

Southend Health & Wellbeing Board

Krishna Ramkhalawon, Director of Public Health,
Southend City Council;

to
Health & Wellbeing Board

on
8 June 2022

Report prepared by:
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(Physical Activity & Wellbeing Lead),
Southend-on-Sea City Council

**Agenda
Item No.**

For discussion		For information only	X	Approval required	
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Health and Wellbeing Strategy 2021-2024 Update on Year 1 Implementation Plan

1 Purpose of Report

The purpose of this report is as follows:

- 1.1 To provide the Board with an update on year 1 of the action plan, for the Health and Wellbeing Strategy.
- 1.3 To alert the Board to any challenges.

2 Recommendations

- 2.1 The Health and Wellbeing Board is asked to review the outcome of the action plan for year 1 of the strategy.
- 2.2 For the Board to provide advice and support, where necessary, so that any challenges can be overcome.

3 Background & Context

- 3.1 The Southend Health and Wellbeing Strategy (2021-24) was published in September 2021 and a Year 1 Implementation Plan was agreed. We are

experiencing the institution of the new NHS Commissioning landscape which will continue to help shape our local delivery of health and wellbeing activities.

- 3.2 The South East Essex Alliance, which covers the area of Southend-on-Sea, CastlePoint and Rochford will play a vital role in the local delivery of health and wellbeing and has been developing a new Place Plan.
- 3.3 There is growing recognition that health inequalities are widening, and now exacerbated due to the impact caused by covid.
- 3.4 A proportion (41,685) of the borough's population live in neighbourhoods which according to the Index of Multiple Deprivation (IMD) 2019 are ranked among the most deprived 20% in England.
- 3.5 One of the major health inequalities for Southend is the contrast in life expectancy, between those living in the most deprived wards and the more affluent wards. There is a ten year gap in life expectancy.
- 3.6 The other major health inequality for Southend is the contrast in healthy life expectancy, between those living in the most deprived wards and the more affluent wards. There is a sixteen year gap in healthy life expectancy.
- 3.7 The coordinated work of the partners, links with strategic and operational need, along with Southend 2050, to address some of the consequential impact on the health and wellbeing of our residents and in aligning with the NHS long-term plan.

4 Year 1 Implementation Plan Update

- 4.1 Attached with this report is a copy of the action plan, which provide an update on the progress made so far, as well as any challenges. This is over the 9 month period from the autumn of 2021 to the spring of 2022. A final update of this Year 1 plan will be issued in December 2022.
- 4.2 Each task has been RAG rated. The majority are showing green. A few showing amber. There are no tasks highlighted in red.
- 4.3 Steady progress has been made with the majority of the tasks within the plan.
- 4.4 The Fit and Fed Programme continues to be delivered each school holiday period, aimed at the most in need and deprived families. This programme has been running very successfully since 2018. It relies on external funding. However, year on year, alternative funding sources have to be found and applied for. This is particularly time consuming. Therefore, as this is a valued programme, one we want to expand, and is contributing towards addressing health inequalities, longer term funding needs to be made available.
- 4.5 During 2021/ 2022, the Council received a grant from Public Health England (now the Office of Health Improvement and Disparities - OHID), to deliver targeted adult weight management. The target groups included, men, those with learning disabilities and those with mental illness. Everyone Health delivered successful programmes. However, the Council has recently been advised that

due to the financial impact caused by covid, no additional funding will be made available.

4.6 All tasks will continue to be monitored. Particularly those rated as amber.

4.7 The Public Health Team will be working with partners to develop the action plan for year 2. This will be drafted for the Board to approve in September 2022.

5 Key points

5.1 To note the significant level of delivery against key actions by partner agencies.

5.2 We will prioritise the key tasks still listed as 'amber' to enable a focused use of resources to deliver the strategy.

5.3 To report on future work arising from the action plan, as well as successes, challenges and opportunities.

5.4 To note some of the financial challenges that will impact on the completion of this plan.

6 Financial / Resource Implications

6.1 As much of the action plan is being delivered within existing resources, and in collaboration with a range of partners.

7 Legal Implications

7.1 None at this stage.

8 Equality & Diversity

8.1 The action plan is population wide and aims to ensure that everyone, who lives, works, studies and travels within the city, has the opportunity to experience a healthier Southend.