

Name	Ref	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current period status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Current RAG rating
A) Increased physical activity (prevention)												
Development of a Physical Activity Strategy and Implementation Action Plan/Steering Group	A1	Monthly / Period (Apr to Mar)	Completed March 31st 2016	N/A	N/A	On track	N/A	N/A	Successful Expression of Interest to Chief Leisure Officers Association for expert LA/Sport England Support. Expert advisor interviews with LA/CCG senior management 26th November, literature review completed.	Logic mapping of existing provision in development, consultation plan developed.	Engage with strategy development + consultation process - Consultation process being designed for January 2016 and will be communicated out when finalised	
Percentage of adults achieving at least 150mins of physical activity per week (Active) (2.13i- Public Health Outcomes Framework)	A2.1	Bi-Annually June & December	Increase % of Southend population defined as active to become statistically similar to England average by 2019 (Southend currently significantly below England average of 57%)	N/A	N/A	52.1% In order to be at the England Average we need to move 8624 to achieve 150mins per week.	Increase % of Southend population defined as active to become statistically similar to England average by 2019 (Southend currently significantly below England average of 57%)	Aim to maximise	Data update due Dec 15	Development of Physical Activity Strategy. Active Southend developing external funding bids for 'at risk' populations such as those with low level Mental Health problems	Include promoting physical activity through Making Every Contact Count (MECC) in all contracts, consider impact on physical activity in future planning. All partners to promote physical activity to staff. There is free training and support funded by the Public Health Team for providers to deliver MECC	
Percentage of adults not achieving 30 mins of physical activity per week (Inactive) (2.13ii- Public Health Outcomes Framework)	A2.2	Bi-Annually June & December	Reduce % of population defined as inactive to 27.7% (2014 England Average) by 2019	N/A	N/A	29.2% (Active People Survey Results released in June- we would need to move 2640 people from being inactive in order to be on the England Average)	Reduce % of population defined as inactive to 27.7% (2014 England Average) by 2019	Aim to minimise	Data update due Dec 15			
Number of businesses with travel plans that have been reviewed in the previous 12 months featuring active and sustainable travel	A3.1	Quarterly / Period (Apr to Mar)	Awaiting target	N/A	N/A	Awaiting data	Awaiting target	Aim to maximise	New business engagement officer employed for Public Health Responsibility Deal, this post engages with businesses around a range of subjects including active and sustainable travel.	Business engagement activity.	All partners can sign up to the Active Travel pledge of the Public Health Responsibility Deal- actions including developing/updating travel plans, promoting active commuting to staff, cycle2work scheme, cycle parking, showers etc. Future infrastructure planning to promote active travel over less sustainable modes.	Awaiting
Cycling Counts	A3.2	Bi-annually June & December	Baseline so no target yet established	N/A	129 (q4 average 2014/15)	237 (q1 average 2015/16)	Baseline so no target yet established	Aim to maximise	Quarterly data always one quarter behind	Ideas in Motion campaign (http://www.ideasinmotionsouthend.co.uk/) Business engagement through new business engagement officer.		Awaiting

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B) Increased Aspiration and Opportunity (addressing inequality)												
<p>Number of children who have participated in extracurricular vocational skills mentoring initiatives (60 minute Mentor)</p> <p>(60 Minute Mentor is an initiative where local business leaders host an hour long session with students, sharing their insights and experience and offering advice on vocational skills such as CV writing as well as answering student's questions)</p>	B1	Academic term: Sept-Dec15, Jan-Mar16, Apr-Jul16	90	Not prev counted	Not prev counted	50 so far (Sept-Dec15)	30	Aim to maximise	Scheme previously recorded number of sessions rather than participants. i.e. November 14 - July 15, sessions across 7 schools. Moving forward we will aim to target 30 students per academic term.	To expand the 60 Minute Mentor database of schools and industry mentors	<p>Health Sector Mentors: There is currently a gap in our mentor database for mentors across the health sector. We have had schools, such as Westcliff High School for Girls, asking for a session in medicine or nursing. It would be appreciated if the Board could support in finding appropriate mentors from this sector.</p> <p>All that is required for each session is a one hour presentation to up to 30 students and a 15 minute pre meet before the session to discuss practicalities.</p> <p>Opportunities for HWB: If the board feel there are any local skills gaps in terms of the health & care sector then we can assist in addressing this by encouraging schools to host, or by independently holding, sessions specifically on those professions.</p>	●
<p>Number of Southend residents with a learning disability who receive a long term social service and are in paid employment</p>	B2	Quarterly / Period (Apr to Mar)	10%	9.9% (Jul15)	11.3% (Aug15)	11.5% (Sept15)	10%	Aim to maximise	In September, we have 405 service users, of which 47 are in paid employment. The employment team continue to support adults and their employers to retain existing employment and continue to market the service to local employers to increase the number of work opportunities available.	No narrative yet provided	No narrative yet provided	●
<p>Number of pre-start-up & start-up businesses supported in Southend</p>	B3.1	Quarterly / Period (Apr to Mar)	20	N/A	5 (Apr-Jun)	6 (Jul-Oct)	5	Aim to maximise	Business support can take the form of 1:1 advice, a workshop or a grant. Support can be given on a number of different topics including: business planning, marketing, finance, human resources, operations, etc. Support will typically be provided for between 2-12 hours. The aim of the support is to enable growth within the company. The business support service is currently going through a step change with the move from Business Southend (which saw the offer of grants, innovation vouchers and workshops) to BEST (Business Essex, Southend and Thurrock) which is a new one stop shop for businesses across Essex which acts as a signposting and referral service.	Actions to improve the uptake of this support include the creation of the new 'Business, Essex, Southend and Thurrock Growth Hub'. This will create a one-stop-shop for accessing business support across the whole of Essex.	<p>There is potential to deliver specialist support such as workshops or training that targets a specific demography (i.e. those living in deprived wards).</p> <p>*Appropriate resource would be required to enable this.</p>	●
<p>Number of Small & medium sized enterprises (SMEs) supported in Southend</p>	B3.2	Quarterly / Period (Apr to Mar)	80	N/A	15 (Apr-Jun)	5 (Jul-Oct)	20	Aim to maximise	BEST officially launched its website at the beginning of September and thus before this, the team were monitoring already existing clients of Business Southend. Therefore the figures for this quarter are lower than we would expect given the change from Business Southend to BEST.			●

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Percentage of total attendance in secondary schools (Cumulative) (Academic Year)	B4.1	Monthly / Period (Apr to Mar)	94.20%	94.35% (Jul15)	95% (Aug15)	Awaiting (Sept15)	94.20%	Aim to maximise	No narrative yet provided	The Child and Family Early Intervention Teams (CFEIT) across the three localities in Southend, continue to work with Secondary & Primary schools to improve attendance. Schools carry out level one attendance meetings with pupils showing a cause for concern regarding their attendance. When the case escalates to level 2 and beyond the CFEIT officer allocated to the school will pick up these cases and follow them through, in some cases to court level. Cases are picked up early to help to avoid escalation. CFEIT officers work closely with the families to help overcome any barriers there may be to school attendance.	No narrative yet provided	
Percentage of total attendance in primary schools (Cumulative) (Academic Year)	B4.2	Monthly / Period (Apr to Mar)	95.30%	96.2% (July15)	96.2% (Aug15)	Awaiting (Sept15)	95.30%	Aim to maximise	No narrative yet provided		No narrative yet provided	
Percentage of total attendance in Special Schools (Cumulative) (Academic Year)	B4.3	Monthly / Period (Apr to Mar)	90.40%	86.6% (Jul15)	86.7% (Aug15)	Awaiting (Sept15)	90.40%	Aim to maximise	No narrative yet provided	Due to the nature of the cohort of special schools, medical needs are usually exceptionally higher than those of mainstream schools. Special schools work closely with specialist services to ensure health needs of children are met.	No narrative yet provided	
The proportion of persistent absence in Primary Schools (Cumulative) (Academic Year)	B4.4	Monthly / Period (Apr to Mar)	3%	1.61% (Jul15)	1.61% (Aug15)	Awaiting (Sept15)	3%	Aim to minimise	The Persistent Absence (PA) project has been evaluated and a summary is being prepared for schools. As part of the PA project a number of year 6 pupils moving to year 7 were visited during the summer holidays and given transition packs. These children's attendance will be tracked at the end of their first month and again just before half term to show the impact of the project work	The threshold for PA has reduced to 10% from 15%. Schools are expected to identify students through their school attendance procedures linking and working closely with the allocated Child and Family Early Intervention Team (CFEIT) Officer.	No narrative yet provided	
The proportion of persistent absence in Secondary Schools (Cumulative) (Academic Year)	B4.5	Monthly / Period (Apr to Mar)	6.40%	3.86% (Jul15)	3.86% (Aug15)	Awaiting (Sept15)	6.40%	Aim to minimise	This information will be reported next month due to persistent absence being reported on a half-termly basis.		No narrative yet provided	
Number of Southend residents in apprenticeships	B5	Annually	No local target	1400 starts (12-13)	1250 starts (13/14)	1400 starts (14/15)	No local target	N/A	Number of Southend residents accessing apprenticeships has increased slightly from the previous year but only back to the high of 12-13. Apprenticeships are a focus of the current government, looking at increasing to 3 million national (England and Wales) by end of term of the government.	Working with employers to increase the number of apprenticeships available. Working with providers to ensure provision is there to meet demands. Raising awareness in schools of apprenticeship opportunities. SBC developing their own health and social care apprenticeships in addition to its current apprenticeship offer	There are skills shortages in the health and social care sector and it would be beneficial to increase the opportunities of apprenticeships available in this sector. Health & Care sector partners could identify where vacancies can be accessed by apprentices. Forward planning would be useful, i.e. where are the current and future gaps caused by retirement and increase in demand for social care etc.	N/A

HWB Indicators Progress Report Dec15

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Residents who are 16-18 years who are not participating in education, employment or training (NEET)	B6	Monthly / Period (Apr to Mar)	7% (Aiming to provide numerical context in future reporting)	5.9% (Aug15)	6.1% (Sept15)	6.1% (Oct15)	7%	Aim to minimise	5Oct15: In September all the destinations of Yr 11 from 2015 become unknown. This happens across the country so when information comes in about their post 16 options this will then form the Activity/destination survey which will be published in January. Also, at the end of August/1st September all young people in Yr12/ 13/14 from 2015 cohort will lapse. Personal advisers currently liaising with all post 16 providers to identify destinations of students	4Nov15: Personal Advisers working with local education and training providers to identify courses to support young people who are NEET	No narrative yet provided	
Those NEET in the 30% most deprived areas in Southend	B7	Monthly / Period (Apr to Mar)	40% (Aiming to provide numerical context in future reporting)	55.2% (Aug15)	55.4% (Sept15)	56.9% (Oct15)	40%	Aim to minimise	4Nov15: Waiting for the data team to migrate destinations of students into one IYSS as this is a new process there are checks that need to be established first. 5Oct15: As with all the NEET and unknown targets, the roll up process impacts on the figure. Once destinations of young people are determined, then the figure should reduce.	Youth & Connexions team are currently contacting young people to identify what their current situation is. If they are not in Education, employment or training, to invite them in to see a Personal Adviser for support in accessing opportunities.	No narrative yet provided	
Residents who are 18-24 years who have claimed Job Seeker's Allowance (JSA) for six months or more	B8	Annual comparative snapshot	N/A*	385 (Oct13)	190 (Oct14)	150 (Oct15)	N/A*	Aim to minimise	There has been a 21% reduction in numbers of Jobseekers Allowance (JSA) recipients from 18-24 claiming for six months or longer. Note: As Universal Credit (UC) has been available in Southend since March 2015, the JSA numbers are no longer the full picture for unemployed residents and particularly single ones, many of whom are under 25 years of age. There is currently no available public data on the UC numbers. *There is not a specific locally agreed measure for long term youth unemployment itself.	*Department for Work and Pensions (DWP) has an overarching strategy for reducing total level of unemployment. All customers have access to a national offer to support residents into employment <u>See:</u> https://www.gov.uk/browse/working-finding-job , https://www.gov.uk/jobcentre-plus-help-for-recruiters In addition, unemployed residents under 25 receiving a working age benefit have access to the additional offer of the Youth Contract with, in particular, a dedicated work coach for period of their claim (on UC this includes in work support as well), employer led opportunities for work experience and pre-employment training.	Job Centre Plus would be happy to attend the HWB Board to discuss and agree collaborative measures on youth unemployment (or any other group of working age residents receiving benefits) to improve their health & wellbeing and prosperity	N/A

C) Increased Personal Responsibility and Participation (sustainability)												
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Number of people having health checks	C1	Monthly / Period (Apr to Mar)	1st Invites: <u>10,433</u> HCs completed: <u>5673</u>	N/A	Apr-Jun 1st Invites: 2257 (23.84%) HCs completed: 1741 (30.69%)	Apr-Oct 1st Invites: 9259 (86.94%) HCs completed: 4582 (80.77%)	10,433 overall	Aim to maximise	Currently on track. Targets will be achieved by 31st March 16. The target for invites is to invite 20% of the eligible population to attend for a health check each year and to reinvite every 5 years.	Outreach service commissioned and delivered to target Routine & Manual workers and areas of the borough where there is a low uptake.	Yes – Members of HWBB can assist with raising awareness of NHS Health Checks and Making Every Contact Count training and encourage staff/ individuals to have training on this.	
Number of people progressing through the scale of the Patient Activation Measures programme (PAM) <i>(An initiative which identifies the ability and motivation for positive lifestyle change of those with long term conditions and provides interventionary support accordingly)</i>	C2	Monthly / Period (Apr to Mar)	A maximum of 1200 participants to be PAM'd (and re scored to show an improvement level)	N/A	N/A	1068 PAM scored 127 on 3&6 week self-management courses 134 invited to Market Place Event – 2nd questionnaires to be given then	1,200 overall	Aim to maximise	Self-Management UK are engaged to provide patients with low PAM scores with the knowledge and skills to better manage their long term condition. This management would be reflected in an improved PAM score.	Public Health are working closely with CCGs, particularly the clinical leads re planned and unplanned care. Also working with pilot GP practices who are identifying relevant patients for the programme.	Pilot programme. Currently no anticipated input from HWB required.	
Smoking cessation: Number of 'Four week quitters'	C3	Monthly / Period (Apr to Mar)	1,300	N/A	<u>245</u> (1Apr-6Aug15) Cumulative	495 (1Apr-31Oct15) Cumulative	1,300 overall	Aim to maximise	Currently on track. Targets will be achieved by June 2016 (The annual target data collection continues into June to capture those successful quitters who set a quit date in March.)	Public Health are continuing to actively promote stop smoking services through public engagement events, social marketing initiatives and by closely supporting and training stop smoking advisers in general practice and community pharmacy	Yes – Members of HWBB can assist with raising awareness of stop smoking service and Making Every Contact Count training and encourage staff/ individuals to have training on this. H&WB can also assist in the implementation of the recently agreed Tobacco Control Strategy	