



Focal Point Gallery
The Forum
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Ref: **20/01479/BC4M**

To whom it may concern,

I am writing on behalf of Focal Point Gallery in support of Better Queensway. This innovative development will be a game changing opportunity for the town, bringing much needed regeneration and attention to Southend town centre, including new homes, pocket parks and green spaces, and safer roads.

I am particularly supportive of the provision for creative industries within the design, seeing long term workspaces for practitioners, which will inevitably lead to further cultural regeneration as evidenced in other artist studio schemes. This, combined with a cultural community offer supporting health and wellbeing agendas, will contribute to Southend being a leading destination for culture and creativity, supporting the Southend 2050 ambition.

As a local organisation, we are excited to consider partnership opportunities to see the development thrive and creating the best outcomes for residents and visitors alike.

I look forward to the permission for the scheme being granted.

With best wishes,

Director, Focal Point Gallery
Co-Chair, South East Creative Economy Network (Working group of SELEP)