

HWB Indicators Progress Report Apr16 **UPDATES IN BLUE TEXT**

Name	Ref	Contact/Source	Reporting period	Annual Target 2015-16	Previous status +2	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Dec15 RAG rating	Feb16 RAG rating	Apr16 RAG rating
A) Increased physical activity (prevention)																
Development of a Physical Activity Strategy and Implementation Action Plan/Steering Group	A1	Lee Watson	Monthly / Period (Apr to Mar)	Completed March 31st 2016	N/A	On track	On track	On track	N/A	N/A	Work with Chief Leisure Officer Association in final stages. Range of stakeholders have had initial consultation around strategy. Draft strategy has been to SBC CMT, planned for people & place pre-scrutiny committees in April.	Draft strategy written, Action plan being tweaked as a result of CMT comments. HWB Board will be engaged for input in time for the next board meeting.	Engage with strategy development + consultation process - Identify representatives to sit on strategy steering group.	●	●	●
Percentage of adults achieving at least 150mins of physical activity per week (Active) (2.13i- Public Health Outcomes Framework)	A2.1	Lee Watson	Bi-Annually June & December	Increase % of Southend population defined as active to become statistically similar to England average by 2019 (Southend currently significantly below England average of 57%)	N/A	<u>52.1%</u> In order to be at the England Average we need to move 8624 to achieve 150mins per week.	<u>*52.1%</u> In order to be at the England Average we need to move 8624 to achieve 150mins per week.	<u>*52.1%</u> In order to be at the England Average we need to move 8624 to achieve 150mins per week.	Increase % of Southend population defined as active to become statistically similar to England average by 2019 (Southend currently significantly below England average of 57%)	Aim to maximise	<u>*Awaiting December's data update (nationally provided). Currently liaising with Sport England to find out why physical activity indicator data hasn't been released yet</u>	Development of Physical Activity Strategy. Active Southend developing external funding bids for 'at risk' populations such as those with low level Mental Health problems. ** Involvement in Chief Leisure Officer Association project provides us with a boosted sample for 2016	Include promoting physical activity through Making Every Contact Count (MECC) in all contracts, consider impact on physical activity in future planning. All partners to promote physical activity to staff. There is free training and support funded by the Public Health Team for providers to deliver MECC	●	●	●
Percentage of adults not achieving 30 mins of physical activity per week (Inactive) (2.13ii- Public Health Outcomes Framework)	A2.2	Lee Watson	Bi-Annually June & December	Reduce % of population defined as inactive to 27.7% (2014 England Average) by 2019	N/A	<u>29.2%</u> (Active People Survey Results released in June- we would need to move 2640 people from being inactive in order to be on the England Average)	<u>*29.2%</u> (Active People Survey Results released in June- we would need to move 2640 people from being inactive in order to be on the England Average)	<u>*29.2%</u> (Active People Survey Results released in June- we would need to move 2640 people from being inactive in order to be on the England Average)	Reduce % of population defined as inactive to 27.7% (2014 England Average) by 2019	Aim to minimise	<u>*Awaiting December's data update (nationally provided). Currently liaising with Sport England to find out why physical inactivity indicator data hasn't been released yet</u>			●	●	●
Number of businesses with travel plans that have been reviewed in the previous 12 months featuring active and sustainable travel	A3.1	Lee Watson	Quarterly / Period (Apr to Mar)	Baseline so no target yet established	N/A	Awaiting data	2	0	Baseline so no target yet established	Aim to maximise	New business engagement officer employed for Public Health Responsibility Deal, this post engages with businesses around a range of subjects including active and sustainable travel. Whilst no businesses signed up to sustainable travel plans during this period, 5 businesses made physical activity related pledges as part of the public health responsibility deal (PHRD). As of end of Feb2016, 43 businesses signed up in 15/16 to the PHRD, against a target of 40. These businesses have voluntarily pledged to take a range of actions to improve their staff health and wellbeing or their customer health and wellbeing. Whilst many of these have had a physical activity focus, some focus on other areas such as mental health and wellbeing, diet and nutrition etc. Sustainable travel is one element of this programme.		All partners can sign up to the Active Travel pledge of the Public Health Responsibility Deal- actions including developing/updating travel plans, promoting active commuting to staff, cycle2work scheme, cycle parking, showers etc. Future infrastructure planning to promote active travel over less sustainable modes.	Not yet established	Not yet established	Not yet established
Cycling Counts (There are 14 sensors on various cycle paths around the Borough which register every time a bicycle passes over them)	A3.2	Lee Watson	Bi-annually June & December	Baseline so no target yet established	<u>129</u> (q4 daily average count 2014/15)	<u>237</u> (q1 daily average count 2015/16)	<u>218</u> (q2 daily average count 2015/16)	Awaiting data	Baseline so no target yet established	Aim to maximise	Quarterly data always one quarter behind	Ideas in Motion campaign (http://www.ideasinmotionsouthend.co.uk/) Business engagement through new business engagement officer. Initiatives such as Bikeability training, Lead rides etc		Not yet established	Not yet established	Not yet established

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B) Increased Aspiration and Opportunity (addressing inequality)																
<p>Number of children who have participated in extracurricular vocational skills mentoring initiatives (60 minute Mentor)</p> <p>(60 Minute Mentor is an initiative where local professionals/sector leaders host an hour long session with students, sharing their insights and experience and offering advice on vocational skills such as CV writing as well as answering student's questions)</p>	B1	Rosie Powley/ Emma Crampton	Academic term: Sept-Dec15, Jan-Mar16, Apr-Jul16	90	Not prev counted	50 (Sept-Dec15)	15 so far (Jan-Mar16)	267 total (Jan-Mar16) Cumulative year end status: 317 vs target of 90	30	Aim to maximise	<p>We have exceeded targets due to four large scale sessions in SEC as part of their ICT Industry week and Travel and Tourism Industry week (2 X sessions with 150 students and 2 X sessions with estimated 45 students).</p> <p>Completed our first session with Eastwood Academy to 45 students.</p> <p>A session also took place in JobCentre Plus to 12 young people.</p> <p>SEPT pursuing participation in 60 minute mentor, following Dec15 HWB.</p>	<p>To expand the 60 Minute Mentor database of schools and industry mentors</p> <p>Specifically attempting to get involved with Futures Community College.</p> <p>Also trying to get 60 Minute Mentor running in primary schools.</p>	<p><u>Health Sector Mentors:</u> There is currently a gap in our mentor database for mentors across the Health and Social Care sectors. We have had schools, such as Westcliff High School for Girls, asking for a session in medicine or nursing. Some Grammar schools specifically ask for GP mentors for the programme. It would be appreciated if the Board could support in increasing appropriate mentors in these areas.</p> <p>All that is required for each session is a one hour presentation to up to 30 students and a 15 minute pre meet before the session to discuss practicalities.</p> <p><u>Opportunities for HWB:</u> If the board feel there are any local skills gaps in terms of the health & care sector then we can assist in addressing this by encouraging schools to host, or by independently holding, sessions specifically on those professions.</p>	●	●	●
<p>Number of Southend residents with learning disabilities who receive a long term social service and are in paid employment</p>	B2 (ACS SC 08)	Tom Dowler/ Michael Barratt (MPR). Marnie Bowling/ Matt Harding for narrative ACS SC 08	Quarterly / Period (Apr to Mar)	10%	11.3% (Aug15)	11.6% (Sept15)	10.3% (Nov15)	10.1% (Feb16)	10%	Aim to maximise	<p>Although we are above target, improved data quality used in the calculation has resulted in a slight drop from previous reporting.</p> <p>From 456 appropriate people with learning disabilities, there are 46 in paid employment. The increase in the denominator rather than a fall in the numbers employed has led to the fall in the percentage employed.</p>	<p>• The 'Making It Work' Team support Learning Disabled adults to access both paid and voluntary employment. • Currently we support 56 adults in paid employment and 69 adults in voluntary employment. Some adults have more than one position, for example we have one adult who has 2 different paid positions and 2 voluntary positions. Some adults require minimal support but others have regular face to face meetings and work placement visits. • The team offer individual support for all who participate in the 'Making It Work' Employment Support Service and this includes vocational profiling, help to develop social skills, support to access mainstream facilities, a range of job seeking activities (to suit each adult), support to access education, work preparation, travel training, in work support as appropriate, good advice and information on welfare benefits and employment law, positive promotion of people with learning disabilities in the local and wider community. • We have promoted the employment of Learning Disabled adults within the Council and to its suppliers resulting in the employment of 10 adults within the Civic Centre. • We run a 'Making It Work' work preparation training course to prepare Learning Disabled adults for paid work and to increase their employability. Over the past year 11 adults have successfully completed this training. • Over the past year we have visited over 73 different employers within the Southend area to market our service and see what opportunities are available.</p>	<p>• The 'Making it Work' Team regularly market the service both through direct approach to employers and through our attendance at public events however, we struggle to find opportunities with major employers within Southend and would benefit from stronger links with them.</p> <p>• Any assistance the HWB could provide in promoting the work that the 'Making It Work' Team do or providing the Team with introductions to local employers would be highly beneficial.</p>	●	●	●

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Number of pre-start-up & start-up businesses supported in Southend	B3.1	Chris Burr/ Georgia Searle	Quarterly / Period (Apr to Mar)	20	5 (1Apr-30Jun)	2 (1Jul-31Oct)	15 (1Nov-27Jan)	20 (28Jan-28Mar) Cumulative year end status: 42 vs target of 20	5	Aim to maximise	An extensive series of Small and medium-sized enterprises (SME) support workshops ran throughout March 2016 Between April and September 2015, the growth hub project that these metrics are associated with, went through a significant transition from Business Southend to Business Essex, Southend & Thurrock. This resulted in a hiatus in delivery during that period that affected the timeliness with which the outputs have been delivered (with far more being delivered towards the end of the period). Summary of what the growth hub team have achieved during this period: <u>01/09/2015 - 20/01/2016</u> 9627 Unique website visits 5204 Social media profile visits 200 Businesses engaged (signed up with growth hub programme) 141 Businesses provided with bespoke information 93 Business diagnostics carried out 48 Business referrals on to other support agencies		There is potential to deliver specialist support such as workshops or training that targets a specific demography (i.e. those living in deprived wards). *Appropriate resource would be required to enable this.	●	●	●
Number of Small & medium sized enterprises (SMEs) supported in Southend	B3.2	Chris Burr/ Georgia Searle	Quarterly / Period (Apr to Mar)	80	15 (1Apr-30Jun)	13 (1Jul-31Oct)	12 (1Nov-27Jan)	38 (28Jan-28Mar) Cumulative year end status:78* vs target of 80 *Awaiting some reporting so potentially higher	20	Aim to maximise	Nb. – these stats are for the whole of Essex, not just Southend, as per our current funding arrangement – and therefore not suitable for inclusion in regular HWB monitoring. Current data suggests that over 40% of the calls and enquiries received by the growth hub team are concerning pre-start, start-up or new businesses. This is significantly higher than was expected when we designed the project and the output targets. It can be seen in the HWB KPI metrics provided above – and is something we will look to incorporate in further service development. We are currently in the process of signing a new contract to deliver a £12m ERDF programme that will provide support to SMEs across the South East Local Enterprise Partnership (SELEP) region. This will make further financial support available to businesses in Southend through a grant scheme. We would hope that this will result in higher levels of engagement and a higher yield of outputs accordingly.			●	●	●
Percentage of total attendance in secondary schools (Cumulative) (Academic Year)	B4.1 DP PI15	Michael Barrett for DMT report, Jane Arnold for narrative	Monthly / Period (Apr to Mar)	94.20%	95% (Aug15)	96.05% (Oct15)	96.12% (Nov15)	96.02% (Feb16)	94.20%	Aim to maximise	Feb 16: Attendance in secondary schools remains better than national at 96.02% (cumulative Feb 16 data) compared to national at 94.8%. Although 3 secondary schools have higher than national absence there are no early indicators to suggest that Southend's overall absence will become a concern	Early Help Family Support and Youth Offending Service, continue to work with Secondary & Primary schools to improve attendance. Schools carry out level one attendance meetings with pupils showing a cause for concern regarding their attendance. When the case escalates to level 2, the family are supported by the Early Help Family Support Practitioner, identifying barriers attendance and support to overcome these. Families can be supported with a lead professional and plan of support. Some cases will progress to prosecution or use of penalty notices.	No specific opportunities yet identified	●	●	●
Percentage of total attendance in primary schools (Cumulative) (Academic Year)	B4.2 DP PI16	Michael Barrett for DMT report, Jane Arnold for narrative	Monthly / Period (Apr to Mar)	95.30%	96.2% (Aug15)	96.77% (Oct15)	96.97% (Nov15)	96.39% (Feb16)	95.30%	Aim to maximise	Feb 16: Attendance in primary schools remains better than national at 96.39% (cumulative Feb 16 data) compared to national at 96.1%. Although 15 schools have higher than national absence there are no early indicators to suggest that Southend's overall absence will drop below national.		No specific opportunities yet identified	●	●	●
Percentage of total attendance in Special Schools (Cumulative) (Academic Year)	B4.3 DP PI17	Michael Barrett for DMT report, Cathy Braun? for narrative	Monthly / Period (Apr to Mar)	90.40%	86.7% (Aug15)	90.75% (Oct15)	90.51% (Nov15)	90.18% (Feb16)	90.40%	Aim to maximise	Feb 16: Cumulative special school attendance remains higher than last year at 90.18%.	Due to the nature of the cohort of special schools, medical needs are usually exceptionally higher than those of mainstream schools. Special schools work closely with specialist services to ensure health needs of children are met.	No specific opportunities yet identified	●	●	●

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The proportion of persistent absence (over 10%) in Primary Schools (Cumulative) (Academic Year)	<u>B4.4</u> DP PI 18(a)	Michael Barrett for DMT report, Jane Arnold for narrative	Monthly / Period (Apr to Mar)	9.2%	1.61% (Aug15)	6.8% (Oct15)	6.8% (Nov15)	7.2% (Feb16)	9.2%	Aim to minimise	Feb 2016: This measure is reported half termly, and the latest figures are based on the first 3 half terms. This year the persistent absence threshold has been lowered to 10% and furthermore this is now calculated based on an individual's own possible sessions, rather than them having to be absent for a set threshold of sessions as in previous years. This will make PA data for schools on a half termly basis very variable.	The refresh of Early help, has resulted in an attendance strand of the service who will be supporting and challenging schools on early identification of PA students (10%) absence. The EHFSP will work in partnership with parents/ carers and schools in overcoming barriers and reducing absence.	No specific opportunities yet identified			
The proportion of persistent absence (over 10%) in Secondary Schools (Cumulative) (Academic Year)	<u>B4.5</u> DP PI 33(b)	Michael Barrett for DMT report, Jane Arnold for narrative	Monthly / Period (Apr to Mar)	9.0%	3.86% (Aug15)	9.1% (Oct15)	9.1% (Nov15)	6.9% (Feb16)	9.0%	Aim to minimise	Feb 2016: This measure is reported half termly, and the latest figures are based on the first 3 half terms. This year the persistent absence threshold has been lowered to 10% and furthermore this is now calculated based on an individual's own possible sessions, rather than them having to be absent for a set threshold of sessions as in previous years. This will make PA data for schools on a half termly basis very variable.		No specific opportunities yet identified			

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Number of Southend residents in apprenticeships	B5	David Coleman	Annually (Academic year)	No local target	1400 starts (12-13)	1250 starts (13/14)	1400 starts (14/15)	410 starts so far (Aug15-Oct15)	No local target	N/A	Following Dec15 HWB, SEPT are engaging with the apprenticeships lead, with a desire to increase their apprenticeships. Number of Southend residents accessing apprenticeships has increased slightly from the previous year but only back to the high of 12-13. Apprenticeships are a focus of the current government, looking at increasing to 3 million national (England and Wales) by end of term of the government.	Working with employers to increase the number of apprenticeships available. Working with providers to ensure provision is there to meet demands. Raising awareness in schools of apprenticeship opportunities. SBC developing their own health and social care apprenticeships in addition to its current apprenticeship offer	HWB partners can attend careers fairs to promote their organisations and engage with potential apprentices There are skills shortages in the health and social care sector and it would be beneficial to increase the opportunities of apprenticeships available in this sector. Health & Care sector partners could identify where vacancies can be accessed by apprentices. Forward planning would be useful, i.e. where are the current and future gaps caused by retirement and increase in demand for social care etc.	N/A	N/A	N/A
Residents who are 16-18 years who are not participating in education, employment or training (NEET)	B6 (Former NI 117)	Michael Barrett for DMT report, Wendy Hackett for narrative	Monthly / Period (Apr to Mar)	7% (Aiming to provide numerical context in future reporting)	5.9% (Sept15)	5.5% (Oct15)	4.8% (Nov15)	3.8% (Feb16)	7%	Aim to minimise	March 16 3.8% young people are currently NEET – this is reducing as the intelligence around young people’s activities is being identified through tracking. There has been changes of funding to training providers – as they now get payment by results – this has had an impact on our most vulnerable young people – who may need extra support to stay engaged and complete training courses.	4Nov15: Personal Advisers working with local education and training providers to identify courses to support young people who are NEET – Also offering extra one to one support through the drop in service which runs twice a week.	To identify what support can be put in place for those young people where health is a barrier for engaging into employment, education or training.	●	●	●
Those NEET in the 30% most deprived areas in Southend	BZ (C&L PI 171)	Michael Barrett for DMT report, Wendy Hackett for narrative	Monthly / Period (Apr to Mar)	40% (Aiming to provide numerical context in future reporting)	55.4% (Sept15)	56.9% (Oct15)	58.6% (Nov15)	58% (Feb16)	40%	Aim to minimise	A breakdown of destinations of young people in this area: 0-10% (40 young people) Teenage Parents/Pregnancy – 19 Long Term illness – 1 Not work ready – 3 Actively seeking EET – 7 No contact established - 10 11-20% (53 young people) Teenage Parents/Pregnancy – 8 Long Term illness – 6 Not work ready – 2 Actively Seeking – 12 No contact established – 20 Young Carers – 2 Not available – 1 Full time Voluntary – 1 Not economically Viable – 1 21-30% (29 Young People) Teenage Parents/Pregnancy – 5 Long Term illness – 3 Not work ready – 5 Actively seeking EET – 8 No contact established – 6 Full time Voluntary - 2	Some of these young people live in the hostels in these areas so need to establish a relationship with them to support the young people to re-engage with employment, education or training (EET) and also to share information when young people move on. On completion of the breakdown there were young people who had medical conditions that prevented them from re-engagement and also a few with mental health issues – that with the right support could move on to a positive outcome.		●	●	●

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Residents who are 18-24 years who have claimed Job Seeker's Allowance (JSA) for six months or more	B8	Andrew Newcombe (JCP) and nomisweb.co.uk	Annual comparative snapshot	N/A*	N/A	385 (Oct13)	190 (Oct14)	150 (Oct15)	N/A*	Aim to minimise	There has been a 21% reduction in numbers of Jobseekers Allowance (JSA) recipients from 18-24 claiming for six months or longer. Note: As Universal Credit (UC) has been available in Southend since March 2015, the JSA numbers are no longer the full picture for unemployed residents and particularly single ones, many of whom are under 25 years of age. There is currently no available public data on the UC numbers. *There is not a specific locally agreed measure for long term youth unemployment itself.	*Department for Work and Pensions (DWP) has an overarching strategy for reducing total level of unemployment. All customers have access to a national offer to support residents into employment See: https://www.gov.uk/browse/working/finding-job , https://www.gov.uk/jobcentre-plus-help-for-recruiters In addition, unemployed residents under 25 receiving a working age benefit have access to the additional offer of the Youth Contract with, in particular, a dedicated work coach for period of their claim (on UC this includes in work support as well), employer led opportunities for work experience and pre-employment training.	Job Centre Plus would be happy to attend the HWB Board to discuss and agree collaborative measures on youth unemployment (or any other group of working age residents receiving benefits) to improve their health & wellbeing and prosperity	N/A	N/A	N/A

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C) Increased Personal Responsibility and Participation (sustainability)

Number of people having health checks	C1	Sally Watkins	Monthly / Period (Apr to Mar)	1st Invites: <u>10,433</u> HCs completed: <u>5673</u>	Apr-Jun 1st Invites: 2257 (23.84%) HCs completed: 1741 (30.69%)	Apr-Oct 1st Invites: 9259 (86.94%) HCs completed: 4582 (80.77%)	Apr-Dec 1st Invites: 10038 (96.21%) HCs completed: 5046 (88.95%)	Apr-Feb 1st Invites: <u>11202</u> (105.18%) HCs completed: <u>6269</u> (110.51%)	10,433 overall	Aim to maximise	Target exceeded. (The target for invites is to invite 20% of the eligible population to attend for a health check each year and to reinvite every 5 years).	Outreach service commissioned and delivered to target Routine & Manual workers and areas of the borough where there is a low uptake.	Yes – Members of HWBB can assist with raising awareness of NHS Health Checks and Making Every Contact Count training and encourage staff/ individuals to have training on this.	●	●	●
Number of people progressing through the scale of the Patient Activation Measures programme (PAM) (An initiative which identifies the ability and motivation for positive lifestyle change of those with long term conditions and provides interventionary support accordingly)	C2	Sally Watkins	Monthly / Period (Apr to Mar)	A maximum of 1200 participants to be PAM'd (and re scored to show an improvement level)	N/A	1068 PAM scored 127 on 3&6 week self-management courses 134 invited to Market Place Event – 2nd questionnaires to be given then	1252 PAM scores have been recorded to date. The process of resoring participants is due to commence shortly. 128 people have completed the self management courses. 101 people attended the market place event.	The rePAMing process is continuing. We have; 1339 – 1st PAM scores 125 – 2nd PAM scores A total of 1464 PAMs scores have been carried out to date. RePAM questionnaires from the self-management courses recently completed are due to be returned in the next 2 weeks. The tutor training course is running in London on 18th March. There are two confirmed participants 5 people have expressed an interest so there may be further uptake for a future course. The project evaluation process is progressing.	1,200 overall	Aim to maximise	Self-Management UK are engaged to provide patients with low PAM scores with the knowledge and skills to better manage their long term condition. This management would be reflected in an improved PAM score.	Public Health are working closely with CCGs, particularly the clinical leads re planned and unplanned care. Also working with pilot GP practices who are identifying relevant patients for the programme.	Pilot programme. Currently no anticipated input from HWB required.	●	●	●
Smoking cessation: Number of 'Four week quitters'	C3	Sally Watkins	Monthly / Period (Apr to Mar)	1,300	245 (1Apr-6Aug15) Cumulative	495 (1Apr-31Oct15) Cumulative	724 (1Apr-12Jan16) Cumulative	987 (1Apr-21Mar16) Cumulative	1,300 overall	Aim to maximise	Currently on track. Targets will be achieved by June 2016 (The annual target data collection continues into June to capture those successful quitters who set a quit date in March.)	Public Health are continuing to actively promote stop smoking services through public engagement events, social marketing initiatives and by closely supporting and training stop smoking advisers in general practice and community pharmacy	Yes – Members of HWBB can assist with raising awareness of stop smoking service and Making Every Contact Count training and encourage staff/ individuals to have training on this. H&WB can also assist in the implementation of the recently agreed Tobacco Control Strategy	●	●	●