

Southend 2050, it all starts here

We know that Southend-on-Sea is a great place to live and we promote a preventative approach to support that is empowering and facilitates people to

take control of their own lives rather than being told what is best for them.

As part of our Southend 2050 vision there will be a sense of togetherness and a culture of supporting the community, getting involved and making

a difference. It will be a place where people will have a shared community vision, where we know and support our family, friends and neighbours and share a desire to live well.

Simon Leftley,

Deputy Chief Executive (People),
Southend-on-Sea Borough Council



The **Locality Approach** supports communities by joining up professionals across a range of areas, including health, housing, the voluntary sector and other community providers. Positioning teams directly in the heart of our community instead of council offices has opened up different conversations with people.



Adult Social care prides itself on its strengths based approach that recognises the assets of individuals and supports them with being part of their local community. We know how important it is for people to utilise their strengths and how community led approaches create participation

and inclusiveness. We want people to feel listened to, valued and empowered.

Sarah Baker, Interim Director of Adult Social Care,
Southend-on-Sea Borough Council



Moving in the right direction ▶▶▶

✓ Integrated working – Working with health colleagues

Community social workers continued to develop their links with more GP surgeries to provide seamless social and health care services.

✓ People living in their own homes

The Home First model is important to us, we are working in a strength based way by linking people with local resources and intervening early to prevent crisis.

✓ Community engagement – People having their say

Engagement with the residents and partners in localities continued through events and meetings. This led to practical projects such as new health walks starting and a significant expansion of the network.

✓ Robotics

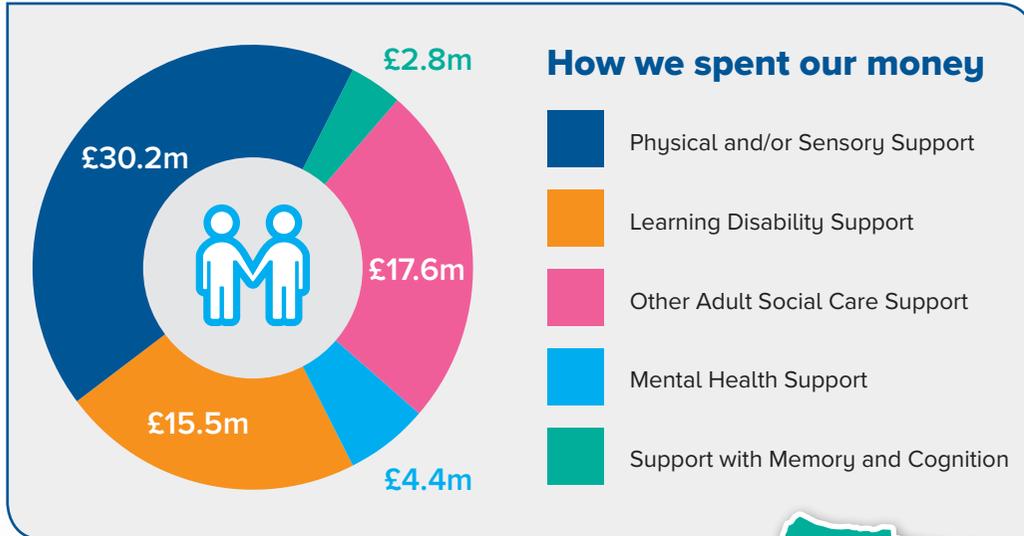
Pepper the robot has continued to work with local residents and groups of different ages and abilities. The work with the families with children who have autism has been recognised by the Department of Health and Social Care with a dedicated film produced.

www.youtube.com/watch?v=Tny2BBVqPH8

For more about statistics and for other information about the quality of local care and support go to:

www.southend.gov.uk/localaccount

We supported **2,372** people
over **65** years old in Adult Social
Care with long term needs



Compared to 2017/18 a higher proportion of people with a learning disability live in their own home or with their family.

Compared to 2017/18 a higher proportion of people who use services who find it easy to find information and support.

Compared to 2017/18 a higher proportion of people who use services say that those services have made them feel safe and secure.

Challenges ahead ▶▶▶

Southend has a growing and ageing population with more complex long term health conditions

Financial pressures mean local authorities need to find more innovative and creative ways of supporting people to have a good quality of life.

We are working closely with our partners to encourage more people to work in health and social care.

We are committed to working more closely with citizens and communities to find the best ways to meet these challenges.

Adults Asset Map

People have told us that they don't always know what is available locally and how it can be difficult to find information, so we have now developed an interactive asset map... **search and discover places near you!**

Visit ▶▶ <https://tinyurl.com/y4b6b8u3>

Future plans ▶▶▶

- ▶ We will work with people to help them remain well enough to enjoy fulfilling lives.
- ▶ We will continue to work with health colleagues and the voluntary sector to enhance the quality of life of people in the community.
- ▶ We will help communities to come together to help, support and spend time with each other.
- ▶ We want people to work with us and have more of a say in how they are supported.

