

Priority/Project	Description	Specific Activities	Delivery metrics	Intended Outcome(s)	Timescale	Lead organisation	Reference/Further info
<b>Leadership &amp; Communication</b>							
<b>Ambition Southend Skills Strategy</b>	Ambition Southend is an ongoing project, led by the Council, to create a borough-wide 'Skills Strategy' for the next five years. The project consultation period closes at the end of December 2017. We aim to take a final strategy to Cabinet in early 2018.	Complete consultation on a new skills strategy Publish and promote the Skills Strategy Create and agree an implementation plan for subsequent stakeholder actions and activities Implement specific projects/initiatives	Completed strategy Partners signed-up to strategy Launch event Promotions	Improvement in educational attainment Increase in resident access to employment opportunities	2018-2023	Southend-on-Sea Borough Council	<a href="http://www.southend.gov.uk/info/200208/business_support_and_advice/798/ambition_southend">http://www.southend.gov.uk/info/200208/business_support_and_advice/798/ambition_southend</a>
<b>Essex Employability and Skills Board</b>	Essex wide employer-led board, specifically looking to shape skills provision across Essex.	Provides a range of Labour Market Information, including Southend specific skills forecasts and profiles Provides a CPD programme for education providers in Essex Provides STEM education enhancement programme for schools across Essex	tbc	Promote career pathways Strengthen curriculum design Champion apprenticeships and technical education Build engagement Provide strategic lead for skills in Essex	Ongoing	Essex County Council	<a href="https://www.essex.esb.co.uk/">https://www.essex.esb.co.uk/</a>
<b>Essex Provider Network</b>	This is a meeting of the Skills Providers in Essex, chaired by Carol Anson - Higgs and Will Allinson from Harlow College. It aims to provide a single voice for all Essex based learning and training providers with a focus on work based learning. It aims to provide updates on forthcoming priorities and initiatives relevant to providers. A regular update is also provided by Ofsted.	Updates to the provider group. Provides additional CPD activities to the provider network. Assist with circulating information to the wider provider group. Offers a networking opportunity to the group. The group meets 6 times per year.	tbc	Improved communication within the providers in the Essex area. To keep up to date with new initiatives/policies. To provide access to information in a portal available to members of the network. Provide better information on Apprenticeship opportunities available in the network. To share good practice and provide guidance to providers within the network.	Ongoing	EPN (The Essex Provider Network)	<a href="http://essexprovidernetwork.com/">http://essexprovidernetwork.com/</a>
<b>SELEP Skills Advisory Group</b>	The Skills Advisory Group (SAG) is a working group of SELEP. It provides a strategic, joined up, holistic LEP view on skills issues and where possible delivers solutions which may include funding opportunities, new projects and inputs to government such as apprenticeship reforms and area reviews.	Creating and implementing the SELEP Skills Strategy 2018-2023. Provides labour market information for the SELEP area. Careers enterprise network across 160 schools in the SELEP area Oversees delivery of a £37million Skills Capital Fund Oversees delivery of a £51million European Social Fund	tbc	Increase apprenticeships and industry relevant qualifications for all ages, particularly in priority sectors and at higher and degree level Simplify the skills landscape for employers, stakeholders and individuals Build an inclusive economy, creating opportunities for all Raise awareness of jobs and growth across the SELEP area and its size, scale, national and international significance Foster and support the spirit of pride, entrepreneurship innovation and enthusiasm across the SELEP area to	Ongoing	South East Local Enterprise Partnership	<a href="https://www.southeastlep.com/our-strategy/skills/">https://www.southeastlep.com/our-strategy/skills/</a>
<b>Life Transitions</b>							

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<b>A Better Start Workskills Project</b>	The ABSS Workskills project delivers a range of 'employment support' activities to parents and prospective parents in the 6 most deprived ward areas of Southend (Milton, Kursaal, Shoeburyness, Victoria, Westborough and W.Shoebury). The programme is delivered by Economic Growth Group members and funded via the ABSS programme under an SLA.	Deliver workskills support activities in the 6 ABSS target area Undertake monitoring and reporting activity in line with the project funding agreement Schedule, conduct and administer project steering group meetings, in line with the project funding agreement and SBC policies Investigate/Implement continuation and expansion strategy	Sessions delivered (24 within ABSS wards) Number of unique attendees supported (38 from within ABSS wards)	Improvement in educational attainment	Mar 2018 - Apr 2019	Southend-on-Sea Borough Council	<a href="http://abetterstartsouthend.co.uk/workskills/">http://abetterstartsouthend.co.uk/workskills/</a>
<b>60 Minute Mentor South Essex</b>	This project delivers group and 1:2:1 business mentoring to year 8 pupils at risk of disengagement. It takes the basic 60 Minute Mentor model and delivers it to pupils in 4 discreet sessions delivered over a 7 month period. The project is operational from March 2017-Sept 2018 and is funded by SBC/The Careers and Enterprise Company.	Deliver mentoring services to Schools in South Essex Undertake monitoring and reporting activity in line with the project funding agreement Schedule, conduct and administer project steering group meetings, in line with the project funding agreement and SBC policies Investigate/Implement continuation and expansion strategy	Students mentored (360 across South Essex) Mentors recruited (36 across South Essex)	Increase in resident access to employment opportunities	Oct 2018 - Sep 2019	Southend-on-Sea Borough Council	<a href="https://www.careersandenterprise.co.uk/mentoring-fund-grant-recipients">https://www.careersandenterprise.co.uk/mentoring-fund-grant-recipients</a>
<b>Prince's Trust: Get Started</b>	The Get Started Programme gives people aged 16-25 and out of work, education or training, the chance to take part in a week of activities with help from inspirational experts. Working with partners including the Premier League, ASOS and Sony, participants work towards a group challenge while developing their skills and confidence.	5 Day Course with ongoing mentoring	tbc	Decrease in NEET young people Increase in resident access to employment opportunities	Ongoing	The Prince's Trust	<a href="https://www.princes-trust.org.uk/help-for-young-people/unlock-your-potential/discover-new-talents">https://www.princes-trust.org.uk/help-for-young-people/unlock-your-potential/discover-new-talents</a>
<b>Prince's Trust: Enterprise Programme</b>	4 day course and mentoring for individuals 18-30 looking to start their own business.	Enterprise course/training Enterprise mentoring Access to small grants fund	tbc	Decrease in NEET young people Increase in resident access to employment opportunities	Ongoing	The Prince's Trust	<a href="https://www.princes-trust.org.uk/help-for-young-people/support-starting-business/enterprise">https://www.princes-trust.org.uk/help-for-young-people/support-starting-business/enterprise</a>

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<b>DWP: Recruitment advice and support</b>	Specialist advice for businesses on meeting their workforce requirements.	specialist advisers who understand businesses' recruitment needs and the local labour market help with the design and wording of your job vacancy help developing pre-employment training (specific to your job requirements) for people that need it suggesting new ways to recruit for your business and avoid excluding people, for example by offering flexible working patterns giving your existing employees the chance to mentor people who want to work an aftercare service after you've	tbc	Decrease in NEET young people Decrease unemployment	Ongoing	Department for Work and Pensions	<a href="https://www.gov.uk/jobcentre-plus-help-for-recruiters/recruitment-advice-and-support">https://www.gov.uk/jobcentre-plus-help-for-recruiters/recruitment-advice-and-support</a>
<b>DWP: New Enterprise Allowance Scheme</b>	DWP provide a course of business training together with 52 week mentoring support and access to a small grants programme/allowance scheme.	Enterprise training Enterprise mentoring Small grants Allowance/income scheme	tbc	Decrease in NEET young people	Ongoing	Department for Work and Pensions	<a href="https://www.gov.uk/government/collections/new-enterprise-allowance-campaign">https://www.gov.uk/government/collections/new-enterprise-allowance-campaign</a>
<b>Agility in provision</b>							
<b>BEST Growth Hub/South East Business Boost (SEBB)</b>	The BEST Growth Hub is the central conduit for publicly funded business support for Essex, Southend and Thurrock. The service is currently overseen by Southend on Sea Borough Council. Staff are based in the Hive Innovation Centre, Victoria Avenue.	Deliver a programme of workshops and seminars to staff of Essex, Southend and Thurrock businesses.	Businesses supported (##?)	Increase in worker qualifications Increase in resident access to employment opportunities	Jan 2018 - Sep 2019	Business Essex Southend & Thurrock (BEST) Growth Hub	<a href="http://www.bestgrowthhub.org.uk/">http://www.bestgrowthhub.org.uk/</a>
<b>Opportunities South East</b>	Online portal for matching businesses and job seekers/those looking for work experience.	Job advertisements Apprenticeship opportunities Volunteering opportunities Mentoring opportunities	tbc	Increase in resident access to employment opportunities	2018/19	South East Local Enterprise Partnership	<a href="https://my.opportunitiessoutheast.co.uk/">https://my.opportunitiessoutheast.co.uk/</a>

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<b>Stobart Aviation Skills Hub (SASH) project</b>	This project seeks to create a new post-16, specialist aviation and advanced engineering training centre within the old terminal building at London Southend Airport. The Council are seeking to maximise the benefits for Southend residents and maximise the benefits stemming from the projects relationship with the Airport Business Park Southend development.	Scope the project Establish relationship with project partners Horizon scan/identify possible funding sources	1000sqft of additional skills provision space created Investment secured (£1m)	Increase in resident access to employment opportunities	Jan 2018 - Dec 2019	London Southend Airport	-
<b>Industry Champions Project</b>	Industry Champions is a new kite mark for local companies who have undertaken skills development activities with the local community.	Launch project Promote activity	Local companies signed up to initiative (150 p.a.)	Increase in resident access to employment opportunities	Jan 2018 - Dec 2019	Southend-on-Sea Borough Council	<a href="http://www.businessonseaco.uk/industrychampions.aspx">http://www.businessonseaco.uk/industrychampions.aspx</a>
<b>Enterprise Advisor Network</b>	The Enterprise Advisor Network is a national initiative led by the Careers & Enterprise Company Ltd to bridge the gap between education and employers. This project places local industry volunteers into Southend secondary school leadership teams in order to provide relevant experience to inform the schools strategic development and curriculum. The project aims to ensure that every Southend school has an active and up-to-date 'whole-school careers and enterprise plan'.	Deliver Enterprise Advisor support to 17 schools in Southend Undertake monitoring and reporting activity in line with the project funding agreement Schedule, conduct and administer project steering group meetings, in line with the project funding agreement and SBC policies Investigate/Implement continuation and expansion strategy	Enterprise Advisors matched with schools (17) School Career Action Plans completed (17)	Improvement in educational attainment	Jan 2018 - Oct 2019	Southend-on-Sea Borough Council	<a href="http://www.southend.gov.uk/info/100002/business/771/enterprise_adviser_network">http://www.southend.gov.uk/info/100002/business/771/enterprise_adviser_network</a>
<b>Sector Skills Academy: Care</b>	The first tranche of this course ran in 2018, and is a joint initiative between the JCP Southend, SBC and the Southend Adult Community College. Clients are recruited through the job centre, and the course is delivered by the Southend Adult Community College. Successful candidates are offered a guaranteed interview in the final week of the course, and also some work experience in a Care Home/Agency. The course was officially approved by the JCP, and candidates were able to claim travel fares and also their first month of travel costs in their new role.	Work advisors promoting and enrolling candidates onto the course. Curriculum planning and course design. Delivery of the course by the Southend Adult Community College. Arrangement of work experience for the candidates. Arrangement of job interviews at the end of the course. Planning and review meetings also took place before and after the course took place.	To recruit at least 8 candidates onto each course, and attempt to facilitate as many of these candidates as possible into work.	An increase in the number of individuals going into the Care Industry. To increase the pool of suitable candidates to go into the care industry. To contribute towards a decrease in the number of residents in Southend who are unemployed. To address the recruitment needs of one of our key growth sectors in Southend.	April 2018 - December 2019	Southend-on-Sea Borough Council and the JCP	<a href="https://www.gov.uk/government/publications/sector-based-work-academies-employer-guide">https://www.gov.uk/government/publications/sector-based-work-academies-employer-guide</a>
<b>Connexions IAG Forum</b>	Meeting 3 times a year, the IAG forum provides a method of Careers Leaders in schools and local careers education providers to share information, ideas and case studies.	IAG forum meeting (3 per annum)	IAG forum meeting (3)	To provide a clearer co-ordination between the IAG forum and that of Career Ready (who used to run a Career Ready Local Advisory Board), by merging these meetings and thereby allowing a more co-ordinated approach to Careers related activity in Southend.	Ongoing	Southend-on-Sea Borough Council	<a href="http://southend-connexions.co.uk/">http://southend-connexions.co.uk/</a>

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<b>Connexions NEET Drop-in Service</b>	Service available to 16-18 year olds who are not in education, employment or training (NEET). Providers targeted support to help individuals access employment, education or training. The services works with other external training providers to offer the opportunity for direct access into vocational training. (This service is available to 16-25 year olds if the individual is or has been in care or has an Educational Health Care Plan.)	1:1 meetings focusing on job searching, applying to colleges/HE/apprenticeships, CV development, general employability skills	Local Authority NEET figures			Southend-on-Sea Borough Council	<a href="http://southend-connexions.co.uk/">http://southend-connexions.co.uk/</a>
<b>Connexions</b>	Independent Careers Education, Information, Advice and Guidance (CEIAG) in schools. A traded service, bought in by many Southend secondary schools to fulfil the requirement of at least 1 IAG meeting by the aged of 16 and a further opportunity before the age of 18.	IAG interviews Attendance at parents evenings in schools	tbc	To provide a high quality IAG service in schools.		Southend-on-Sea Borough Council	<a href="http://southend-connexions.co.uk/">http://southend-connexions.co.uk/</a>
<b>Make Happen</b>	The National Collaboration of Outreach projects has funded The University of Essex to deliver Make Happen across Essex. This provides funding for activities in school to inspire and inform year 9-13 (13-18 year olds) about higher education. Funding is provided to specific young people through the schools, who live in specific postcodes and have the ability to access higher education. #kickstartmyfuture is a funded project run by Southend Connexions team as part of the Innovation fund from Make Happen. This provides impartial information, advice and guidance (IAG) to year 9-13 (13-18 year olds) who are with the NCOP cohort. Schools can chose whether to access the Make Happen funding for their school/students	School specific, examples include motivational speakers, university trips, national conferences, resources Information, advice and guidance from the Southend Connexions team	tbc		tbc	University of Essex, National Collaboration of Outreach Projects	
<b>South Essex CITB Construction Skills Project</b>	Recently initiated, this project will see the creation of three 'Skills Hubs' across three building sites in South Essex. Each hub will offer residents a range of construction skills qualifications, intended to equip students with the ability to commence a career in the construction sector.	Creation of 3 'skills hubs' Specific training to acquire CSCS card Construction work readiness training Construction H&S training	650 participants trained and 'career ready'	Increase in resident access to employment opportunities	January 2019-June 2020	Southend-on-Sea Borough Council	
<b>Career Ready: Employability Masterclasses</b>	Career Ready are a national organisation working locally in Southend. They provide in-school employer-led masterclasses focuses for 11-18 year olds on employability skills and industry sectors. Assemblies, mentoring for year 10s, and enterprise activities are also available	Masterclasses Assemblies Parent project HE/Apprenticeship briefings Enterprise Activities Workplace Visits Mentoring Internships	tbc	tbc	tbc	Career Ready	
<b>South Essex College: Employer Engagement Activities</b>	Developing relationships with employers to provide apprenticeships and vocational placement opportunities					South Essex College	

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<b>Southend Adult Community College: Business Engagement Activities</b>	Developing relationships with employers to provide apprenticeships and vocational placement opportunities					Southend Adult Community College	
<b>Experience of the workplace</b>							
<b>DWP: Work Trials</b>	A work trial is a short period in work you can offer to a jobseeker on benefits. It's a way for you both to see if the job is a good fit. It happens after you've interviewed them for a specific role. If they're not suitable for it, you do not need to offer it to them. Jobseekers volunteer for a work trial. They keep getting their benefits whilst they're on it and are not paid a wage.	Work trial offer for employers Financial benefits for participants during trial	tbc	Decrease unemployment	Ongoing	Department for Work and Pensions	<a href="https://www.gov.uk/jobcentre-plus-help-for-recruiters/work-trials">https://www.gov.uk/jobcentre-plus-help-for-recruiters/work-trials</a>
<b>SEEVIC: Supported Internship Programme</b>	Specifically targetting young people with special educational needs and disabilities (SEND) this government funded initiative pairs each student with a 'job coach' to develop a specific plan to help them access employment opportunities.	Supported coaching for individuals with SEND.	tbc	Assist individuals with SEND into employment opportunities	Ongoing	SEEVIC 6th Form College	<a href="https://www.southessex.ac.uk/article/help-make-south-essex-college-supported-internships-a-success">https://www.southessex.ac.uk/article/help-make-south-essex-college-supported-internships-a-success</a>
<b>South Essex College: Supported Internship Forum</b>						South Essex College	
<b>DWP: Work Experience</b>	DWP provide a work experience matching service for employers and residents. Residents must be 18-24 years old or over 25 years old without any recent work experience.	Work experience guidance for employers A work experience matching service	tbc	Decrease in NEET young people Decrease unemployment	Ongoing	Department for Work and Pensions	<a href="https://www.gov.uk/jobcentre-plus-help-for-recruiters/work-experience-apprenticeships">https://www.gov.uk/jobcentre-plus-help-for-recruiters/work-experience-apprenticeships</a>
<b>Assets and Networks</b>							
<b>The Forum Phase II</b>	The Forum Phase II project will create a new teaching, business and community space in the heart of Southend Town Centre.	Advisory capacity	Sqm of skills space created (5,308 sqm)	Improvement in educational attainment Increase in resident access to employment opportunities	Jan 2018 - Dec 2019	Southend-on-Sea Borough Council	<a href="http://www.theforumsouthend.co.uk/">http://www.theforumsouthend.co.uk/</a>
<b>Virtual Academy for Skills &amp; Employment</b>	VASE is a developing project that provides an umbrella structure for activities to support residents to access local employment opportunities. The project is currently focussed on ensuring that the Council's large scale contracts are utilised to provide skills and employment support opportunities for local residents. Includes Sector-based academies.	Scope the project Horizon scan/identify possible funding sources	Local employment opportunities created (40 p.a.)	Increase in resident access to employment opportunities	Jan 2018 - Dec 2019	Southend-on-Sea Borough Council	-