

Southend-on-Sea Borough Council

Agenda
Item No.

Report of Chief Executive

To

Cabinet

on

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Southend 2050 Outcomes Success Measures Report

1 September to 31 December 2020

Cabinet Member: Councillor Gilbert

All Scrutiny Committees

A Part 1 Public Agenda Item

1. Purpose of Report

- 1.1. To report on the third period of the Southend 2050 Outcome Success Measures for 2020/21, covering 1 September – 31 December 2020.

2. Recommendations

- 2.1. To note the progress made on delivery of the Southend 2050 outcomes and activity on the roadmap as at 31 December 2020;
- 2.2. To note the continuing impact of Covid-19 and the iterative review of the Southend 2050 Roadmap; and
- 2.3. To agree the revised reporting schedule of the Southend 2050 Outcome Success Measures Report (as set out at 4.3 in the report).

3. Background

- 3.1. In 2019 Cabinet agreed a new performance management framework to provide robust and transparent performance management to drive the delivery of the Southend 2050 outcomes. The performance management framework consists of three different functions, to enable the council to robustly monitor and measure the progression of the desired outcomes against the five themes, which are outlined in the 2050 Road Map. The three functions are:
 - A monthly Corporate Performance Dashboard (available for CMT and all Members to view online)
 - Southend 2050 periodic Outcomes Success Measures report
 - an Annual Place-Based report.
- 3.2. The Southend 2050 Outcome Success Measures report is a high-level summary of the council's corporate performance and progression over the subsequent period on

the high-level strategic priorities. Outcome Delivery Teams provide a strategic narrative once a month on the progress made on delivery of the Southend 2050 outcomes and activity on the Roadmap. The report also contains a snapshot of key place data which will be updated as available throughout the year.

- 3.3. Cabinet received an update in July 2020 which presented progress to date on the review and refresh of the Southend 2050 outcomes and associated roadmap milestones. This included the introduction of three new outcomes, nine reworded and refocused outcomes and 20 new roadmap milestones, along with several re-sequenced milestones.
- 3.4. Within the 2050 framework, the outcomes have an associated roadmap with milestones highlighting key activity being undertaken to deliver and achieve the outcomes on the journey to 2050. The roadmap milestones have been through the same review and refresh process to consider the impact of Covid-19 through the lens of the political Recovery priorities.
- 3.5. It is important to recognise that there are frequent new details concerning COVID-19 and its impact that affect Government decisions and policy makers. Therefore, it is essential that the Recovery plans in Southend are fluid enough to respond to changes and this will mean the 2050 outcomes and roadmap will be closely monitored and updated to ensure the very best for the borough.

4. Southend 2050 Outcomes Success Measures report

- 4.1. The Southend 2050 Outcomes Success Measures report is a high-level summary of the council’s corporate performance and progression against the 26 Southend 2050 outcomes. Outcome Delivery Teams provide a strategic narrative on the progress made against the delivery of the Southend 2050 outcomes and the associated roadmap milestones.
- 4.2. The format of the report has been further developed as part of the review and refresh of Southend 2050 in response to Covid-19. The report is now structured by theme, firstly containing a summary page, followed with a page per outcome displaying the associated outcome success measures and roadmap milestones. The Outcome Success Measures report as at 31 December 2020 can be found at **Appendix 1**.
- 4.3. Regular reporting against progress on the Southend 2050 outcomes enables the Council to robustly monitor and measure progress against the five themes. At the end of 2020 access to an online dashboard, updated monthly, was rolled out to all Members, providing any time access. This has enabled a review of the frequency of the Outcomes Success Measures report being presented to Cabinet. Therefore, the following cycle for reporting is proposed:

Report	Reporting period	To be presented to Cabinet
Outcome Success Measures Report	July – December	February
Annual Report	Financial year (including period of January – March)	June
Outcome Success Measures Report	April – June	September

- 4.4. Key insights for the current period are:
- 4.5. Despite the pandemic restrictions during 2020, volunteers delivered almost 6.5k hours of their time to the borough's causes and assets, and millions engaged with the council's cultural and tourism offers through its social media channels. The council picked up nearly 11.5k new followers across its social media channels during 2020.
- 4.6. Southend's combined NEET and Not Known figure is currently 6.1%, a decrease from last month's figure (9.0%). This sees Southend remain in the 3rd Quintile for this measure. This figure however is still below the national average of 8.2%, and below the stats neighbour average of 8.4%.
- 4.7. The cleanliness and repair of the borough's roads and pavements remains at a very high level, with 100% of safety inspections completed in timescale, 98-99% of serious defects repaired within timescale, and 99.95% of waste collections taking place on time.
- 4.8. The Community Safety Unit (CSU) has seen inevitable changes to the nature of their engagements during Q3, with begging, vagrancy and rough sleeping engagements up by 26% on Q2, but ASB engagements down 36% and street drinking engagements down 57%. The CSU has also assisted with 18% fewer crimes and undertaken 51% fewer targeted patrols.
- 4.9. The proportion of older people (65 and over) who were still at home 91 days after discharge from hospital into reablement / rehab services has grown month on month between September and December 2020. This reflects the impact of the pandemic, and the hospital not operating at full capacity, which has reduced the number of individuals requiring short term intervention under the reablement pathway from hospital.
- 4.10. The number of adults in contact with secondary mental health services increased by 25.9% from March to May 2020 and then began to decline from July 2020 onwards. Since June 2020, the proportion of these adults living independently with or without support has increased month on month to a current figure of 66.4% - eight points off the current target.
- 4.11. Year-end data from Arts Council England shows that over £2m of external funding was invested into Southend's cultural organisations during 2020.
- 4.12. Q3 saw a 15.8% decrease in the number of children residing in temporary accommodation (TA), with 217 children residing in TA at the end of Q3 compared to 258 in the previous quarter. An average of 265 households were in TA during Q3, compared to 191 in the same period last year. A shortage of low-cost accommodation remains an obstacle to reducing the number of households in TA, however options will be enhanced by the Next Steps Accommodation funding.
- 4.13. Between 1st October and 31st December 2020, the council ended its Homeless Prevention Duty to 84 households. Of these, 15 were supported to remain in their existing accommodation for at least six months and a further 34 were supported into alternative, settled accommodation.
- 4.14. The rate of ownership of electric vehicles increased slightly to 0.44% in Q3, however the rate of publicly available charging points remains at 7.6 (or 14 charging points

available in the borough), which is significantly lower than the national benchmark rate of 29.2.

- 4.15. During October 2020 (the latest available period for this dataset) there was a 1.9% increase in the number of people claiming Universal Credit whilst in work, compared to the previous month. The number of claimants that are out of work decreased slightly by 0.9%.
- 4.16. The percentage of hate crime victims that resided outside the borough fell to zero in Q3. This is attributed directly to pandemic restrictions in place between October and December 2020.

5. Reasons for Recommendations

- 5.1. To drive the delivery of the Southend 2050 ambition through robust and strategic performance management arrangements.

6. Corporate Implications

- 6.1. **Contribution to the Southend 2050 Roadmap**
To drive the delivery of the Southend 2050 ambition through robust and strategic performance management arrangements.
- 6.2. **Financial Implications**
The financial implications of delivering Southend 2050 including the refresh and update on delivering better outcomes for local residents and businesses are considered in the Draft Prioritising Resources to Deliver Better Outcomes – 2021/22 to 2025/26 report to Cabinet in January 2021 and final report being presented on 16 February 2021.
- 6.3. **Legal Implications** - No specific implications.
- 6.4. **People Implications**
There are no specific implications related to this report. The Transforming Together programme of work will directly work with staff and councillors in relation to transformation pieces of work.
- 6.5. **Property Implications**
There are no property implications as part of this report.
- 6.6. **Consultation**
Earlier reports highlighted that the response to the pandemic has been one of community, partners, staff, councillors, and other stakeholders continuously working closely to ensure the best possible outcomes in very difficult circumstances. The approach to recovery will look to continue this approach, develop new tools for engaging communities and partners to adapt to circumstances and continue to use co-design and co-production approaches in particular service areas. At the end of 2020, running into the first two weeks of 2021 the Council invited residents to participate in a Pulse Survey to capture experiences of the pandemic and aspirations for recovery.
- 6.7. **Equalities Impact Assessment**
An Equality Impact Assessment has been undertaken to assess the impact Covid-19 has had on equality groups. This will continue to be updated as more information, becomes available. The Equality Impact Assessment has been undertaken alongside the refresh of the 2050 outcomes and roadmap milestones.

6.8. **Risk Assessment**

The Council is reviewing the Corporate Risk Register in the light of the impact and implications of the pandemic.

6.9. **Value for Money** – No specific implications.

6.10. **Community Safety Implications**

Safe & Well is one of the 5 2050 themes; A safe Southend is one of the existing 2050 outcomes and in addition to this in response to the pandemic there is a new outcome: safe in your home.

7.11. **Environmental Impact**

Green City and climate change is one of the six priorities identified for assessing the council's approach to recovery.

8. Background Papers

8.1. Southend 2050 Review and Refresh of Outcomes and Milestones

8.2. Outcome Success Measures Period 2 Report (July-August 2020)

8.3. Equality Impact Assessment to assess the impact of Covid-19

9. Appendices:

9.1. Appendix 1: Outcome Success Measures Report as at 31 December 2020