

Southend-on-Sea Borough Council

Agenda
Item No.

Report of Corporate Director of Place
to

Traffic and Parking Working Party

On

19th September 2016

Report prepared by: Cheryl Hindle-Terry, Team Leader
(Parking, Traffic Management and Road Safety Team)

**Parking Management Scheme
Shoebury Area
Executive Councillor: Councillor Tony Cox
A Part 1 Public Agenda Item**

1. Purpose of Report

For Members to consider the outcomes of a recent informal consultation undertaken by ward councillors and agree further action.

2. Recommendation

2.1 That Members of Traffic & Parking Working Party consider the outcome of the consultation which will be reported at the meeting and decide if:-

- a) to advertise the proposals in accordance with statutory requirements;
- b) Subject to recommendation (a), agree any minor design amendments are needed resulting from the formal consultation.
- c) Note that if agreed to advertise, in the event of there being no unresolved objections the Parking Management Scheme will be added to the list of schemes to be implemented in the order of approval.
- d) Note that any unresolved objections will be reported back to this committee for consideration.

2.2 The Cabinet Committee having considered the outcome of the consultation and views of the Traffic and Parking Working Party decide:

- a) If to advertise the proposals in accordance with statutory requirements;
- b) Subject to recommendation (a) agree any minor design amendments resulting from the formal consultation.
- c) Agree that in the event of no unresolved objections to this proposal, will be added to the list of schemes to be implemented in the order of approval.

- d) Note that any unresolved objections will be reported back to this committee for consideration.

3 Background

- 3.1 Parking is pressured in many areas of the town due to many factors such as the level of car ownership, the lack of off street parking potential, commuter parking and restrictions on parking due to traffic flow and access requirements.
- 3.2 Ward Councillors have been working with local residents to ascertain level of support for parking control measures and following a meeting earlier in August 2016, decided to undertake an informal consultation to gauge such support on an areawide basis. Plan agreed by ward Councillors along with a questionnaire have been delivered to each household in the chosen area. The consultation closes on 5th September 2016 and officers will assist ward Councillors in analysing the results. In view of the timescale it has not been possible to undertake the analysis prior to the writing of this report. As such officers will provide verbal update and circulate the outcome of the consultation at the meeting.

4. Other Options

- 4.1 No action. This option would not address the parking issues.

5. Reasons for Recommendations

- 5.1 To improve parking priority for residents while incorporating road safety, access and traffic flow requirements.

6. Corporate Implications

- 6.1 Contribution to Council's Vision & Corporate Priorities.

The proposal is based on a reduction of potential traffic hazards therefore resulting in safer roads.

Providing residents with priority parking availability is responsive to residents needs and leads to an excellent council

- 6.2 Financial Implications

If agreed costs to be met by existing budgets.

- 6.3 Legal Implications

The formal statutory consultative process will be completed in accordance with the requirements of the legislation and any resulting objections referred to the Traffic and Parking Working Party for their consideration as required by the Constitution of the Council.

6.4 People Implications

Staff time as required to organise and monitor the required works, will be met from existing resources.

6.5 Property Implications

None.

6.6 Consultation

As above.

7. Background Papers

Previous reports and notes of meetings

8. Appendices

None.