

Southend-on-Sea Borough Council

Agenda
Item No.

Report of Executive Director
(Neighbourhoods & Environment)

to

**Traffic Regulations Working Party
and Cabinet Committee**

on

2nd November 2020

Report prepared by: Sharon Harrington,
Head of Traffic Management & Highways Network

Petition – Eastern Esplanade (extension of 20mph)

**Cabinet Member: Councillor Woodley
Part 1 Public Agenda Item**

1. Purpose of Report

- 1.1 For the Traffic Regulations Working Party and the Cabinet Committee to consider the extension of the 20mph zone along Eastern Esplanade and the introduction of average speed camera enforcement.

2. Recommendation

- 2.1 That further monitoring of traffic speeds and accidents in Eastern Esplanade be undertaken and the submission of a feasibility report, with recommendations, be submitted to the Working Party and Cabinet Committee for consideration in 6 months.

3. Background

- 3.1. At its meeting on 24th February 2020, the Working Party and Cabinet Committee considered a report on a petition that had been submitted by Councillor Woodley on behalf of local residents requesting the introduction of more formal pedestrian crossings and the extension of the average speed monitoring scheme, with the installation of additional speed monitoring cameras, on Eastern Esplanade.

- 3.2. At that meeting (Minute 851 refers), it was resolved in respect of the installation of average speed cameras in Eastern Esplanade:

“1. That the petitioner be thanked for taking the time to compile the petition.

2. That the request relating to the extension of the average speed monitoring scheme, with the installation of additional speed monitoring cameras, on Eastern Esplanade, be referred to the Essex Safety Camera Partnership for consideration.”

- 3.3. The average speed camera system along Marine Parade between Southchurch Avenue and the Pier was installed in 2012. The system is a first-generation system which is no longer available and is coming towards the end of its supported life. At the time of the installation, extension further east was identified as extremely problematic due to the presence of the significant

number of side roads. This rendered the scheme as potentially unviable at that time.

4. Considerations

- 4.1 A feasibility report will be required to investigate the technical and financial viability of an eastern extension to the existing system along with upgrading the current cameras to the latest generation digital technology.

5. Financial Implications

- 5.2.1 Feasibility report to include whole life financial considerations.

5.3 Legal Implications

- 5.3.1 Legal implications of retaining the existing system and an eastern extension will be considered in the feasibility report.

5.4 People Implications

- 5.4.1 There are no staff implications as a result of this recommendation.

5.5 Property Implications

- 5.5.1 None

5.6 Equalities and Diversity Implications

- 5.6.1 There are no implications as a result of this recommendation.

5.7 Risk Assessment

- 5.7.1 A full risk assessment will be included in the feasibility report.

5.8 Value for Money

- 5.8.1 There are financial implications relating to value for money.

5.9 Community Safety Implications

- 5.9.1 Community safety implications will be included in the feasibility report.

5.11 Environmental Impact

- 5.11.1 Environmental impact will be included in the feasibility report.

5. Background papers

None

6. Appendices

None