

# Parking Implementation Plan (PIP)

## Actions 2022 - 2032

| Actions | Priorities  | What we will do  | Benefit and links to Southend 2050                            | Timescales (commence) |
|---------|---|--|---|-----------------------|
| PIP.1   | We believe Civil enforcement should be at least self-financing  | The Council's parking account delivers a modest operational surplus which is reinvested in the service. This will continue to be reported and published on an annual basis                                   | <b>Opportunity &amp; Prosperity</b>                           | Annual review         |
| PIP.2   | a) Review all existing contracts to ensure they remain fit for purpose, achieve best value and are future proofed.<br>b) Work with stakeholders and suppliers to ensure innovation and enhanced service offerings are at the core of all new contracts. | The Council will be re-tendering its parking and parking enforcement operations during 2022 based on a 10-year period which will enable and provide a more fluid and fit for purpose contract                | <b>Opportunity &amp; Prosperity</b>                           | April 2022            |
| PIP.3   | Parking fees and charges will be reviewed, benchmarked and reflected annually.  | Benchmarking and early engagement with finance colleagues, members in advance of budget reviews  | <b>Opportunity &amp; Prosperity</b>                           | Annual review         |
| PIP.4   | Extended operational and charging hours – will only be considered where there is compelling evidence of its need particularly around locations with evening/late night activity   | A comprehensive and thorough review of parking charges and a zonal approach to the borough was introduced from April 2021.<br>Post implementation review required and for changes to be made where necessary | <b>Opportunity &amp; Prosperity</b><br><b>Safe &amp; Well</b> | Annual review         |
| PIP.5   | A comprehensive review of the central seafront to assess and consider whether the existing parking controls and infrastructure are fit for purpose  | To undertake a review of parking facilities, number of spaces, parking controls and traffic management to ensure they continue meet the ever-evolving demands and remains to be effective.                   | <b>Pride &amp; Joy</b><br><b>Safe &amp; Well</b>              | 2023/24               |

| <b>Actions</b> | <b>Priorities</b>   | <b>What we will do</b>  | <b>Benefit and links to Southend 2050</b>   | <b>Timescales (commence)</b> |
|----------------|---|---|---|------------------------------|
| PIP.6          | We will carry out a review of town centre parking provisions, business and loading bay facilities to ensure the right placement and service the right groups  | Consultation & engagement of town centre provisions and ensure engagement with businesses Publicise the parking facilities and options available                            | <b>Pride &amp; Joy</b><br><b>Safe &amp; Well</b>  | 2022/2032                    |
| PIP.7          | To consider adopting a vehicle emissions-based permit tariff and/or diesel surcharge. If adopted, it is anticipated that such measures could form part of the review of parking fees & charges on an annual basis | Seek best policy and benchmark with other Local Authorities in respect of their charging methodology.   | <b>Pride &amp; Joy</b><br><b>Safe &amp; Well</b>  | 2023/24                      |
| PIP.8          | We will replace the remaining paper-based parking permits/vouchers with virtual permits during 2022/23. All new applications/renewals will receive a virtual permit upon renewal of the permit or upon expiry     | In conjunction with the tendering of parking operations; to procure and implement a virtual permit solution encompassing visitors.  | <b>Opportunity &amp; Prosperity</b><br><b>Active &amp; Involved</b>                           | 2022/23                      |
| PIP.9          | An options paper and business case will be produced during 2022 for the phased removal of pay and display machines in Southend and outline the benefits and efficiencies  | To establish and consider any efficiencies which can be identified and consider future options  | <b>Opportunity &amp; Prosperity</b>   | 2023/24                      |
| PIP.10         | A report on the performance of the Southend Pass will be produced in late 2022 following a 12-month period of operation in a post-Covid-19 environment  | Analysis and evaluation of the pass with a report to Cabinet from Finance will provide a summary of the Southend Pass customer base and its usage                           | <b>Pride &amp; Joy</b>  | 2022/23                      |
| PIP.11         | Undertake a review of enforcement and existing controls to ensure enforcement priorities reflect the local need   | Work with our parking contractor to review existing enforcement beats and the demand of enforcement requests  | <b>Pride &amp; Joy</b><br><b>Opportunity &amp; Prosperity</b><br><b>Active &amp; Involved</b> | 2023/24                      |
| PIP.12         | We will review primary schools and the surrounding streets with the vision of installing stronger parking controls or schemes in the area   | Consider ways in which to mitigate poor parking behaviours and to improve compliance. Including but not limited to the introduction of school streets/automated enforcement | <b>Safe &amp; Well</b><br><b>Active &amp; Involved</b>  | 2023/24                      |

| <b>Actions</b> | <b>Priorities</b>   | <b>What we will do</b>   | <b>Benefit and links to Southend 2050</b>        | <b>Timescales (commence)</b> |
|----------------|---|--|--|------------------------------|
| PIP.13         | A Parking Zone (PZ) will only be added to the waiting list where there is evidence of parking stress and indicative public support for some form of parking controls and the required budget  | Consider, design, and consult upon any new or existing parking zones   | <b>Pride &amp; Joy</b>                           | Annual review                |
| PIP.14         | A Parking Zone (PZ) will be developed in order from the PZ waiting list and only if there is sufficient budget within the parking account   | Monitor and manage the parking budget and seek additional funding where there is opportunity. Refuse requests if there is no budget to enable  | <b>Opportunity &amp; Prosperity</b>              | Annual review                |
| PIP.15         | A parking petition review for new controls can take 12 months before the report is finalised.<br>To agree an approach to how requests are managed   | Parking petitions will not be considered if they do not meet the requirements as per the process noted within the Parking Strategy   | <b>Opportunity &amp; Prosperity</b>              | Annual review                |
| PIP.16         | We will continue the current policy of providing advisory Blue Badge bays for residents meeting the eligibility criteria. The carriageway markings will comply with Traffic Signs Regulations General Directions                              | Review of disabled bays policy and ensure compliance with the Policy set by the Council. To ensure the installation of disabled bays is completed in a timely manner and review their continuing need.   | <b>Safe &amp; Well</b>                           | Annual review                |
| PIP.17         | We will continue to enforce and take action against any Blue Badge misuse and in accordance with the powers given to the local authority and work in collaboration with colleagues and partners in tackling and mitigating the risks of abuse | Actively enforce and take action against those misusing or abusing blue badges.<br>Ensure training of officers is always updated where and when necessary.<br>Mitigate and ensure the blue badge scheme is not compromised by lack of action or activity | <b>Safe &amp; Well</b><br><b>Pride &amp; Joy</b> | Annual review                |
| PIP.18         | To be more efficient and effective in the delivery of safety schemes  | We will propose a new procedure for schemes that pass the 'Highway Code test' (where the primary objective is to reinforce rules of obstruction or parked or left dangerously  | <b>Safe &amp; Well</b>                           | Annual review                |

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|---------|---|--|------------------------------------|-----------------------------------|
| PIP.19  | We will work towards the introduction of moving traffic enforcement starting late 2022/23 with the objective of undertaking enforcement from late 2023/24 subject to the required permissions being granted under TMA powers being agreed and adopted | Express an interest, engage with DfT and complete a review of where moving traffic enforcement will be advantageous and improve safety on our roads.                                       | Safe & Well                        | Initial commencement late 2022/23 |
| PIP.20  | To retain and attain Park Mark accreditations for Council car parking facilities  | Continually review all car parking facilities in a structured way so as to ensure compliance with the ParkMark accreditation standards and to seek accreditation on those not yet attained | Safe & Well<br>Pride & Joy         | Annual review                     |
| PIP.21  | We will engage with the Councils corporate EV strategy for Southend-on-Sea during 2022 with the objective of installing the required EV charging infrastructure within or at Council parking provisions   | To ensure EV infrastructure is installed as and when resurfacing of parking facilities is undertaken and to meet the EV objectives of the Council  | Pride & Joy                        | Annual review                     |