

**Southend-on-Sea
Health and Wellbeing Strategy
2021 to 2024**

Progress with Year 1 Action Plan (2021-22)

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
	Physical Activity				
HWS 5.2	Work with the appropriate providers to deliver sport and physical activity to those who carry out little or no exercise.	<p>Identify the appropriate engagement.</p> <p>Identify the need for physical activity courses.</p> <p>Ensure the offer is appropriate for each target group.</p>	<p>150 participants complete a physical activity course per year.</p> <p>100 of the participants continue to take part in regular physical activity, after the course has ended.</p> <p>To have suitable alternatives, for those who do not want to take part in a course.</p>	To have a framework that is effective, from identifying the need through to behaviour change for regular participation.	<p>COMPLETED</p> <p>This delivery method of consulting then delivering sport and physical activity within a setting people are used continues to work well. The find your active campaign helped to drive this. As well as existing work through local partnerships. Example of free provision includes, gentle exercise at care homes, exercise at sheltered housing, yoga, dance and martial arts for adults with learning disabilities at Project 49, swimming tuition and youth outreach at Shoeburyness Leisure Centre.</p>
HWS 5.2	Review of the Council's outdoor sports programme.	<p>Price benchmarking of private and public provision across Southend and other areas.</p> <p>Review of customer and club experience, in making bookings and taking part.</p> <p>Review of systems and staffing used by The Council for bookings.</p>	<p>Having clear price comparisons within the relevant sports.</p> <p>Having clear information on the customer experience and identifying ways to make improvements.</p> <p>Having clear information on staff involvement and processes.</p>	Having an outdoor sports programme that is inclusive and financially viable for The Council to support.	<p>IN PROGRESS</p> <p>The Parks Team and the Leisure Team have appointed Sport and Leisure Consultancy (SLC) to carry out a review of bowls and golf provision, at Council facilities. SLC are in the process of gathering the relevant information.</p>
HWS 3.3	Work with Fusion Lifestyle (FL) to help them develop the Wellbeing Referral	Specialist staff who deliver the Wellbeing Referral Programme are taken off furlough.	260 participants with long terms health conditions that	The appropriate physical activity sessions are provided by Fusion	<p>IN PROGRESS</p> <p>The number of people completing the course has been lower than targeted. The Council</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
	Programme, and to ensure that there are different ways to for people to book, so it is fully accessible.	Public Health and Fusion Lifestyle staff engage with and promote the programme to health partners.	complete the wellbeing referral programme. 200 that continue to take part in sport and or physical activity after completing the programme	Lifestyle, which appeal to each patient and help them manage any health conditions and their weight.	are working with Fusion Lifestyle, to promote the programme, so more people take part. We are about the start an alternative wellbeing referral programme, where Everyone Health deliver this specialised programme at Indirock.
HWS 3.22	Work with the schools and Fusion Lifestyle, to ensure that learn to swim opportunities are available for every child at some point during key stage 1 or key stage 2 of their education.	Review of existing usage. Coordinated approach and timetabling, to allow for swimming usage.	Balanced pool timetable, to accommodate the relevant year groups for each school.	All children have access to regular swimming provision, so they reach a satisfactory level.	IN PROGRESS Unfortunately, the closure of the dive pool at Southend Leisure and Tennis Centre up until April 2022 had a negative impact of schools usage. Although schools still had access to the main pool at the centre and the pools at both Belfairs Swim Centre and Shoeburyness Leisure Centre. Now that the dive pool is operational, this will provide much more opportunity for all schools to be able to access swimming provision for their pupils.
HWS 5.2	Work with Fusion Lifestyle to ensure the leisure centres are open for the remainder of the contract period (until 2025). And that there is a balanced timetable at each centre, which is fully inclusive.	Regular monitoring of performance across the contract. Regular meetings with Fusion Lifestyle.	Key performance indicators and other success measures achieved. Income targets achieved. User survey feedback maintained and acted on, where necessary.	Opening hours, to meet demand from users, at all four leisure centres. For each leisure centre to be financially viable to operate.	IN PROGRESS The contract monitoring regime has been increased further, to ensure service delivery and other contract requirements are adhered to. Operating hours have recently increased and are similar to pre covid. Each centre provides a balanced timetable of activities for both school and wider community use.
HWS 5.2	Planning the transition between the existing leisure centre contract	Review of the current leisure centre industry and projections for the future.	Procurement regulations and processes achieved, to identify the preferred	Leisure centre contract that meets the needs of users and is financially	IN PROGRESS The Council are working with RPT Consulting in regard to future options for leisure centre provision, from the end of the

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
	and the new leisure centre contract.	Continue to liaise with and share best practice from Active Essex and other local authority areas. Provide costed options for the new contract.	business model and method of delivery.	sustainable for the years ahead.	existing contract, which is mid way through 2025. Future options will be presented to the Council's Cabinet during the summer months.
	Weight Management				
HWS 3.12	Continued delivery of the Fit and Fed Programme.	Fit and Fed provision during every school holiday.	350 children to take part each year. 350 parents and carers of the children to take part each year.	For the programme to deliver its objectives, which address issues around diet and nutrition, physical activity and isolation.	IN PROGRESS Fit and Fed sessions have been held during every half term. October 2021 – in person session with more than 35 families. December 2021 – Christmas food hampers and gifts were delivered directly to families. February 2022 held an in-person session with more than 40 families. April 2022 – families taken out for a day trip to Colchester Zoo – a healthy picnic lunch was made for each family. A continuous challenge is funding. Fit and Fed has been running since 2018 and has been able to secure small amounts of external funding, however, year on year there is the need for alternative funding sources, which is particularly time consuming.
HWS 3.12	Delivery of the Children's Wellbeing programme	The delivery of the seven projects, across the appropriate ages.	4000 children per year, to take part in one or more of the projects.	Baseline data recorded at the start of each project.	COMPLETED Each of the projects within this programme have been delivered. User feedback has been encouraging, where each project has

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
				Delivery of each project showing positive results regarding physical activity, diet and nutrition and emotional wellbeing.	made a positive impact on the many children that have participated.
HWS 2.5	Delivery of tier 2 adult weight management, to target groups.	To review the current data held on tier 2 adult weight management. Identify the groups to work with and provide for.	To have an adaptable weight management offer, that can be taken to where the target groups meet.	An adult weight management offer that influences behaviour change for those in need.	COMPLETED Everyone Health worked with partners to engage with the target groups. The target groups included, men, those with a learning disability and those with a mental illness. The funding provided by Public Health England has been used. Unfortunately, no further funding was made available, from April 2022.
HWS 2.5	Audit of our weight management services across all ages and tiers.	To review the evidence we have. To identify gaps in our evidence. Review the patient experience, including the pathways.	To have a strategy to address weight management. To have an improved weight management offer, which provides flexibility and improved health outcomes. To have an all age and seamless service, which prevents barriers to service access.	A system wide collaborative that responds to pop. health management evidence and meet local needs. To have a positive impact on the health inequalities and improves the weight management services for better health outcomes.	IN PROGRESS The Mid Essex Clinical Commissioning Group and Essex County Council have worked with partners to produce a document which summarises the weight management services across ages and tiers. The document is being reviewed, so that gaps are identified and so the patient pathway is made as consistent as possible across the county.
	Harm Reduction				

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
HWS 3.8	To support residents to act and look after their mental wellbeing.	<p>Utilise wider Public Health initiatives and services to promote opportunities to improve mental wellbeing and the 5 Ways to Wellbeing. Utilise the South East Essex Mental Health Partnership Forum to review progress and ambitions.</p> <p>Work with Essex County Council to update the Southend, Essex, and Thurrock Mental Health Strategy.</p> <p>Promote national and local mental wellbeing campaigns on Council social media platforms.</p>	<p>Southend, Essex, and Thurrock Mental Health Strategy approved by the Health and Wellbeing Board.</p> <p>Increased page views on Livewell Southend.</p> <p>Increased uptake of physical activity opportunities provided by Everyone Health.</p> <p>Social media reach of the campaign's promotion.</p> <p>Increased page views on the Visit Southend website to encourage residents to connect with nature and outdoor spaces offered at Southend's parks, gardens, and outdoor spaces.</p>	<p>Improved mental wellbeing of Southend residents.</p> <p>More residents undertaking physical activity and connecting with nature and outdoor spaces, to benefit mental wellbeing.</p> <p>Residents more informed of local services and opportunities promoted by campaigns and activities.</p>	<p>IN PROGRESS</p> <p>Mental wellbeing has been promoted through Southend City Council social media platforms and through partner organisation websites and forums this includes Time to Talk Day; Mental Health Awareness Week; and World Mental Health Day. The promotion has included signposting to the 'letstalksuicideessex' website.</p> <p>The South East Essex Mental Health Partnership Forum, with over 500 members, has met monthly providing themed topic sessions, these include Employment and MH, Homelessness and mental health, as well as networking sessions to promote mental wellbeing opportunities.</p> <p>The Southend, Essex, and Thurrock Mental Health Needs Assessment, that will inform a Strategy, is in development. This product is being developed by Essex County Council, in agreement with Thurrock and Southend Councils.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
HWS 3.9	To support a reduction in the number of deaths by suicide.	<p>Work with Essex County Council and Thurrock Council to update the Southend, Essex, and Thurrock Suicide Prevention Strategy.</p> <p>Instigate a Southend Suicide Prevention Network with partner agencies to implement the Southend, Essex and Thurrock Suicide Prevention Strategy and key milestones plan.</p> <p>Work with stakeholders and experts with experience in mental health services, such as South East and Central Essex MIND, Sanctuary-by-Sea and REACH Recovery College.</p> <p>Utilise real time suicide surveillance data to better understand suicide risk and identify 'hotspot' areas.</p> <p>Promote national and local suicide prevention campaigns on Council social media platforms.</p>	<p>Southend, Essex, and Thurrock Suicide Prevention Strategy approved by the Health and Wellbeing Board.</p> <p>Delivery of the key ambitions of the Mid and South Essex Health and Care Partnership suicide prevention workstreams.</p> <p>Key 'Hotspot' areas identified through real time suicide surveillance data.</p> <p>Social media reach of the campaign's promotion.</p>	<p>Reduced numbers of death by suicide.</p> <p>More residents and professionals' suicide aware.</p> <p>Residents more informed through promoted campaigns and activities.</p>	<p>IN PROGRESS</p> <p>The Southend, Essex, and Thurrock Suicide Prevention Board, chaired by the Deputy Police, Fire and Crime Commissioner for Essex, continues to meet to develop the Suicide Prevention Strategy.</p> <p>The Southend Suicide Prevention Network first meeting is expected to take place in May 2022.</p> <p>Through communication forums and established networks, the voice of experts with lived experience and key stakeholders continues to be encouraged. This has particularly been undertaken with the Craig Tyler Trust and through connecting with the Friends For Lives organisation.</p> <p>Real time suicide surveillance data agreements continue to be agreed with Essex Police, Essex County Council are leading the discussions. Key theme data will inform better understanding of suicide risk and identify areas of concern.</p> <p>The Wave 3 Suicide Prevention Partnership continues to deliver workstreams with achievements being realised through suicide awareness training for primary care staff; promotion of the 'letstalksuicideessex' website; a greater Essex wide 'Creating Hope Through Light' Campaign in December 2021 that included Southend City Beach lights, Porter's Lodge and the Civic Centre being lit up green to raise awareness of suicide prevention and asking Essex</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
		Work with the Mid and South Essex Health and Care Partnership Suicide Prevention Partnership to deliver its key workstreams.			residents to take the suicide prevention training.
HWS 3.10	To improve engagement with stop smoking services amongst routine and manual workers.	<p>Develop understanding of facilitators and barriers to stopping smoking amongst routine and manual workers.</p> <p>Relevant campaign activity to promote smoking cessation.</p> <p>Engagement with internal Council teams and relevant external partners to improve reach and engagement of this group.</p> <p>Development of action plan to support the work.</p>	Increase in completed quits (recorded on Quit Manager) amongst routine and manual workers.	<p>Decrease in prevalence of smoking amongst routine and manual workers.</p> <p>Improved health outcomes within this group which is expected to contribute to addressing inequalities in health.</p>	<p>IN PROGRESS</p> <p>As part of Stoptober (October stop smoking campaign), a new offer was trialled for routine and manual workers who smoked to try and boost successful quits amongst this cohort. The workers were offered a vape starter kit as part of the package, along with nicotine replacement therapy to support their quit attempt. The first month yielded 16 successful quits, the highest for the year so far. Now working to establish this dual therapy approach as the standard offer to routine and manual occupations.</p>
	Strategy & Planning				
HWS 5.1	Through spatial planning, to enable healthy lifestyles within healthy environments.	Complete neighbourhoods' study - identification of most walkable	Increased awareness of places to invest in walking and cycling infrastructure, to	Increased number of people travelling in an	<p>IN PROGRESS</p> <p>Public consultation on the second stage of the Local Plan – Refining the Plan Options – was undertaken during 2021.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
		<p>neighbourhoods where walking and cycling should be promoted as realistic alternatives to the car for short journeys.</p> <p>Development control of premises that sell fast food and alcohol.</p> <p>Neighbourhoods that are built to design out crime.</p>	<p>encourage active travel in walkable neighbourhoods.</p> <p>Accessible outlets that sell healthy food and drink.</p> <p>Places do not attract crime and are safe to live in.</p>	<p>active and sustainable way.</p> <p>Increased availability of health food and drink.</p> <p>Crime hot spots are removed.</p>	<p>Representations made to that plan are being reviewed and any need for additional evidence identified, together with the drafting of policies, as part of this the team will be focusing on the food environment. The Complete Communities concept was a focus of this stage of the plan and will continue through to later stages. The Electric Vehicles Charging Infrastructure SPD was adopted in 2021.</p>
5.2	To maintain and develop safe spaces for play, sport and social interaction, accessible for everyone to use.	Identification of areas deficient in green space, play space and sports facilities through the Playing Pitch Strategy and green space assessment.	Increased awareness of opportunities to improve quantity and quality of green space, play space and sports facilities.	Increased number of people being physically active.	<p>IN PROGRESS</p> <p>Public consultation on the second stage of the Local Plan – Refining the Plan Options – was undertaken during 2021. Representations made to that plan are being reviewed and any need for additional evidence identified, together with the drafting of policies. This included a focus on the borough’s green spaces, including focussed questions asking for comment on whether additional protection for some specific spaces would be appropriate. The south Essex level work continues on the concept of the SEE Park.</p>
HWS 5.5	Planning for extra care and other specialist housing needs for people at all stages of their lives.	Identification of future housing requirements to meet the needs of all residents.	Availability of a range of housing that is easily capable of adaptation to ensure accessibility if required.	Increased amount of people in suitable housing that meets their physical needs.	<p>IN PROGRESS</p> <p>Strategic Housing commissioned a Housing Needs Assessment looking at housing and accommodation for Older People.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
HWS 5.6	Making better use of our existing natural and built environments, to encourage healthy lifestyles and outdoor learning.	Locally relevant design guidance or design codes to support the creation of environments that encourage physically active lives and learning.	Improved consideration of the impact of planning and development design on population physical activity levels and learning.	The diverse outdoor spaces are recognised as a suitable option for people to use to promote their health and wellbeing.	IN PROGRESS Public consultation on the second stage of the Local Plan – Refining the Plan Options – was undertaken during 2021. The draft development principles in this iteration of the local plan included a focus on health and wellbeing, and work on this will continue throughout the plan’s preparation to ensure it is integrated in the process, including a focus on design guidance and policy as relevant. Work has recently been completed on producing new / updating existing conservation area appraisals for the majority of the borough’s conservation area, together with the designation of Hamlet Court Road conservation area.
HWS 1.2 3.7 3.11	Work with residents to co-produce three 5-year Adult Social Care Strategies for 2022 - 2027. There is a strategy for Working Age Adults, All Age Carers and Older Adults - Living Well, Caring Well, Ageing Well.	The strategies are seeking to develop - an Age Friendly community in the Borough - improved support for carers - improved support for those who may have a disability, a learning disability or mental health needs	Clear vision and priorities for action to address the needs of older adults, carers, and those who may have a disability, a learning disability or mental health needs	For older adults, carers, and those who may have a disability, a learning disability or mental health needs to - feel part of and be active in their community - [remain independent and in their own home - have improved information, guidance and support	IN PROGRESS All three strategies have been produced and published. Now in the process of developing the associated action plans for this coming year which will focus on achieving baseline information from which to measure progress in subsequent years. The action plans for year 1 also include further development of co-production across the strategies and action plans. The aim is to have drafts ready for governance decisions in April.
HWS 1.1	Develop a Social Value Strategy.	Continue to adhere to the Social Value Model.	To have a co-produced Social Value Strategy.	To be able to follow a framework to evaluate social value in tenders.	COMPLETED The strategy was completed in December 2021. It was submitted to Cabinet in February 2022.

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
		Ensure co-production, in developing the strategy.		Being able to evidence social value within a range of contracts, through reporting and case studies. Being able to measure the environmental, economic and social impact.	
HWS 5.4	Develop the Transport Strategy.	Ensure co-production, in developing the strategy.	To have a co-produced Transport Strategy.	For the strategy to act as a guide for transport decision making.	IN PROGRESS An Interim Transport Strategy was produced and consulted on with Members. The Interim Transport Strategy was not adopted due to the statutory document for all Local Transport Authorities being a Local Transport Plan. Therefore, the Interim Transport Strategy is being used for the first stage to inform the updated Local Transport Plan (LTP4). LTP4 is the statutory suite of documents that provides the transport strategy for the City from 2023-2040.
	Communications				
HWS 7.1	Develop and deliver a coordinated communication and campaigns programme. To include local and national communications and campaigns to promote	Research and agree calendar of key national and local campaigns, with relevant health and wellbeing messages. Agree leads who will coproduce campaigns with the local community	To have a calendar of campaigns spread throughout the year. To be able to monitor the effectiveness of each campaign.	Campaigns that help with prevention, early disease detection and encourage healthy lifestyles. Campaigns that improve	IN PROGRESS The campaigns have been carried out, with all associated details saved. The list of campaigns, with lead officers has been established, for the period of April 2022 to March 2023.

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
	prevention and early detection of disease, encourage healthy lifestyles and improve understanding of the wider determinants of health	and partner agencies, agreeing target audience, key messages, media, and activities, and campaign resources.		understanding of the wider determinants of health.	
HWS 2.3	To ensure that COVID-19 testing is available to the residents and community, to keep Southend safe.	Regular meetings, scoping and data analysis and provision of rapid COVID-19 testing to meet the needs of the community.	Key performance indicators and other success measures achieved to drive down the rate of infection.	Reduction in COVID-19 transmission rates.	IN PROGRESS Wide scale testing is no longer publicly available since 1 April due to the Government's latest 'Living with Covid' Strategy. Care homes and other health and care setting residents/staff have access to test kits via the Government test ordering portal. We have been asked to no longer distribute test kits to community groups due to the decreased risk associated with the current dominant variant of Covid-19, and instead test kits are widely available for purchase through most pharmacies.
HWS 4.1	To embed the Making Every Contact Count (MECC) approach into the day-to-day interactions staff have with the local population. To provide individuals with appropriate information and support to enable them to make positive changes to their physical and mental health and wellbeing.	Regular meetings with Regulatory Services to monitor training.	Develop a tiered training package. Ensure regular and accessible information and support to MECC trained staff. Key performance indicators and other success measures achieved.	Local organisations enabled to provide their staff with the leadership, environment, training, and information to deliver the MECC approach. Staff to be competent and confident to deliver healthy lifestyle messages, to encourage people	IN PROGRESS Promoting MECC to local organisations to support their staff to deliver healthy lifestyle messages to the clients they support through a tiered approach: Tier 1 universal – To raise the profile of MECC through the introduction of the MECC link, Tier 2 targeted – Work with L&D to produce a MECC Learning Module available to SCC staff and stake holders. Tier 3 Intense – To engage with EH to promote F2F training through the e learning module, social media, internal and external comms and MECC link.

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
				<p>to change their behaviour, and to direct them to local services for appropriate support.</p> <p>Individuals seek support and take action to improve their own lifestyle by</p> <ul style="list-style-type: none"> • Eating well • Maintaining a healthy weight • Drinking alcohol sensibly • Exercising regularly • Not smoking • Looking after their physical and mental health and wellbeing. <p>This list is not comprehensive and MECC can focus on a broad range of topics that impact on an individual's health and wellbeing.</p>	<p>Additional achievement was to trailblaze MECC link for the East of England secured funding.</p> <p>The challenge is engagement with services to ensure signposting of services is up to date and buy in from stakeholders to develop a MECC for children & family's approach.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
HWS 2.2	Set up and develop a contact service for patients on a waiting list for healthcare treatment. For the service to work with the patient to understand any support they may require and refer them to suitable health provision within the local community.	<p>Identify any trends with waiting times and to take action to address any issues.</p> <p>Set up the service, through the Essex Welfare Service.</p> <p>Ensure data protection compliance is in place.</p> <p>Ensure there is a clear communications plan, so the correct messages are given to patients.</p>	<p>The target number of patients are contacted.</p> <p>The target number of patients access local health provision, to help with their physical and mental wellbeing.</p>	A trusted service is established, which improves the health and wellbeing of those on a waiting list for healthcare treatment.	<p>COMPLETED</p> <p>This service is set up and working well. The service is delivered by Provide.</p> <p>Furthermore, a mapping exercise has taken place, to review the services available with Southend, Thurrock and the rest of Essex, respectively. Gaps have been identified and addressed, where feasible. This is so, wherever you live in Essex, a similar service is available, dependent to need.</p>
HWS 7.1	To ensure that the Green City action plan is reflected in the delivery of the Health and Wellbeing Strategy through health campaigns and promotional events.	To have access to the Green City action plan when planning health campaigns and promotional events.	Key performance indicators and other success measures achieved from the Green City action plan.	The residents and community are aware of and engaged in the Green City action plan through collaborative working when planning health campaigns and promotional events.	<p>IN PROGRESS</p> <p>Ensured The Council signed up as a supporter to the clean Air Day Campaign – Produced a media release to encourage community engagement, promoted toolkit through various communication channels, developed a stakeholders planning & working group to promote Clean Air Day 2022 through education, health, and community. Working closely with energy and sustainability team and have a presence on the green staff forum to support and promote initiatives. Completed Sustainability Audit awaiting report.</p> <p>Additional achievement, engagement with OHID, Natural England and SCC planning department to ensure PH influences Green Infrastructure (GI) standards exploring the possibility of presenting a case study i.e. 'Trustlinks'</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
					Challenges – gathering the relevant data and ensuring everything is available to the public in one place i.e. using 'smartsouthend' as a platform. How best to share up to date Air Quality (AQ) information (prior to a poor AQ alert) with the public to ensure preventative measures can be put in place for our most vulnerable residents.
HWS 2.6	Raise the profile and role of social prescribing and its link workers in Southend.	Social Prescribing Steering Group meetings to monitor and review progress.	<p>Social prescribing embedded into the GP patient offer.</p> <p>Social prescribing digital tool supporting referral process across the system.</p> <p>Livewell Southend procurement delivered with contract award.</p>	<p>Social prescribing underpins wider health and wellbeing outcomes.</p> <p>More residents identifying 'what matters to me' and being provided with seamless referral to appropriate services for goals achievement.</p>	<p>IN PROGRESS</p> <p>Social prescribing continues to be delivered by Link Workers based in Primary Care Networks.</p> <p>The social prescribing digital tool is in development and will be embedded into the Livewell Southend platform. Covid-19 impacted on the progress of the Tool through NHS integration platforms.</p> <p>A series of social prescribing workshops are in development for June 2022.</p>
HWS 2.7	Maintain and develop the Community Panel for Health and Wellbeing.	To involve residents in shaping and improving health and wellbeing services, with a specific focus on long term recovery from the impact of the COVID-19 pandemic.	<p>For the panel to represent resident and community priorities for their health and wellbeing.</p> <p>To deliver and also work towards agreed actions.</p>	Having a range of volunteers on the panel, that help co design and adapt health services, for the benefits of residents.	<p>COMPLETED</p> <p>The panel is being led by a designated officer from SAVS. This has the support from one of the Health Improvement Practitioners Advanced, from the Public Health Team.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
HWS 7.1	Delivery of the Safe to Play campaign.	Information and training opportunities are available for coaches, leisure centre staff, welfare and safeguarding leads and volunteers.	<p>3 x 2 hour in -person training sessions to be held in Southend.</p> <p>30 people per session.</p> <p>The partnership training programme between National Working Group (NWG) and The Council will aim to educate grass roots coaches and clubs on safeguarding using the Safe to Play campaign. As part of this programme a training package will be offered, including bystander intervention training for coaches and clubs, as well as highlighting to all involved with sport, the Mind Your Language campaign.</p> <p>Approximately 200 coaches to receive the training and more than 2000 parents / carers to receive the Safe to Play cards and resources.</p>	For everyone involved in sport and physical activity provision to ensure that best practice in safeguarding is a priority, so that a safe environment is upheld.	<p>IN PROGRESS</p> <p>The Safe To Play Campaign was launched publicly in Southend in July 2021. More than 12 local clubs participated in the webinars and signed up to become Safe To Play partners. The sport and leisure team visited local clubs to give them Safe To Play resources, including augmented reality cards, as well as posters and links to online resources.</p> <p>Media release have gone out to reinforce the safe to play message.</p> <p>The Sport & Leisure Team is now working with NWG to launch the next round of Safe To Play training, as well as Bystander Intervention Training.</p>
HWS 6.7	Upgrade the Livewell Southend website, with improved	Having a modern, engaging and easy to use website.	Maintaining the website as a 'one stop shop' for health and	Meeting all accessibility regulations and	<p>IN PROGRESS</p> <p>A dedicated project manager is being sought for the Livewell update, as it is too big a</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
	functions to help people use the site to find what they need.		wellbeing information and services in the borough.	being a website that is inclusive to all residents, regardless of their means of accessing it, or level of disability.	project for Mike Rynn to dedicate the necessary time to alongside other work. However, Mike Rynn has created a specification document with input from internal and external stakeholders – the next step is to arrange a market engagement event to see what kind of products are out there, which can accommodate a revised website and the social prescribing tool being procured by Simon D. Ford.
HWS 6.2	Support the delivery of the Southend Digital Inclusion Workstreams, including targeted work to address digital inequality – people who have limited or no digital access and skills.	Dedicated groups for each of the following; Infrastructure, access to quality equipment, accessibility, skills and training, communications.	Partner organisations and public are aware of the work. Partner organisations and public are engaged where applicable.	Targets are achieved within each of the groups. The digital inclusion work is managed to a successful conclusion.	IN PROGRESS The Digital Inclusion Strategy is being developed. However, this has dependency on the development of a connectivity strategy for the city, and requirement gathering for the MySouthend replacement as well as collecting data from the census, as this will provide confirmation of areas of need. The time frame for completing the Digital Inclusion Strategy will be March 2023. In the interim, there are a range of digital inclusion activities taking place, to benefit those most in need of support.
Air Quality					
HWS 1.1 5.7	Continue to implement our Local Air Quality Management regime in accordance with Department for Environment, Food and Rural Affairs policy and technical guidance, via The	Various actions as detailed in the plan. Work as part of the Mid and South Essex Prevention Air Quality Task and Finish Group.	Strive to improve public health / local air quality. Raise awareness of the importance of air quality.	Completion of actions. Review of local air quality data annually, via report to DEFRA.	IN PROGRESS The new draft air quality action plan is due to go before DMT in April and hopefully Cabinet for adoption in June. A new (existing version is 2019) low emission strategy will follow.

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
	Council's Air Quality Action Plan, and Low Emission Strategy.				
HWS 5.7	Continued avoidance or mitigation of air, noise, water, soil pollution and flood risk. And so our surroundings are clean and green.	Application of detailed planning policies (and other licensing regimes through Regulatory Services) to ensure impacts on the local environment are avoided or minimised e.g, through impositions of planning conditions.	Improved consideration of the impact of planning and development design on population health and wellbeing.	Maintenance or enhancement of local air, water and soil quality, effective flood risk management etc.	<p>IN PROGRESS</p> <p>Current (2018) air quality action plan applies.</p> <p>Many examples across The Council of initiatives, such as, implementation of "school streets" initiative, promotion of clean air day 2022, raising awareness about domestic solid fuel use etc.</p> <p>For Environmental Health, noise and contaminated land are primarily controlled for new developments through the planning process, the request for the application of appropriate planning conditions to control. For existing premises where noise arises, this is dealt with through the statutory nuisance investigations. There is currently no land in Southend on the register (Part IIA Environmental Protection Act 1990) having regard to the current use of land in the borough.</p>
	Workplace				
HWS 3.1	Targeted drive to embed health in all policies for other teams and organisations to utilise, to address the wider determinants of health.	Work with partners to help embed 'health in all policies.'	8 teams or organisations to incorporate health for all policies.	For use of health in all policies to become common practice.	<p>IN DEVELOPMENT</p> <p>With the publication of the Levelling Up White Paper, we will reset the development of this approach with a wider stakeholder approach.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
HWS 3.1	Review then publish co-production e-learning which includes engagement, consultation and participation. Make available to internal and wider workforce.	New staff access training as part of the induction programme. Existing staff offered training as part of professional development.	Accessible e-learning free for The Council workforce, the wider health workforce, elected members and residents.	Improved system capacity, confidence and skills for co-design and wider co-production.	<p>IN PROGRESS</p> <p>The co-production element of this has been published for testing and feedback purposes. This is training available to the whole community. SAVS are also part way through creating smaller chunks of micro-learning for the community which will be relevant to the workforce using an app based platform called 7 Taps. All of this is free to access.</p> <p>There was a separate draft module produced as part of the wider participation learning for the workforce which included engagement, consultation and co-production. This has not been progressed due to a range of internal factors at The Council - primarily people changing roles. The co-production element of this module is largely repurposed into the published course.</p> <p>To accompany the course, SAVS are producing evergreen learning as drip content for social media to be pushed out through SAVS all year round. It is intended that this campaign will commence for Co-production Week in July 2022.</p>
HWS 4.5	Provide high quality learning and employment opportunities for adults with learning and physical disabilities.	To ensure the quality of advice and support helps people thrive in their learning and or employment. Number of learners achieving positive outcomes following courses offered at	Learners feel more positive about their opportunities following attendance at courses.	Adult learners with learning and physical disabilities are supported towards independence and work.	<p>IN PROGRESS</p> <p>SACC continues to deliver effective provision to disabled learners supporting them towards independence and work</p> <p>It remains a priority area for investment and support.</p>

Ref	Task	Outputs	Outcomes	Impact / what does success look like?	Progress (to be completed as actions are carried out) and RAG rating
		Southend Adult Community College.			
HWS 4.4	<p>Working with businesses to increase the number of “good” jobs in the borough i.e.</p> <ul style="list-style-type: none"> Those with a pathway to progression, where staff wellbeing is promoted as standard. Where ethical business practices are demonstrated. Where employers are promoting equalities. 	<p>Number of businesses completing the annual business survey or other polls providing information about “good” jobs.</p> <p>Scoping potential for a good business charter or similar.</p> <p>Number of businesses engaging with wellbeing schemes such as Livewell / Healthy Workplaces.</p>	<p>More residents have access to good jobs that will have a positive impact on their health and wellbeing.</p>	<p>The health outcomes and life chances of working residents are improved.</p>	<p>IN PROGRESS</p> <p>A good employment charter will be developed in 22/23 in partnership with our businesses and third sector</p> <p>City status provides an opportunity to promote Southend as a place to do business. An updated inward investment prospectus will be prepared to generate interest in the borough.</p> <p>Southend Business month will take place in Autumn 22 celebrating the City as a place open to and for businesses.</p>
HWS 5.6	<p>Working with Economic Growth and Public Health England Wider Determinants Network, to ensure that local businesses have access to the Healthy Business Programme, support and resources.</p>	<p>Regular meetings with Regulatory Services and continued engagement with Economic Growth.</p>	<p>Key performance indicators and other success measures achieved.</p>	<p>All businesses in Southend to have access to health and wellbeing resources, information and support to enable their employees to thrive at work.</p>	<p>IN PROGRESS</p> <p>Information is regularly cascaded to businesses through Southend Business Partnership newsletters and events.</p>