

APPENDIX 4

Scheme Objectives	To support and align with S-CATS Phase 2 to provide a welcoming Gateway to the Town Centre.	Improve safety, accessibility and health and wellbeing through improved provision for pedestrians and cyclists.	To encouraging more pedestrian footfall & cycling through quality public realm improvements and enhancements to walking/cycling infrastructure.	To support the development of the centre of Southend in terms of delivering new housing, increased local business and the improved offer for tourist	To integrate Sustainable Urban Drainage Systems where possible to mitigate impacts of climate change	To contribute to the wider SCAAP ambition.	Overall Rating
Existing layout	0	0	0	0	0	0	0/18
Option 1 Full Pedestrianisation of London Road (Stud-End) carriageway with integrated SUDS	3	3	3	2	3	3	17/18
Option 2 Partial Pedestrianisation of London Road (Stud-End) carriageway with integrated SUDS	2	3	2	2	2	3	14/18