

Southend-on-Sea Borough Council

Agenda
Item No.

4

Report of Executive Director, Children & Public Health

to
Cabinet
on
26th July 2021

Report prepared by: Krishna Ramkhelawon, Director of
Public Health

The Annual Report of the Director of Public Health (2020-21)

1. Purpose of Report

1.1 To present the 2020 Annual Report of the Director of Public Health.

2. Recommendation

2.1 That CMT/Cabinet considers and comments on the content and highlighted actions of the 2020 Annual Report of the Director of Public Health.

3.0 Background

3.1 The Health and Social Care Act 2012 requires the Director of Public Health to prepare an annual report on the health of the local population. This is an independent report which the local authority is required to publish. The report is an opportunity to focus attention on particular issues that impact on the health and wellbeing of the local population, highlight any concerns and make recommendations for further action.

4.0 The 2019 Annual Report of the Director of Public Health

4.1 The Report this year provides an update on last year's report (2019 Annual Public Health Report) and covers the following themes:

- ✓ Health Protecting and COVID-19 - Focus on the consequences and impact of the Coronavirus pandemic; Flu Immunisation uptake;
- ✓ Tackling Wider Inequalities – Focus on Mental Health and Wellbeing; Obesity and the Food environment; Drug and Alcohol misuse; Social Prescribing scheme and impact on Loneliness and self-care; and the wellbeing of some our more vulnerable groups, such as people who are classed as Unpaid Carers, people living with Autism and those who are affected by Homelessness.

4.2 In 2019, we highlighted that we had a focus on two key themes:

- Health Protection - Flu & MMR immunisation; Measles Outbreak; Air Quality;
- Tackling Inequalities (Families & Children) – Obesity; Parenting and YP's Mental Health.

A RAG-rated summary of actions against each of the seven recommendations has been included in the report's appendix section.

- 4.3 The Southend 2050 Ambition and the NHS Long Term Plan collectively set out the key things we can expect to work as partners to turn the ambitions into improvements in services and build community resilience. Combined with the challenges of the pandemic, we will need to address recovery, living with the pandemic and refocus our work on tackling health inequalities.
- 4.4 There is no definitive list of recommendations in the report as many of the selected themes have agreed plans or ones in the process of finalisation.

Therefore, CMT/Cabinet are to note the various key actions and highlighted approach through the document and note the progress made against the 2019 Annual Report's seven recommendations.

5.0 Other Options

There are no other options presented as it is a statutory duty of the Director of Public Health to prepare an Annual Public Health Report.

6.0 Reason for Recommendations

- 6.1 The Health and Social Care Act 2012 requires Directors of Public Health to prepare an annual report on the health of the local population.

7.0 Corporate Implications

- 7.1 Contribution to Council's Southend 2050 Ambition and Priorities, including the MSE's HCP's shared priorities.

The Council has a statutory duty to protect the health of the local population. The 2020 Annual Public Health Report highlights selected key issues for people in Southend, actions being taken to address them and further contributions to be delivered by local partners.

7.2 Financial Implications

At this stage any financial implications arising from this report are unquantified and, as further work is undertaken, any resource implications will be identified and dealt with, primarily through the Public Health Grant, and other existing budgets as necessary.

7.3 Legal Implications

There are no legal implications arising directly from this report.

7.4 People Implications

None identified

7.5 Property Implications

None.

7.6 Consultation

There will not be any formal consultation on the Annual Public Health Report, although it will go through the relevant governance route within the Council as well as to the Southend Health & Wellbeing Board.

7.7 Equalities and Diversity Implications

The Annual Public Health Report provides evidence that population health needs are assessed and considered.

7.8 Risk Assessment

A risk assessment will be undertaken of individual initiatives introduced to tackle the key issues highlighted in the report.

7.9 Value for Money

No implications.

7.10 Environmental Impact

None.

8.0 Background Documents

8.1 Background documents are referenced throughout the Annual Public Health Report, with direct web-links.

9.0 Appendices

9.1 Appendix 1: The 2020 Annual Report of the Director of Public Health for Southend.