

Meeting: Cabinet
Date: 18th November 2024
Classification: Part 1
Key Decision: No
Title of Report: Notice of Motion - Seafront Parking Charges Parking Displacement

Executive Director: Alan Richards
Executive Director for Environment and Place
Report Author: Lorraine Delahunty
Service Manager, Traffic Management & Parking
Executive Councillor: Councillor Daniel Cowan
Leader of the Council

1. Executive Summary

- 1.1. This report provides background information to enable Cabinet to decide on the notice of motion titled “**Seafront Parking Charges Parking Displacement**” put before Council on 18th July 2024.
- 1.2. During consideration of this matter put before Council on 18th July 2024, an amendment was proposed and resolved to: ***Review parking and yellow line arrangements on the Woodgrange Estate, in consultation with residents and Estuary Housing, with a view to improving parking provision for residents and ensuring enforcement is appropriate and proportionate to prioritise parking for residents of the estate.***

2. Recommendations

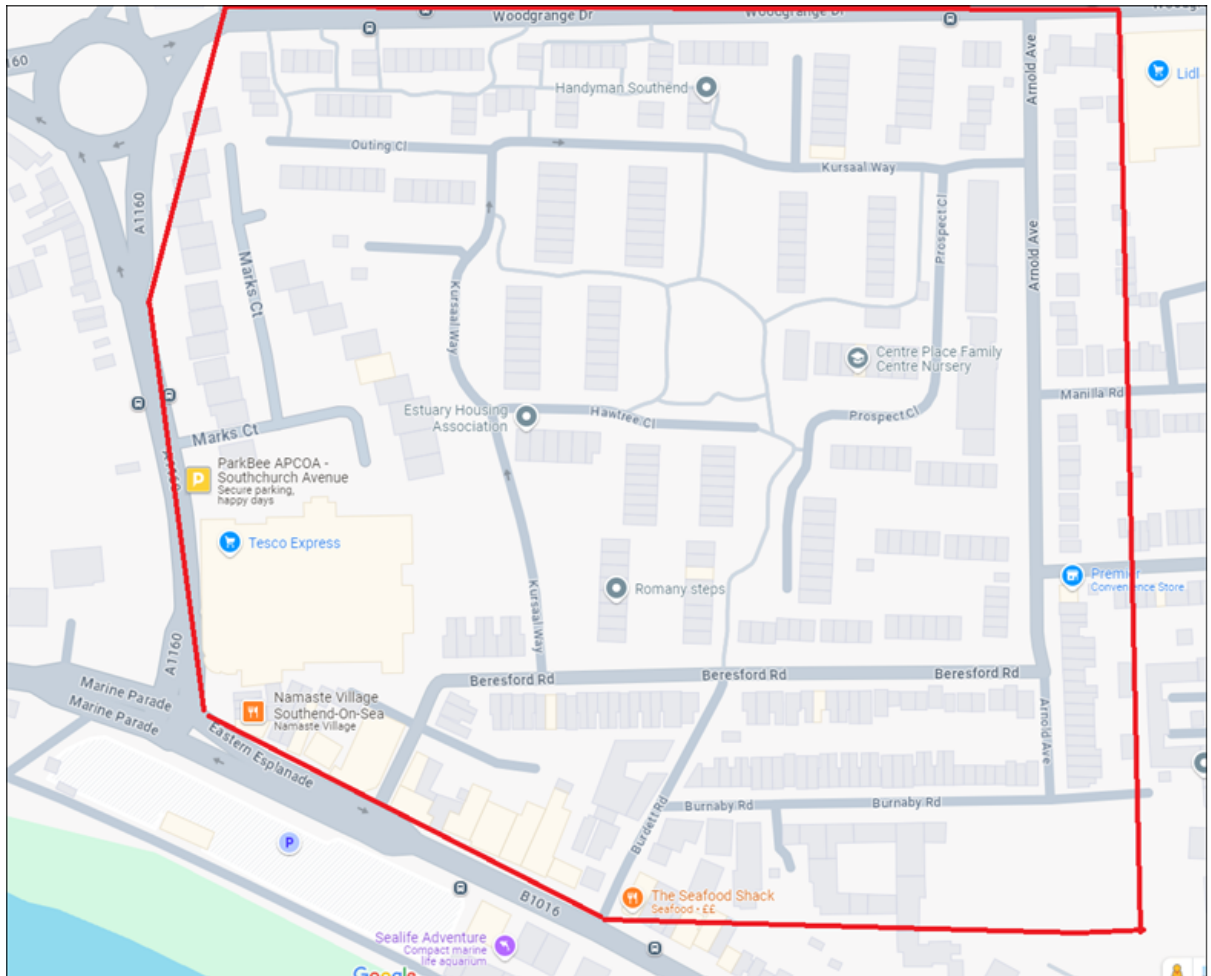
It is recommended that Cabinet:

- 2.1. Agrees for officers to review the existing double yellow lines and current parking provision around the Woodgrange Housing estate area and to report back to the Cabinet member’s working party to inform discussions around the possible next steps.
- 2.2. Supports officers to engage with Estuary Housing Association regarding the existing parking provision in place for their residents on the Woodgrange Housing estate and possible improvements.

3. Background

- 3.1. Evening parking charges (6-9pm) were introduced in the central seafront area (zone 1a) from 1st July 2024.

3.2. Estuary Housing Association's Woodgrange Housing Estate is located near to the seafront, and it is acknowledged that some motorists may actively seek unrestricted parking in this area.



3.3. Since the introduction of the evening charges, no specific concern has been identified to suggest there is immediate displacement of parking from the Seafront Zone 1a into the Woodgrange Housing Estate area.

3.4. There is a Residents Parking Scheme in place in roads surrounding the Woodgrange Housing Estate (Monday to Sunday 09:00-21:00) that protects the residents and which includes;

- Beresford Road
- Burdett Road
- Burnaby Road
- Arnold Avenue
- Beach Road

3.5. Parking enforcement is undertaken daily to ensure customers using the central seafront area are complying with the parking charges in place. This enforcement activity has not identified an increase in non-compliance, but it is

acknowledged that the locations with the highest levels of non-compliance around the Woodgrange Housing Estate area are seen in Beresford Road and Burdett Road.

- 3.6. It is evident that customers are either paying to park within Zone 1a between the hours of 6-9pm and/or utilising the free parking period permitted through the Southend Pass.
- 3.7. A review of existing yellow lining in the Woodgrange Housing Estate area would be advantageous to ensure spaces are maximised for local residents.

4. Reasons for Decisions

- 4.1. Effective management of parking provision is recognised as making a significant contribution to reducing congestion, whilst supporting access to residents, visitors and businesses. In turn this supports the council's network management duty under the Traffic Management Act 2004.
- 4.2. The Cabinet member has asked officers to carry out a review of parking across the city which will include engagement with local members and communities.
- 4.3. Any outcomes to those reviews will help design and scope any future parking changes.

5. Other Options

- 5.1. N/A

6. Financial Implications

- 6.1. The review will be managed within existing capacity. If there are any financial implications arising following the Working party discussion, these will need to be developed and considered and will need to be funded from within the existing capital and revenue budgets for the service.

7. Legal Implications

- 7.1. Informal consultations can be undertaken in advance of any formal Traffic Regulation Order changes.

8. Policy Context

- 8.1 None

9. Carbon Impact

- 9.1. None

10. Equalities

- 10.1. None

11. Consultation

11.1. None undertaken at this stage – the proposed informal consultation process is outlined in this report.

12. Appendices

12.1. Appendix 1:

13. Report Authorisation

| This report has been approved for publication by: | | |
|---|----------------|-----------------|
| | Name: | Date: |
| Executive Director(s) | Alan Richards | 10 October 2024 |
| S151 Officer | Susan Zeiss | 10 October 2024 |
| Monitoring Officer | Joe Chesterton | 10 October 2024 |
| Relevant Cabinet Member(s) | Daniel Cowan | 11 October 2024 |