (On- and Off- street) Monday – Saturday, 8am – 6pm,
- vii) introduce an Educational Permit,
- viii) introduce a charge to amend an existing Electric Vehicle (EV) Permit,
- ix) change Ilfracombe Avenue Car Park Pay and Display charges from Zone 1B to Zone 2,
- x) remove the Cliffs Pavilion Staff Season Ticket,
- xi) remove the Voluntary Sector Permit,
- xii) remove the Seafront Permit (Zone 1B),
- xiii) removal of the existing Parks and Open Spaces Car Parks,
- xiv) introduce Staff Permits,
- xv) introduce a Day Permit,
- xvi) introduce a Permit (Red),
- xvii) introduce Electric Vehicle bay parking in Civic Centre Underground Car Park.

4. Reasons for Decisions

- 4.1. The primary reason for charging for parking is to effectively manage kerb-side space and demand, in both central on-street locations and car parks as well as residential and business areas. Effective parking management will aim to support wider transport policy objectives, ensuring that on- and off-street space is used more effectively.
- 4.2. Effective management of parking provision is recognised as making a significant contribution to reducing congestion, whilst supporting access to residents, visitors and businesses. In turn this supports the council's network management duty under the Traffic Management Act 2004.

- 4.3. **Zone 1A increased operational and charging hours until 9pm:** the extension of the chargeable hours in Zone 1A, aims to help manage high demand in this central area of the City, including the nighttime economy.
- 4.4. **Electric Vehicle (EV) Permits charging:** the introduction of a charge for changes to Electric Vehicle (EV) Permits will cover administration costs. Due to the increase in EV permits, this is becoming a more frequent request to manage and process. It is proposed to introduce EV bays into Civic Centre Underground Car Park giving additional provision to charge points off-street in line with net zero objectives.
- 4.5. **Education Permit Introduction:** the introduction of provisions of an Educational Permit, to include on- and off-street identified locations will clearly set out who is eligible for these permit types and the terms and conditions for their use on the network. The introduction of staff permit holders to park in specified car parks means that Council staff on official business are eligible to park close to site for safety and efficiency and that other staff are parked in car parks that experience less parking demand from the public and do not hinder local residents, businesses and visitors from accessing local facilities and will not lead to displacement or oversubscribed capacity in premium areas of high demand.
- 4.6. **Changes to Tradespersons Permits:** will allow eligible vehicles to utilise on and off- street parking areas throughout the City and surrounding areas to access their work areas safely between working hours of Monday to Saturday 8am – 6pm.
- 4.7. **Seafront Permit removal:** the use of Seafront Permits in Zone 1B for off-street car parks, Voluntary Sector Permits and Cliffs Pavilion Permits have now been discontinued from circulation as no permits have been issued. This will therefore be removed from the Traffic Regulation Order to reflect the change.
- 4.8. **Parks and open spaces removal of charging:** parks and open spaces car parks will no longer be subject to charging and will be removed from the Traffic Regulation Order. This is due to low demand and lack of cost-effective management of the parking operation, such as patrols, cash collection and machine maintenance.

5. Other Options

- 5.1 The Full Council decision to bring in these amendments was subject to consultation, where required. Prior to any implementation (of those changes which are subject to statutory consultation) the responses to consultation must be considered, which is evidenced and presented within the content of this report.

5.2 An alternative of not introducing the charges is an option, which the TRWP and Cabinet Committee must consider. If the TRWP and Cabinet Committee, choose not to implement some or all of the proposals, (based on the responses to the consultation), then alternative savings must be identified so as to ensure the overall Council's budget remains in balance.

5.3 An alternative option is to abandon the proposals and not implement the changes. This would be contradictory to the decisions approved by Full Council at the meeting on 22nd February 2024, whereby the implementation of these proposals form part of the Council's balanced budget. It would also require the revoking of the changes to the charges which were implemented on 22nd April 2024 which were carried out in accordance with the Notice of Variation.

6. Financial Implications

6.1 The changes proposed in this report relating to parking fees and charges are incorporated within the approved Council 2024/2025 budget, which balances the Council budget for the financial year as is legally required. The overall Council budget was proposed and agreed at the Full Council meeting, held on 22nd February 2024.

6.2 Parking income is demand led and therefore there are no guarantees that the budgeted income will be realised. The income received throughout the year will be reported to Cabinet as part of the Council's regular budget reporting and monitoring process with any remedial or alternative action identified to balance the budget if a shortfall in income is being projected.

6.3 If any or all of the proposed changes are not agreed then alternative savings/income generation for that appropriate amount will need to be immediately identified to ensure the overall Council budget for 2024/25 remains in balance.

7. Legal Implications

7.1. None, the legal process to implement Traffic Regulation Orders has been and will continue to be followed in accordance with primary legislation.

8. Policy Context

8.1 None

9. Carbon Impact

9.1. None

10. Equalities

10.1. None

11. Consultation

11.1. The statutory/public consultation, in accordance with primary legislation, took place between 14th March 2024 until 11 April 2024. This included the advertisement of the Notice of Proposal in the local press and at each on- and off- street location. The draft deposit document was also accessible online via the Councils website and available for inspection at the Civic Centre reception during normal office hours.

All of the responses that were received during the consultation period, have been reviewed. During the consultation period, a total of 30 responses were received.

- 19 responses against the proposals all in relation to the increased charges, and increased charging hours.
- 10 responses in favour of the proposals in relation to the education permit and the decreased charges in Zones 1B, 2 and 3.
- 1 query in relation to the Southend Pass (not relating to any of the proposed items in Table 1).

For information only: A Notice of Variation (NOV) was published on 22nd April 2024 as part of the Budget Amendments agreed at Full Council. This NOV published the amendments to charges across all Zones, including the increase of charges in Zone 1A and reduction of charges in Zone 1B, 2 and 3 (the remaining Zones).

An NOV does not require or enable responses to a consultation process, but it was highlighted, that within the responses, comments were submitted relating to the items within the NOV.

The following is for information only: there were 14 responses objecting to the increase of charges in Zone 1A and 7 responses in favour of the reduction of prices in Zones 1B, 2 and 3.

The changes detailed within the NOV were implemented and effective from 22nd April 2024.

11.2. The table (Table 1) below sets out the number of responses received for / against each of the proposals contained within On-street (PTO1084) and Off-street (PTO1085).

Table 1

Order	Proposal Item	For	Against
On- and Off-Street PTO1084 & PTO1085	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm, except for Shorefield Road Car Park and Cliffs Pavilion Car Park which will remain as Monday – Sunday 8am – 6pm	0	19
On-Street PTO1084	To remove the Seafront Permit	0	0

On-Street PTO1084	To remove the Voluntary Sector Permit	0	0
On-Street PTO1084	To remove the Tradesperson Permit (On-street only)	0	0
On- and Off-Street PTO1084 & PTO1085	To remove the Tradesperson Permit (On- and Off- street) vatable	0	0
On- and Off-Street PTO1084 & PTO1085	To introduce a Tradesperson Permit (On- and Off- street) Monday – Saturday, 8am – 6pm	0	0
On- and Off-Street PTO1084 & PTO1085	To introduce an Educational Permit	3	0
On-Street PTO1084	To introduce a charge to amend an existing Electric Vehicle (EV) Permit	0	0
Off-Street PTO1085	Change Ilfracombe Avenue Car Park Pay and Display charges from Zone 1B to Zone 2	0	0
Off-Street PTO1085	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm, except for Shorefield Road Car Park and Cliffs Pavilion Car Park which will remain as Monday – Sunday 8am – 6pm	0	0
Off-Street PTO1085	Remove the Cliffs Pavilion Staff Season Ticket	0	0
Off-Street PTO1085	Remove the Voluntary Sector Permit	0	0
Off-Street PTO1085	Remove the Seafront Permit (Zone 1B)	0	0
Off-Street PTO1085	Removal of the existing Parks and Open Spaces Car Parks	0	0
Off-Street PTO1085	Introduce Staff Permits	0	0
Off-Street PTO1085	Introduce a Day Permit	0	0
Off-Street PTO1085	Introduce a Permit (Red)	0	0
Off-Street PTO1085	Introduce Electric Vehicle bay parking in Civic Centre Underground Car Park;	0	0
NOV	Reduced parking charges Zones 1B, 2 and 3.	7	0

12. Appendices

12.1. Appendix A – Please see Page 9 of this report.

13. Report Authorisation

This report has been approved for publication by:		
	Name:	Date:
S151 Officer		
Monitoring Officer		
Executive Director(s)		
Relevant Cabinet Member(s)		

Appendix A

Full responses received during the public consultation (redacted state).

Date Received	For / Against	Item Referred:	Full Responses:
07/04/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>Dear Sirs</p> <p>Please note that, yet again, we have not been consulted on these matters yet our business is directly affected by them. To change the budget at the 11th hour is truly reprehensible!</p> <p>So we write again, for the forth year running, regarding the proposed increases in parking charges and the extension of charging to 9.00 pm. We would like to concentrate on our business and not have to continuously have to monitor the actions of SCC (Southend City Council) and their parking charges.</p> <p>We strongly oppose the increase in changes and especially the extension to 9.00pm. They are currently too high and we have noticed many occasions over the past season that parking spaces have been available, more so this last year than before. Had the charges been lower then these spaces might have brought you in an income as in previous years.</p> <p>Since the previous increase in fees, during the low season, mid September to mid April, the number of cars parking has very significantly reduced, with the exception of a few weekend days. We consider that this could be mitigated by a low season charge that equates to that charged in Old Leigh, Southend High Street areas both of which have evening businesses and hospitality venues, plus a max stay of 3 hours all year to allow a greater churn. The change to commencing the charge at 8.00am has only led to it being more difficult to find cleaners etc or us having to pay for their parking!</p> <p>The proposed extension to 9.00 is frankly downright unfair! Why are you targeting our business in this manner? Why should our customers have to pay around £9.00 to visit us whilst those going to Leigh, Old Leigh, The High Street or indeed just about anywhere else in the town pay nothing to park after 6.00pm. This is nothing short of discrimination. Our staff, predominantly young, will have to pay the equivalent of an hour's pay plus to come to work. There are no buses, no nearby cheaper car parks and no safe routes to the further more distant carparks.</p> <p>We request that you do not implement this punitive extension to 9.00pm.</p>

			<p>The problem arises in the main because we are being included in the Central Seafront Zone and yet we are distant from the central seafront and in a far quieter area. We suggest that from Shorefield Road west to Chalkwell Station the designated zone should be the same as that in Old Leigh, Shoebury Common or in the Southend High Street areas, you could maybe add a surcharge for the summer season Mid April to amid September.</p> <p>Unlike last year we expect this to go committee and we would like to attend and put our case to the committee. Please advise the date and time of the committee and if you require the questions etc in advance.</p> <p>Please confirm receipt of this objection.</p> <p>Yours Faithfully</p>
24/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I wish to record my objection regarding the proposed increase in parking charges at Seaway Car Park to £3 p/h and until 21.00.</p> <p>Firstly, it is discriminatory to charge more for Seaway Car Park than the rest of the Town Car Parks.</p> <p>Secondly, Seaway Car Park is the main car park for seafront visitors which, in the main are families. Today, most families are watching their money and will be greatly affected by the change in Seaway charges. It is more than likely visitors will be disinclined to visit Southend and instead opt for somewhere like Clacton or further afield.</p> <p>As a Seafront trader, I'm sure it will affect our trade quite substantially.</p> <p>Limiting charges until 18.00 does encourage evening visitors and day visitors do tend to leave later than 18.00.</p> <p>Please re-consider this matter as I believe most of the seafront traders are opposed to this for obvious reasons</p>

21/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I am writing this in anger at how you treat the local people of southend , after all the promises you gave previously, The traders , small businesses of the sea front will close down without customers .</p> <p>They already pay for the businesses , which you get , and to charge till 9 pm for parking , will kill off the trade in the evening , along with the locals wanting to support them in the evenings . People who visit the theatre would be paying nearly as much for parking , as the price of their theatre ticket .</p> <p>So they then won't use all the restaurants first !</p> <p>The lab/Lib/ dem/ ind councillors will not get my vote now , back to the Conservative lot , who at least listened to local people and businesses.</p> <p>They are greedy.. even the dog walkers are being penalised I don't suppose you will even read this , you have made up your mind already.</p>
21/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I wish to object to the above parking increases. These are too high and impact local residents!</p>
20/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>Please consider this a formal objection to the planned increased parking charges on the seafront.</p> <p>I am a resident of Retort Close. I have one off street parking space for my car which means that any visitor I have to visit my home uses the limited on-street parking down Victoria road and the surrounding roads.</p> <p>The increased seat front parking charges will mean people will just park in the neighbouring roads which means spaces that are currently used by visitors of residents will be taken up by those who would usually use the on street seafront charges.</p> <p>It isn't a case of my visitors paying to visit me, they just won't bother and this will severely impact the mental health of all residents of these side streets.</p>
20/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>So very very very sad and slightly annoyed to see the parking charges. Going up in Southend yet again.</p> <p>The bit of road gets me is the parking charges up till 9 pm.</p> <p>I hate to think how much money has been wasted on the previous administration implementing this, and then the new administration removing it only to re-implement it in less than a year.</p>

			<p>Pre-the implementation of the late night parking charges, I would often come down to Southend, walk along the safe front, but an ice cream or doughnuts or pop into a café or bar. This would happen to a Pre-the implementation of the late night parking charges, I would often come down to Southend, walk along the safe front, but a ice cream or doughnuts or pop into a café or bar. This would happen two or three times a week during the summer.</p> <p>As soon as the parking charges were implemented, I stopped, and as soon as they were removed, I continued.</p> <p>Guess what with the new parking charges I won't be doing this this summer.</p> <p>Please parking charges in the evening will kill local businesses and reduce tourism in the area</p> <p>Totally understand the books need to be balanced but parking in Southend is expensive at best. The residence £10 parking scheme is brilliant, but it only works if you use it all year round. I would only use it during the summer which means it's a costs I'm paying for no reason during the winter.</p> <p>Can I believe the new administration has gone back on what they previously did.</p> <p>Annoyed ex-visitor to Southend</p>
20/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;	I wish to formally object to the reintroduction of parking charges between 6pm-9pm

20/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>My objection centres around the introduction of evening parking charges between 6&9pm and the overall hourly fee increase to park in zone 1a on the seafront.</p> <p>We are in the midst of a cost of living crisis & people are already struggling to pay for their day to day lives. The new charges will act as a deterrent to both residents and visitors visiting the seafront and city of Southend.</p> <p>Introducing evening charges will kill off the existing night time economy and deter residents & visitors coming for the day from staying into the evening.</p> <p>Southend seafront will then become less attractive to visitors who might well choose to go elsewhere.</p> <p>The introduction of evening charges in April 23 and then scraping the charges a few months later had little impact if any on the overall forecast budgeted figure for seafront parking revenue.</p> <p>The coalition councillors stated that lowering high street parking charges will boost business and attract people into the high street. This the opposite must then be true for the seafront. Increased charges will penalise residents, visitors and businesses on the seafront and put them off visiting.</p> <p>Thus my objection is that the charges & fees are punitive together with the implementation of evening tariffs which will negatively effect business & the numbers of residential & visitors to the seafront and city.</p> <p>Kind Regards</p>
18/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>Concerning the proposed increase in parking charges in zone 1A & also charging until 9.00pm we think this is grossly unfair on Seafront visitors & ultimately businesses. The decrease in charges in other zones perfectly highlights the attitude towards the Seafront.</p> <p>Take a moment to reflect on the impact on the High Street if visitors don't come to Southend due to parking fees. No one in their right mind comes to Southend for the High Street & if you achieve your aims in destroying The Seafront your precious High Street would suffer.</p> <p>Try to get sensible & rethink this destructive & unfair policy</p>

18/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I am emailing to object to the parking fees & Charges proposed. As a Business owner along The Eastern Esplanade I believe the parking fees & charges will impact our business greatly. As it stands our customers regularly complain to us about the charges and we tend to get busy after 6pm due to the fact that it is free parking. If the parking charges revert back to the ill advised 6-9pm charges, I fear that customers will be discouraged from visiting us and the other businesses along the seafront, which in turn will make it extremely difficult to continue trading.</p> <p>I implore you to rethink your options</p>
18/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I have seen the proposed notice of variation of parking charges for 2024 and think these are appalling.</p> <p>We are quite literally driving our own people and tourism away by hiking these prices up. The current prices are already too high and it's now not feasible for me to visit the high street, I now find most things online.</p> <p>It would be a real mistake to go ahead with the increases and I hope you not only retract them but also reduce the current charges further.</p>

17/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>We have always reminded our Councillors that Shoebury Residents often take advantage of the "free" parking in the evenings to watch our free fireworks, visit the seafront traders with the special evening offers, visit the Arches or enjoy a show at the Cliffs Pavilion so we were delighted when the present administration changed it back last year to being "free" again from 6.00 pm until 9.00 pm.</p> <p>We also argued that many of our residents cannot afford the smart phone needed to download this App, do not understand the technology or cannot afford the £125 / year for the Southend Pass.. Some of our elderly residents cannot walk far but are not classified disabled, so would be forced to use the increased charges on the seafront, but nobody seems to care.</p> <p>We are classified as a seafront City which relies upon visitors and is the lifeblood of our economy, so why is our Council so focussed on destroying the Seafront traders survival by not only increasing charges but bringing back evening rates.</p> <p>We have such a diverse community with a population of 181,000 and 6.5m visitors each year keeping our City at the top of the list of best attractions.</p> <p>What about the cost of changing parking signs, meters, public notices, increasing enforcement officers and alike? What is the point of making all these changes when we are told that Labour will half the winter charges if residents vote for them, involving yet more administrative costs and reducing the income which they say is desperately needed?</p>
17/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I can barely afford parking as it is now so upping the prices is going to make it not worth working in Southend area what is the reason for this???</p>

17/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I wish to object to the ludicrous increase to parking and times, how any councillor sees this a saviour to the mess of a budget is beyond me, perhaps moving forward the councillors from will do their due diligence and not buy a building like Victoria plaza that has dwindling shops whilst not checking if they got the HSBC building including in the deal, or giving hundreds of thousands to the boom battle bar or the ironwork?</p> <p>the decisions are astonishing. now to become the most expensive seaside for parking along with other areas not being charged, for example, Leigh Broadway is free, the car parks around the high street are massively cheaper but the seafront is being hammered. the same seafront that bring millions of visitors to add into the local economy, although the part of the seafront along by camper road is still free? very odd.</p> <p>its almost as if certain councillors who brought this amendment have an issue with the seafront? very strange.</p> <p>please do add my objection as I'm sure vital funds can be raised or cuts be found without attacking an area that employs huge amounts of locals all year round and pay large rates and rents.</p>
18/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>I would like to formally object to the parking charges related to PTO1085 - parking fees & charges 2024/25. We should be encouraging people to our town, not actively doing everything we can to put people off!</p>

15/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	<p>This email should be accepted as my objection to the introduction of parking charges in the evening.</p> <p>It is part of Southend City Council's Corporate Plan to increase physical activity amongst residents. Many residents enjoy having a walk in the evening along the seafront. They maximise the pleasure by driving to the seafront and then going for a stroll. Rather than walking through less attractive roads.</p> <p>Residents and visitors should be able to enjoy our seafront in the evening and many will have an ice-cream, coffee, fish and chips or beer whilst they are down there which supports our local businesses.</p> <p>Increased Car Parking Cost means that visitors will be encouraged to leave early, or not come at all. Leaving early will increase peak time traffic and reduce the spend in the City. Not coming at all will harm our economy.</p> <p>Those on higher incomes may still visit the seafront in the evening, but those on lower incomes or with families will change behaviour as the elasticity of demand of increased charges will be much higher in those segments of the City.</p> <p>Charging for parking in the evening will negatively affect residents' activity levels, adversely affect our local businesses and hit the less well off in the City.</p>
14/03/2024	Against	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;, NOV - Increased Charges	Can we please register our objection to the proposed increased Parking Charges
07/04/2024	For	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;	I support these changes to parking as the best way to balance our parking income in the favour of residents over visitors. I support the changes to Zone 1a and welcome the reduction in charges in the other zones
07/04/2024	For	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;	I support these changes to parking as the best way to balance our parking income in the favour of residents over visitors. I support the changes to Zone 1a and welcome the reduction in charges in the other zones

06/04/2024	For	Extend the operational and chargeable period for Zone 1A, to include Monday – Sunday 8am - 9pm;	I support these changes to parking as the best way to balance our parking income in the favour of residents over visitors. I support the changes to Zone 1a and welcome the reduction in charges in the other zones
15/03/2024	For	Introduce an educational Permit	<p>I would like to show my full support for the Educational Permits as outlined in your Public Notice.</p> <p>As a long term citizen of Southend and someone who has taught in the city for 16 years, it is imperative that Educational Permits be made available for all staff working in schools following the vast changes in parking that have been enforced by the council most recently.</p> <p>Working in a small secondary school that has stood on the site for well over 100 years as the residential areas have built up around us, without suitable Educational Permits for all staff the impact on the school will be detrimental. The council are aware that the school site does not have the facility for staff parking, without the ability to park in the surrounding roads and car parks the school will suffer in regards to recruiting and retaining its staff and this by and large will impact the education of our students greatly.</p> <p>On a personal level, without the use of an Educational Parking Permit, it will be impossible for me to work effectively and efficiently whilst also ensuring I am able to collect my children from their after school child care, which will cause unnecessary personal upheaval.</p>
19/03/2024	For	Introduce an educational Permit	As an employee of St. Bernards high school and being dependant on my car due to living in Great Wakering the use of the Shorefield car park it vital

19/03/2024	For	Introduce an educational Permit	<p>I am writing in response to the proposed Educational Permits. I have been a teacher at St Bernard's High School since September 2006, a place where I love working. It is vital that I am able to park near the school as I live in Billericay (not near a train station) and driving is the only way that I can get to work. If I had to park further away the added time to my commute would make childcare very difficult. In addition to this, the idea of paying to park places added pressure of my tight finances.</p> <p>Unfortunately, I would need to find a new school to work in if I am not able to park or are out of pocket. I do not know of any other schools where you are not able to park. As an experienced teacher of maths there are many jobs available, as there is a shortage. I have already started the process of organising my CV and investigating other jobs if I need to move. I already know of people who have not applied for jobs in this school because of the ongoing parking issues. I fear without parking, the affects on the school would be unthinkable, staff would not be willing to stay and others would not want to work there. In a climate of teacher shortages this would lead to a dreadful situation and have a huge impact on students and the performance of the school</p>
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